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PRESS RELEASE

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Shreveport ranks no. 18 on list of best U.S. cities to start a business

The local push to encourage entrepreneurial enterprise is gaining ground and national attention as Shreveport has been named one of the top 20 U.S. cities to start a business.

Social media network Wallet-Hub.com places Shreveport at No. 18 on its 2014 "Best Cities to Start a Business" list.

New Orleans, at No. 6, is the only other Louisiana city in the top 20. Baton Rouge ranked 45th.

The study analyzed entrepreneurial opportunities in the 150 largest cities in the country, ranking Jacksonville, Fla., at the top of the list, followed by Fayetteville, N.C., Augusta, Ga., and Jackson, Miss.

The analysis looked at 14 unique metrics, ranging from 5-year survival rate and the affordability of office space to the educational background of the local labor force.

To see the entire list, visit <http://wallethub.com/edu/best-cities-to-start-a-business/2281/>.

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