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PRESS RELEASE

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Mayor Hosts Groundbreaking for Intermodal Transit Facility

Mayor Cedric Glover on Thursday, December 18, will host a groundbreaking ceremony for the intermodal facility that promises to make SporTran one of the most passenger-friendly public transportation systems in the country.

The Mayor will be joined by several elected officials and dignitaries who will gather at 1:30 p.m. at 1237 Murphy Street, across from the Shreveport Police Department. The festivities will occur beneath a tent because rain is expected throughout the day.

The new terminal will provide many benefits to customers, including:

- Convenient connections to other transportation services like Greyhound, Mega Bus and taxis.
- Technology enhancements such as real-time bus arrival signs at each bay; ability to pay using debit and credit cards; and bus pass vending machines.
- A new downtown circulator service that will provide rides to various destinations such as the Red River District, El Dorado and Sam's Town.

“We’re excited about this opportunity to expand and improve our service and we’re even more confident because we’ve already seen how successful this model has been in places like Little Rock and Boise,” said SporTran General Manager Dinero Washington.

In addition to the intermodal terminal, SporTran is also launching an automated vehicle locating system to provide accurate predictions for arrival times to customers both pre-trip and en route. The mobile app will be available in early 2015 but the service should be available online and via text messaging even sooner.

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