

Bank n NORTHWEST LOUISIANA

"It's easier than you think"



What is it?

Formerly Bank On Shreveport, **Bank On NWLA** is a regional initiative to help the unbanked and underbanked residents of Caddo, Bossier, Bienville, Webster, and Claiborne parishes to achieve and maintain financial stability.

Our purpose is to break down the barriers of banking and create an easier pathway for residents to enter the financial mainstream.

With the help of our partners and United Way of Northwest Louisiana, **Bank On NWLA** offers:

- Affordable low-to-no cost checking accounts;
- A second chance to those who may have messed up their account in the past;
- Resources to credit counseling, homeownership, money management skills and more!

How do I get a Checking Account?

1. **CHOOSE** a bank or credit union that fits your financial needs. A complete list of participating partners is available at www.bankonnwla.org.
2. **VISIT** your choice of bank or credit union in person to open your starter or second-chance checking account!

How do I get Financial Counseling?

Want to repair or improve your credit score? Do you wish to become a homeowner? We can help you!

1. **CHOOSE** a location that's convenient for you. Our partners offer a wide variety of services. Check out www.bankonnwla.org to see a list of partners and all of the programs and services available at each one.
2. **SCHEDULE** an appointment. Call your choice of financial education organization listed contact person to set up an appointment.

Don't have access to a computer or internet? Call Rashida Dawson at 318-677-2504 ext. 135 for more information about our partners.



tear here to remove card

Bank n
NORTHWEST LOUISIANA
"It's easier than you think"

TAKE this card to any participating **Bank On NWLA** partner for help with Financial Counseling or to open a Checking Account.



318-677-2504
www.unitedwaynwla.org



Bank and Credit Union Partners

CADDO & BOSSIER PARISH

- BancorpSouth
- Campus Federal Credit Union
- Capital One
- Citizens National Bank
- Cross Keys Bank
- Fort Sill National Bank
- Gibsland Bank & Trust
- IBERIABANK
- MidSouth Bank
- Origin Bank
- Pelican State Credit Union
- Progressive Bank
- Red River Bank
- Shreveport Federal Credit Union

WEBSTER, BIENVILLE, & CLAIBORNE PARISH

- Capital One
- Citizens National Bank
- Gibsland Bank & Trust

Financial Education Partners

- Catholic Charities of North Louisiana
- Highland Center Ministries
- Multi-Cultural Development Center (MCDC)

Training Programs Offered

FOR EMPLOYERS:

Lunch & Learn Program

A personal finance training event generally scheduled during the lunch hour. The goal of this program is to assist businesses in lowering their payroll costs, while at the same time, helping the unbanked and underbanked employees reestablish relationships with safe and affordable institutions and become better managers of their personal finances.

FOR COLLEGES AND UNIVERSITIES: Collegiate Financial Education Program

A series of personal finance training events scheduled at times coordinated and convenient for colleges and their students. The goal of this program is to assist colleges in lowering their student payroll and refunds administrative costs, while at the same time helping the unbanked and underbanked students start to reestablish relationships with safe and affordable financial institutions and become better managers of their personal finances.

How Did You Hear About Us?

(Radio, TV, Outreach Event, Class, Teller, Other)

City/State



www.bankonnwla.org • 318-677-2504 ext. 135