

CITY OF SHREVEPORT

**OLLIE S. TYLER**  
MAYOR



OFFICE OF PUBLIC RELATIONS  
AND COMMUNICATIONS

**AFRICA PRICE**  
DIRECTOR OF PUBLIC RELATIONS  
AND COMMUNICATIONS

505 Travis Street, Suite 200  
Shreveport, Louisiana 71101  
Tel: 318.673.5008  
FAX: 318.673.5055  
Cell: 318.716.8794

[africa.price@shreveportla.gov](mailto:africa.price@shreveportla.gov)  
[www.shreveportla.gov](http://www.shreveportla.gov)

PRESS RELEASE

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## **City of Shreveport partners with Comcast to clean up**

The City of Shreveport and Shreveport Green will partner with Comcast on Saturday for the Comcast Cares Day. This year's project supports Mayor Ollie Tyler's new Litter Abatement and Beautification Initiative. The motto is "Don't be Trashy, Keep it Classy, Shreveport is Home!"

"The City of Shreveport is excited to partner with Comcast for both the 'Keep Shreveport Beautiful' initiative and 'Comcast Cares Day,'" said Mayor Tyler. "This will be a day of true partnership and community building, as local volunteers unite to clean up and beautify our city."

Comcast Cares Day volunteers will gather from 8 a.m. to 2 p.m. Saturday at Riverview Park to beautify the riverfront area. Activities will include patrolling the downtown area for litter, sprucing up flower beds, and power-washing the Police and Fire monument. Volunteers will also be doing general landscaping around the Booker T. Washington High School.

"Comcast Cares Day demonstrates what's possible in a day," said Charisse R. Lillie, Vice President of Community Investment for Comcast Corporation and President of the Comcast Foundation. "Each year I am inspired by the generosity of everyone who gives back – not just on Comcast Cares Day, but all year long."

The Comcast Foundation will also provide grants to local community partner organizations across the country on behalf of everyone who volunteers on Comcast Cares Day. The grants will help Comcast's community partners continue their mission of serving the community throughout the year.

-Shreveport-