



SHREVEPORT CITY COUNCIL

FOR MEDIA INQUIRIES ONLY:

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FOR IMMEDIATE RELEASE

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Members of the Shreveport City Council respond to statement from State Senator Sam Jenkins

Shreveport, LA —Members of the Shreveport City Council express support for the transformative efforts being proposed by Curtis “50 Cent” Jackson to revitalize the Red River District and surrounding areas. These properties have remained blighted for years, with no viable investors stepping forward to date. We believe in progress and reject stifling growth for the sake of inaction.

As Council Chairman Alan Jackson stated, “The Council consistently does its due diligence to ensure that any decisions we make are in the best interest of the city and its residents. This project represents an opportunity to breathe new life into Downtown Shreveport. The Mayor’s Office vets the Downtown Development Authority (DDA) Board nominees, and the Council exercises its oversight by approving these appointments. We trust our appointees’ judgment and remain committed to holding them accountable, just as the voters hold us accountable.”

Councilwoman Tabatha Taylor, whose district includes portions of Downtown added, “I stand in full support of the plans for G-Unit Productions. The Council has also demonstrated its commitment to comprehensive development by appropriating funding to the Shreveport Implementation and Redevelopment Authority (SIRA) through the 2025 budget process. This investment will allow SIRA to expand its work and address redevelopment needs across the city. We invite all investors and community stakeholders to bring their proposals and dollars to the table to support all areas of Shreveport—not just Downtown. If their plans are viable, the Council will support them with the same enthusiasm and zeal as we have shown for the blueprints and plans presented by Mr. Jackson.”

"As a council, we stand firmly behind G-Unit, the positive impact their investment brings to our city, and the decisions made by the council. We need more visionary investors like Mr. Jackson to help drive Shreveport’s growth and success. Our focus remains on addressing the business of the city, and I encourage Senator Jenkins to concentrate on state-level priorities,” stated Council Vice Chairman James Green.

"As city leaders, it is our duty to ensure transparency and accountability are at the forefront of every decision we make and that it reflects the trust our community places in us. In our dealings with Mr. Jackson and others investing in our community, we have upheld these principles, ensuring their contributions align with Shreveport's values and vision for growth," stated Councilwoman Ursula Bowman



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The Council remains committed to responsibly managing city assets. We value input from all stakeholders and will continue to ensure thoughtful deliberation. However, we must also act decisively when faced with opportunities for significant economic growth.

Shreveport deserves progress, and we stand ready to support initiatives that deliver meaningful change and enhance the quality of life for every corner of our city.

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