



CITY OF SHREVEPORT
MAYOR TOM ARCENEUX

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**City of Shreveport Welcomes State-Supported
Entertainment Investment in Downtown**

The City of Shreveport congratulates Curtis “50 Cent” Jackson and G-Unit Film & Television, Louisiana, LLC on the announcement of a major entertainment-focused redevelopment investment made in partnership with the State of Louisiana through Louisiana Economic Development.

According to the State, the multi-phase project is supported by state economic development funding and is expected to bring significant private investment into downtown Shreveport, including the redevelopment of existing properties and the creation of new entertainment, production, and event spaces. The investment includes an estimated \$78 million investment in Millennium Studios and a \$24 million investment in Stageworks, both leased to G-Unit by the City. These investments will enhance the value of the City facilities.

“The City of Shreveport welcomes the infusion of \$50 million by the State of Louisiana and another \$74 million by G-Unit in downtown Shreveport. This will enhance development and growth in downtown, with no additional City funds,” said Shreveport Mayor Tom Arceneaux.

City leadership supports investments that strengthen downtown Shreveport, activate underutilized properties, and contribute to long-term economic growth and job creation. Projects of this scale complement the City’s ongoing focus on infrastructure, public services, and neighborhood improvements across Shreveport.

The City looks forward to the positive impact this state-supported investment will bring to the community and to continued collaboration with public and private partners committed to Shreveport’s future.

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