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PRESS RELEASE

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Acree certified as Film Commissioner

Arlena Acree, Director of Film, Media and Entertainment for the City of Shreveport, has added another achievement to her portfolio: Certified Film Commissioner.

The certificate program, which was established as part of the Association of Film Commissioners International Global Initiatives in 2007, sets international standards such as fundamental courses, master classes and workshops that speak to the varied demands the professionals who serve as film commissioners must perform. Course topics range from economic development and marketing to social media and digital location scouting.

Acree is one of two CFCs in the state of Louisiana. The other is Pam Glorioso, who holds a similar position with Bossier City, and works closely with Acree on film projects in northwest Louisiana.

“I’m honored to join Pam as the only two certified Film Commissioners in the state and I look forward to being able to help secure even more long and short-term projects for our region,” Acree said.

Once certified, a film commissioner must continue to stay on top of trends and industry practices to maintain the designation of CFC.

“This is a significant achievement for Arlena and I am proud of the work she has done and continues to do to help make Shreveport a destination for film productions,” Mayor Cedric Glover said. “She’s worked very hard to earn this distinction and I know she’ll maintain the high standards this certifications requires.”

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