



CEDRIC B. GLOVER
MAYOR

ROD RICHARDSON
Director of Communications

505 Travis Street Suite 200
Shreveport, Louisiana 71101
Tel. 318.673.5008
Fax.318.673.5099
Cell.318.525.7039

rod.richardson@shreveportla.gov

PRESS RELEASE

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Shreveport's Airport Director Selected to Lead Long Beach Airport

Bryant Francis, Director of Airports for the City of Shreveport, will be resigning and moving on to a new position effective December 15, 2014. Francis was announced today as the new Director of Long Beach Airport (LGB) in California and is expected to assume his new job effective January 5, 2015.

Mr. Francis has served as Director of Airports for the Shreveport Airport Authority since August of 2012. Previously he was Deputy Director, Properties & Business Development of the Boise Airport in Idaho; Director, Aviation Real Estate for the Wayne County Airport Authority in Detroit, Michigan; Deputy Director of Aviation – Marketing, Communications and Air Service Development for Palm Springs International Airport in California; and Airport Operations Representative for Hartsfield-Jackson International Airport in Atlanta, Georgia.

“I think Bryant’s appointment is confirmation of the type of committed, talented professionals we seek to bring into this organization,” states Mayor Glover. “When you have those type individuals, it is not surprising that opportunities will arise for them. He has done a good job for us here and I believe his service here was a major factor in his selection for Long Beach. I wish him well.”

Since his arrival in Shreveport, Mr. Francis has been named to the Airports Council International – North America (ACI-NA) Board of Directors and began a 3-year term as Chair of the American Association of Airport Executives (AAAE) Diversity Committee.

Under his leadership, Shreveport Airports have experienced several positive developments, including:

Operating Reserves: Growing unrestricted Operating Reserves from approximately \$185,000 in 2010 to approximately \$6.1 Million as of November 2014 or 61 percent towards its goal of industry recommended one year of cash on hand.



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Parking Revenue: Increased parking revenue from \$1.5 million in 2011 to \$2.1 million in 2013. Parking revenues in 2014 are expected to be above \$2.3 Million, exceeding budget forecasts by nearly \$250,000.

Capital Projects: By changing our approach to Federal and state funding, the Capital Improvements Budget for SHV (Regional) and DTN (Downtown) has risen from a total of \$53.4 Million in 2011 to \$63.6 Million in 2015.

Terminal Enhancements: Improved terminal amenities in 2013-2014, including new carpeting in all previously carpeted areas throughout terminal, selective lighting replacement to implement more energy efficient options, the addition of flat screen televisions with news programming in all departure gate areas, and increased complimentary WiFi capacity to allow for more simultaneous users. Additionally, components of our HVAC system will be replaced in 2015 in addition to selective roof replacement in the terminal and concourses

New Assets: The Authority was successful in having the former Army Reserve Building at DTN donated to the City. SUSLA University this week requested to lease the 12,500-square-foot building in order to expand its programs beginning in early 2015

Passenger Activity & Air Service: Passenger activity at Shreveport Regional Airport has increased by more than 20% in 2014 vs 2012. Through October 2014, revenue outbound (enplaned) passengers are up nearly 13% year-over-year.

SHV's Average Domestic Airfare has decreased from approximately \$265 one-way in 2012 to \$221 one-way in 2014, a 20% reduction. Source: Mead & Hunt, Inc.

Delta Air Lines resumed First Class service to SHV in July 2014 after a 12-year absence with service to Atlanta.

American Airlines introduced First Class service to SHV in August 2014 on select departures to DFW.

Note: Rod Richardson, Director of Communications is out of the office this week. In his absence, you may direct inquiries on this subject to Burnadine Anderson or Steven Jackson at 318-525-6765.

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www.shreveportla.gov

[Twitter.com/MayorGlover](https://twitter.com/MayorGlover)
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