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PRESS RELEASE

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Mayor Announces 2014 version of Project Swim

Mayor Cedric Glover on Thursday, May 29, will announce the return of Project Swim, the City's free program that has provided lessons for thousands of children since it began in 2011.

A poolside press conference will be held at 3 p.m. tomorrow at Southern Hills Park Community Center, 1002 Bert Kouns Industrial Loop.

The program was developed following the tragic deaths of six young people in August 2010. The youth drowned in the Red River while trying to save a member of the group who slipped underwater.

SPAR has contracted with Rock Solid since 2011 to teach lessons to more than 3,000 participants. This year, the City expects to provide free lessons for 1,850 students.

Once again, the Fannie and John Hertz Foundation will fund the program. The California-based foundation's generous donation of \$83,250 will underwrite costs for lifeguards and swim lessons. Last year, the Hertz Foundation donated \$72,000 to Project Swim.

Logistics, registration and other program details will be provided at the press conference.

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