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PRESS RELEASE

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Mayor Glover attends national conference on entrepreneurship

Mayor Cedric Glover is among a select group of mayors in Louisville, Ky., attending the second annual Mayors Conference on Entrepreneurship. With a focus on "Making an Entrepreneurial City," mayors and entrepreneurship experts will discuss ways to promote startup activity and encourage higher levels of entrepreneurship in their cities.

The conference, which runs Oct. 15-16, is convened by the Ewing Marion Kaufmann Foundation, a private, nonpartisan foundation that aims to foster economic independence by advancing educational achievement and entrepreneurial success, in partnership with Mayor Greg Fischer of Louisville.

The 2014 Mayors Conference on Entrepreneurship: Making an Entrepreneurial City will explore the growing "Maker Movement." As more and more Americans have access to both the technologies to build things and the networks to learn new skills, creativity is being channeled into new business ventures, economically benefitting both the maker-entrepreneur and others in the community. Not only that, but Making has the potential to transform manufacturing and thereby American cities. This year's event will address:

- The Maker Movement and ways to harness this activity,
- Making and how it applies to advanced manufacturing,
- The importance of immigrant entrepreneurs and initiatives to welcome them, and
- Practical strategies to grow and promote the entrepreneurial economy of cities.

"I'm certainly delighted to be a part of this impressive group of mayors who embrace innovation and the positive impact our entrepreneurs can have on our communities and the local economy," said Mayor Glover, who is attending as a guest of the Kauffman Foundation. "We have a good story to tell in Shreveport about our support for entrepreneurs and I look forward to telling it. I'm also looking for new ideas and information that I can bring home to help further our efforts."

"The mayors attending this conference understand how important entrepreneurs are to economic growth, job creation and innovation," said Jason Wiens, policy director at the Kauffman Foundation. "The conference is designed to help them learn from experts and each other about successful programs and structures that can have broad impact on building stronger entrepreneurial communities."



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The program's keynote speaker is Dale Dougherty, president and CEO of Maker Media, Inc., and founder of *MAKE* magazine. Attending mayors also will hear from panelists who are experts in entrepreneurship, technology and manufacturing innovation and engagement of immigrant entrepreneurs.

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