

LOUISIANA MBDA Business Center

We are committed to strategically connecting MBEs with innovative opportunities and global partnerships with a goal to scale and strengthen minority businesses while creating jobs in the community.



Overview

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CHARLIE FORTSON
Executive Director

“

“Success is not final; failure is not fatal: it is the courage to continue that counts.” – Winston Churchill



CONTACT



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01 ABOUT US



WHO WE ARE ?

Through the Department of Commerce, MBDA, Southern University Law Center, our strategic partners, and stakeholders, our MBEs have access to a nationwide community of experts and individuals engaged in technology, innovation, professional services, leading-edge business practices, and funding.

The Louisiana MBDA Business Center (Center) works with existing businesses that are looking for ways to further develop their businesses and increase capacity. Our clients are U.S. companies that are socially or economically disadvantaged. We focus on securing domestic public and/or private contracts and financing transactions, exports, and job creation for “eligible minority-owned businesses.”

02 SERVICES



INTAKE

We use our intake process to better understand business needs. Through this process we're able to connect clients to a consultant based on their needs.

CONSULTING

Our consultants work with clients based on the client's business goals. Ultimately, our clients' goals are to help businesses gain access to contract opportunities and capital. We also provide office hours for MBEs working on RFPs.



TRAINING

Every year our Center offers many opportunities for businesses to improve their operations through webinars, workshops, and conferences.



CERTIFICATIONS

There are several certifications MBEs must obtain when contracting. For corporates, MBEs need the MBE certification. For government, MBEs need certifications offered by LA DOTD and SBA. Our consultants assist with that.

03 PROGRAMS & TOOLS

ACCESS TO CONTRACTS

01

DiversifyLA

MBEs create a profile to connect with other MBEs. This tool is also used for matchmaking events.

02

Matchmaking Events

These events are offered with buyers (Corporates and Government entities) who are looking to connect with MBEs for contract opportunities.

03

Outreach Systems

For those MBEs who are registered with SAM.gov and looking for government opportunities, we'll send weekly lists of potential opportunities clients can apply for.

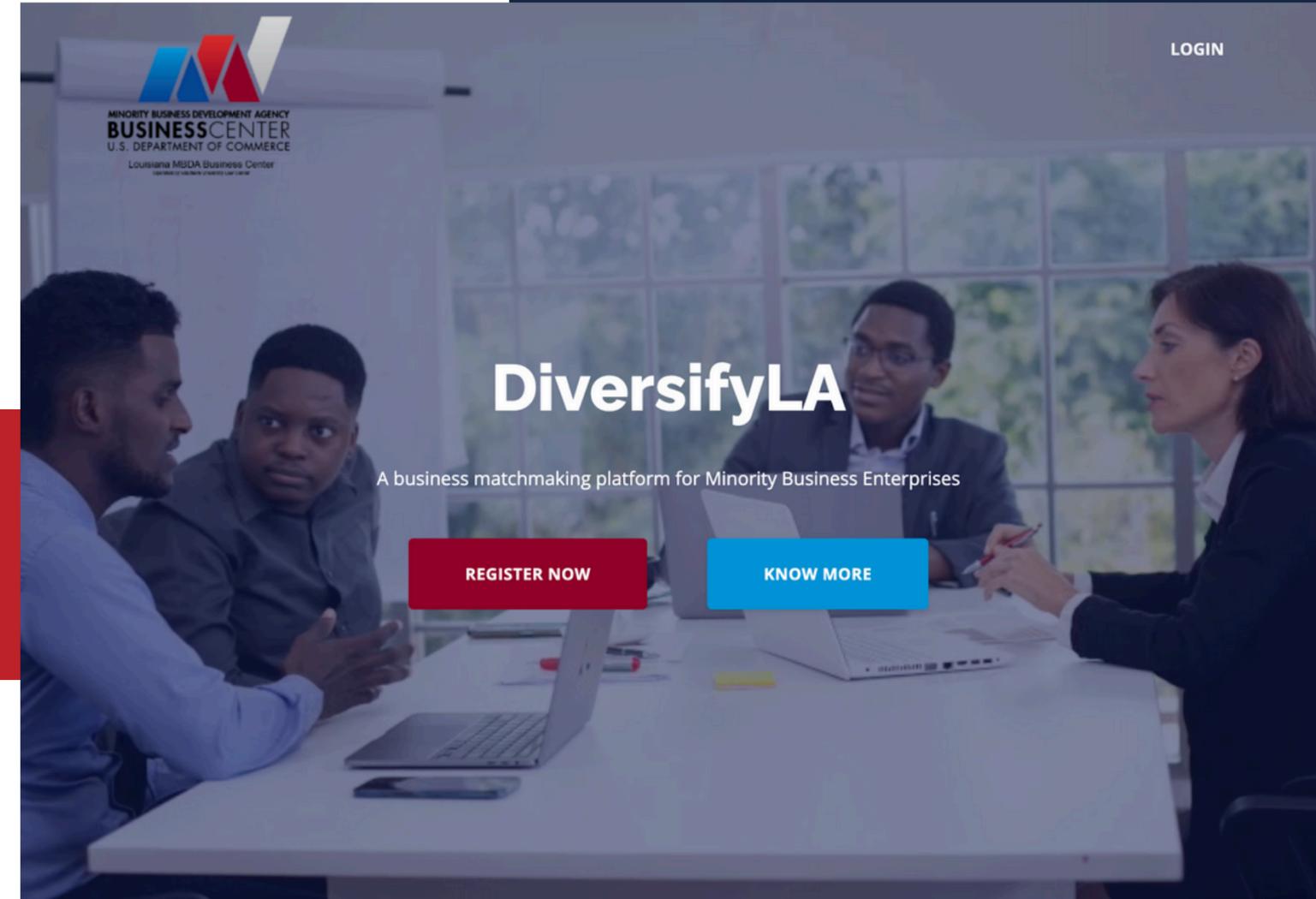


DiversifyLA

01 Automates the process of connecting clients to contract opportunities.

02 Helps to streamline our contract vetting process.

03 DiversifyLA also enables virtual, in-person, and hybrid matchmaking events.



[DiversifyLA](#)

**LOUISIANA MBDA
BUSINESS CENTER**



MINORITY BUSINESS DEVELOPMENT AGENCY
BUSINESSCENTER
U.S. DEPARTMENT OF COMMERCE

Louisiana MBDA Business Center
Operated by Southern University Law Center

THANK YOU.