



OSC is a non-profit organization celebrating 41 years serving the community!

“Making kids smile”

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Operation Santa Claus Kicks Off 41st Annual Toy Drive to Bring Holiday Cheer to Local Children in Need

Shreveport, LA – Operation Santa Claus, a long-standing humanitarian collaboration between the Shreveport Fire and Police Departments and Townsquare Media, will kick off its **41st Annual Toy Drive on Monday, December 1, 2025**. The mission of Operation Santa Claus is to bring smiles to local underprivileged children by providing brand new toys in time for Christmas.

The official Kick-Off event will begin at 10:00 A.M. on December 1st, and will be held at Townsquare Media, located at 6341 Westport Ave., Shreveport, LA 71129. This event, which is closed to the public, will feature Santa Claus arriving in style aboard a Shreveport Fire Engine, where he will be warmly greeted by excited children. Each child will have the opportunity to meet with Santa and receive a special holiday gift before he departs for the North Pole to prepare for Christmas Eve.

The toy drive will run through December 15, with toy deliveries scheduled for December 17th, 18th, and 19th. These deliveries will be made by Shreveport Fire and Police Officers ensuring that children in this area receives a toy before Christmas.

Local residents are encouraged to participate in the toy drive by donating brand-new toys or making monetary contributions. Donations can be made at Townsquare Media (6341 Westport Ave.) or any Bonvenu Bank location in Shreveport and Bossier. Checks can be made payable to Operation Santa Claus.

For more information, including donation details and event updates, visit the official website at www.operationsc.com.

About Operation Santa Claus

Operation Santa Claus is a combined effort between the Shreveport Fire and Police Departments, Townsquare Media, and local community partners to bring joy to children in need during the holiday season. Through generous donations from businesses, organizations, and individuals, Operation Santa Claus has been making a difference for 40 years, ensuring that every child has a reason to smile at Christmas.

