

# BEST: INTRODUCTION TO BUSINESS



## INTRODUCTION TO BUSINESS

**Dates:** September 9- 18, 2014 (Tuesday and Thursday)

**Time:** 6:00 – 8:30 pm

**Location:** Jewella White House  
Shreveport, LA

**Class 1–** Introduction to Entrepreneurship

**Class 2–** Marketing

**Class 3–** Legal Issues/Permitting/Risk Management

**Class 4–** Financial Management

**Cost of Training \$50.00**

BEST: Introduction to Business offers four classes for new and aspiring business owners. Each class is taught in 2.5 hours. It provides an introduction to key business issues, including: business planning, budgeting, record-keeping, marketing, and financial management

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or

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