

CITY OF SHREVEPORT

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PRESS RELEASE

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**Sept. 3, 2015**

**City to crack down on illegally posted signs**

The City of Shreveport will target those who illegally post signs on city owned property and in medians throughout the community.

The Public Works Department will implement a Robo-Call System today that will remind individuals and businesses that placing signs on public property such as medians, right of ways, utility poles, guardrails or any other structure owned by the City is illegal. Any illegally posted signs will be removed immediately.

Public Works will expand its operations to use the Robo-Call System to notify those who violate the Shreveport Code of Ordinances. These calls will automatically be repeated until violators have removed all signs from City property.

“Small plastic or cardboard signs that display advertisements are becoming a nuisance and are by law illegal,” said Dwan Gilliom, director of public works. “These signs are a source of litter in our city. The City of Shreveport will use this new tool to help stop this illegal activity.”

For more information about this new system, please call Shreveport Public Works Department, at 673-6300.

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