



CITY OF SHREVEPORT
MAYOR TOM ARCENEUX

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FOR IMMEDIATE RELEASE

June 13, 2025

**Mayor Arceneaux to Announce “Block by Block” Initiative During Press
Conference on Monday, June 16, 2025**

PRESS CONFERENCE DETAILS

Location: Bonvenu Bank Community Room in the Beard Tower; First Floor; 333
Marshall Street, Shreveport, LA 71101

Date: Monday, June 16, 2025

Time: 10:30 am

Mayor Tom Arceneaux will host a press conference on Monday, June 16, 2025, at 10:30 a.m. to announce the launch of Block by Block—a neighborhood-based strategy to combat blight and revitalize distressed areas across Shreveport.

Block by Block is the result of an intensive planning and leadership effort led by a team of city and community leaders selected by Mayor Arceneaux to participate in the Bloomberg Harvard City Leadership Initiative—a global program that helps cities design more effective public policy. Shreveport was one of a limited number of U.S. cities chosen for the initiative.

A working group of 25 cross-sector leaders, with an executive team of seven, has been meeting weekly since January to develop a more coordinated and effective strategy to address blight. In April, the team spent a week at Harvard Business School, working with national experts and faculty to develop new approaches for housing restoration, code enforcement, and long-term neighborhood reinvestment.

The Block by Block initiative focuses on targeting resources in high-need areas—*one block at a time*—rather than spreading efforts too thin. Each neighborhood will have a tailored improvement plan, with a full lifecycle tracking system for violations, abatements, legal actions, demolitions, and redevelopment status. Residents will play an essential role in helping to identify priorities, report issues, and support neighborhood transformation.

The following neighborhood sweeps are scheduled:

- June 21 – Ingleside
- June 28 – Highland
- July 12 – Queensborough
- July 26 – MLK
- August 2 – Cedar Grove
- August 9 – Allendale
- August 16 – Pines Road
- August 23 – Stoner Hill
- September 6 – Southern Hills
- September 13 – Mooretown
- September 20 – Broadmoor

Shreveport's redevelopment agency, SIRA, will play a key role in returning vacant properties to commerce, strengthening neighborhood fabric and supporting local business growth.

"This isn't just a short-term fix; it's a fundamental change in how Shreveport addresses neglected and vacant properties," said Mayor Tom Arceneaux. "The work our team has done with Bloomberg Harvard has been extraordinary, and this initiative reflects the best of what's possible when we align our people, our data, and our purpose."

Please join us as we roll out this exciting initiative.

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