

CITY OF SHREVEPORT

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PRESS RELEASE

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Lighting of 40-Foot Tree kicks off Shreveport Spirit of the Season

Mayor Ollie Tyler has joined with community partners to present the “Shreveport Spirit of the Season” with the lighting of a 40-foot tree and holiday activities on the Riverfront this season. Workers have begun to install the tree at Riverview Park, 601 Clyde Fant Parkway.

Mayor Tyler will flip the switch on the tree at 7 p.m. Saturday, Nov. 26. This memorable event promises to get you in the holiday mood with a kick off at 3 p.m. that includes live music from local artists, schools, church choirs, etc. and will culminate with the Rockets over the Red Fireworks Show. Holiday events will continue every weekend leading up to Christmas on the Riverfront and in the Red River District with holiday movies, a laser light show, food, entertainment, craft vendors and more.

“After what we recently encountered with flooding along the Red River, I’m excited we can come together as one community to kick-off the holiday season, with the lighting of the Christmas Tree in Riverview Park and a spectacular fireworks show!” said Mayor Ollie Tyler. “This is a grand way to celebrate the most wonderful time of the year when the community and families come together to unite in appreciation of one another.”

The tree and other holiday decorations along the riverfront were sponsored by John and Alta Franks Foundation, Downtown Shreveport Unlimited, Brown Builders, CenterPoint Energy, Capital One Bank, and Regions Bank.

Holiday events are sponsored by Cumulus, AEP Southwestern Electric Power Company, Holiday Lanes, Andrew Kirschman Audio Productions, Shreveport-Bossier Convention and Tourist Bureau, Sci-Port Discovery Center and the Shreveport Regional Arts Council.

Admission is free. For complete event details, visit www.ShreveportSpiritoftheSeason.com.

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