

SHREVEPORT LOCAL WORKFORCE DEVELOPMENT BOARD

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KATRINA WORSHAM
CHAIRPERSON

Phone (318) 673-5900

TOM ARCENEUX
MAYOR

The Shreveport Local Workforce Development Board held its scheduled meeting on June 18, 2024, at 11:45 a.m. The meeting was held at the Hilton Shreveport Convention Center, 104 Market Street, Shreveport, Louisiana 71101.

I. Call to Order

The Local Workforce Development Board #71 quarterly meeting was called to order by Ms. Katrina Worsham, Board Chairperson.

II. Invocation

Mr. Reginald Wells, Board Member gave the invocation.

III. Roll Call & Introduction of Guest

Ms. Kathy Brown called the roll and noted every member, guest and staff. The attendance was as follows:

Present

Julie Bass
Sandy Cimino
Aljay Foreman
Teresa Hefner
Qualan Jefferson
Michael Joiner
Matt LaFisca
Jacques Lasseigne
Lonnie McCray
Teresa Walton
Reginald Wells
Katrina Worsham
Stefanie Y'Barbo

Goodwill Industries of North Louisiana
Community Bank of Louisiana
Willis Knighton Health System
Louisiana Rehabilitation Services
Lifeshare Blood Center
Shreveport Pipes Trade
Shreveport Area Electrical JATC
Louisiana Workforce Commission
Southern University at Shreveport
Shreveport Job Corps
United Parcel Service (UPS)
State Farm Insurance
Cadence Bank

Absent

Anita Crafts
Jay Johnson
Marla Mitchell
Brent Moreland

Dept of Children and Family Services
GDIT
Shreveport Convention Center
Shreveport Area Electrical JATC

Sarah Rollins
Keonia Thomas-Walker
Justin Tison
Casey Travis
Gloria Washington
Angela White

SLB
Calumet Packaging
Bossier Parish Community College
Ochsner LSU Health Shreveport
Port of Caddo-Bossier
North Louisiana Economic Partnership

Guest

Corine Ambler

Shreveport Job Corps

Staff in Attendance

Kathy Brown
Penny Butler
Bridgette Clark
Bonnie Moore
L Nicole Shelby

City of Shreveport
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City of Shreveport

Quorum: Yes

Ms. Worsham welcomed the new board members and asked them to stand and give a brief introduction of themselves.

Mr. Aljay Foreman, Vice President Administrator for Willis Knighton Health System on Greenwood Road. Mr. Foreman has been with Willis Knighton for 26 years.

Mr. Qualan Jefferson, HR Director of LifeShare Blood Center. He has been there for about 18 months.

Ms. Teresa Walton, Center Director at Shreveport Job Corps since January this year, but she has been with Job Corps for 20 years.

Ms. Worsham welcomed the new board members again and thanked them for serving on the Local Workforce Development Board.

She then asked our guest Ms. Corine Ambler to introduce herself.

Ms. Corine Ambler, Workforce Specialist at Shreveport Job Corps Center has been with SJCC for over 30 years and stated that she loves working there and her kids.

Ms. Ambler mentioned that on June 20, 2024, they will be having their 2nd Annual Workforce Summit and Student Training Expo where the students will show their skills. The event will be held from 9:00 am to 12:00 noon at the Shreveport Job Corps Center.

IV. Communications

There were none.

V. Old Business

Ms. Katrina Worsham briefly discussed the old business that was emailed to everyone for their review and asked for a motion to approve.

- Approval of Past Minutes – March 19, 2024

Mr. Matt LaFisca made a motion to approve the past minutes from March 19, 2024, as written. The motion was seconded by Ms. Sandy Cimino. All members were in favor and the motion was carried unanimously.

- Approval for Bid Solicitation for One Stop Operator and Youth Services Providers

Ms. Bridgette Clark stated that at the last meeting we talked about going out for solicitations for our One Stop Operator and our Youth Service Providers.

With Louisiana Workforce Commission approving the bid for solicitations we put the proposal out for the One Stop Operator. The proposal went out for May 3, 2024, and submittal deadline was scheduled for June 3, 2024.

We received one proposal, so we are going back out for solicitations for the next month for another 30 days.

Ms. Clark also stated that as far as the Youth Service Providers, it was determined that it wasn't time to go out for Request for Proposals for the Youth Services so this particular year we are extending the youth services for two (2) of our current providers which are Goodwill Industries and Volunteers of America (VOA). Our third contractor Northwest Louisiana Community Development Corporation had to be terminated due to lack of performance.

This year we will be going with two (2) contracts, one (1) for In School youth and one (1) for Out of School youth.

Ms. Clark asked Ms. Penny Butler to speak on the youth program for this year.

VI. Reports

WIOA Report presented by Ms. Penny Butler, Staff

- Summer Youth Employment Training Program started June 3, 2024, and to open the program we conducted an orientation at Valencia Recreation Center.
 - Participants were engaged in Workforce Readiness training
 - Canisha Tisby with the City of Shreveport Human Resources Department came and did Ethics and Harassment Training with the participants.
 - Ms. Nina Webster was a motivational Speaker that spoke with the participants about her upbringing and how a Youth Training Program helped her and how they should take advantage of the lessons and work ethics being taught to them.
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- We hired up to 43 participants that will work with various private employers as well as employers around the City of Shreveport.
 - The participants will work 6 hours a day, 5 days a week at \$10.00 an hours for a total of six (6) weeks.

WIOA Report presented by Ms. Bridgette Clark, Staff

- In April the Louisiana Workforce Commission came out and conducted a Monitoring Visit for PY 2023 and that is still ongoing.
- The Performance Annual Report was placed in the members folders that is showing the performance for this current year and we are doing well.
- Next week she will be traveling to Baton Rouge to attend a Director's Meeting with the Office of the Workforce Commission and at the next meeting she should be able to give a report on that meeting.

Business Service Report presented by Mr. Jacques Lasseigne, Board Member

- On June 6th NW LA Healthcare Sector Partnership had our 2nd Quarter In-Person Meeting at Ochsner LSU Health. It was the most well-attended and engaged meeting since our Launch of this Initiative in Sept of last year. We have 3 Committees (Recruitment & Retention; Education & Training; Policy & Regulation). They meet once/quarter via Zoom. Meeting after this meeting by a Healthcare Official – she rallied 3 other healthcare representatives to form a subcommittee to plan a Healthcare Middle School Summer Camp for the Summer of 2025. That meeting is, tentatively, scheduled in August. Our next Quarterly in-person session for the whole group is set for September 12th at CHRISTUS Shreveport-Bossier Health.
- Employer Presentations at the Caddo AJC – 4 Employer to-date have made presentations about their business and their many career opportunities to the Caddo AJC Staff (Brentwood Hospital, Delta Pathology, Ochsner LSU Health, Red Ball Oxygen). The Glen Retirement System and Enterprise Mobility will have theirs soon.
- Ochsner Pre-Apprenticeship Nursing Program - The initiative is scheduled to begin in Caddo Parish School System in the Fall of 2024. Will begin in 2 High Schools. (Working with Dr. Matthew Mitchell, Executive Director Secondary Curriculum and Instruction, Caddo Parish Schools, and Quentin Bradley, Director Talent Management High School Pre-Apprenticeships, Ochsner Health.
- Employers in the Caddo Parish High Schools- Started 2 years ago; in 2 High Schools (BTW and Woodlawn HS); 1st year we had 11 Employers participate; this year we had 14 Employers participate. This Fall we hope to add Byrd High School into the mix.

Mr. Lasseigne asked if there were any questions and there were none.

Business Service Report presented by Ms. L. Nicole Shelby, Staff

- Since our last meeting, the Workforce Development Team has participated in over 36 community events which include job fairs, On-the-Job Training Presentations, Job Readiness Training, Hiring Events, Youth Apprenticeship Week, WIOA Graduation Celebration at the CAJC, Goodwill Luncheon where Penny Butler the Program Manager received the Good Friend Award, and the Summer Youth Program started June 3 and it is a 6 week program, Goodwill Coalition Meetings, Healthcare meetings, and collaboration meetings with DCFS and Step Forward with the Community Foundation.
- We have two active OJT contracts, with three participants.
- Collaborating with Mr. Curtis Jackson (50 Cent) and Orville Hall to put on a 24-hour marathon on June 27th and 28th for general laborers.

Ms. Worsham asked what the Marathon consisted of.

Ms. Shelby commented that the 24 Hour Marathon will be held at the Hilton Convention Center at 104 Market Street, Shreveport. Workforce will be working with Mr. Hall to create a database to have all general laborers come and get registered so when G-Unit needs general laborers they will contact Caddo American Job Center and we will get those people for them.

Ms. Worsham asked if there were any other questions and there were none.

Financial Report was presented by Ms. Sheila Petterway, Staff

Due to the absence of Ms. Sheila Petterway, Ms. Worsham noted that the Financial Report was in their files and if they had any questions they could reach out to Ms. Clark or Ms. Brown for assistance.

Below is a summary of the Financial Report.

- All year's funding, expenditures obligations and balances as of May 31, 2024, the Youth was budgeted \$1,182,165.00, expended \$659,879.00, obligated \$115,986.00 and has balance of \$406,300.00. Adult was budgeted \$523,904.00 expended \$28,681.00, obligated \$37,690.00 and has a balance of \$457,533.00. Dislocated Worker was budgeted \$532,247.00, expended \$10,896.00, obligated \$37,690.00 and has a balance of \$483,661.00.

VII. Reminders

Reminders were presented by Ms. Katrina Worsham, Chairman

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- Personal Financial Disclosures was due May 15, 2024
 - Ethics Training is due by December 31, 2024
 - Next Meeting date will be held September 17, 2024.

Ms. Worsham informed the board members that the Financial Disclosure form was due on May 15, 2024, and she hope that everyone has submitted the forms because if not they could possibly get a letter from Louisiana Workforce Commission Ethics board requesting a fine that could be up to \$1500.00.

She stated that the next meeting has been scheduled for September 17, 2024, but if there is a change of plans, they will receive a email with the updated information.

Ms. Katrina Worsham asked if there were any questions or concerns about today's meeting that needed to be discussed before adjournment.

Ms. Clark informed the new members that they did not have to submit the Personal Financial Disclosure Form this year, their first submittal will be May 2025.

She asked Ms. Bonnie Moore if there was anything that she would like to add or say to the board members.

Ms. Moore thanked the members for the work they have done unselfishly for our community and people.

She stated that she wanted to expound on the upcoming event but first she wanted to say thank you to the ladies that worked on getting the 24 Hour Marathon together. They had less than a week to prepare for this event that's coming up.

Ms. Moore explained that she had two (2) reasons for participating in this event. One reason is because Caddo American Job Center needs to have presence in this community when it comes to employment opportunities, and this is an excellent way to fulfill that with G-Unit. They made an explosive presence in our community, and we want to make sure we keep them accountable for the things they say they are going to do, which is job creation for people of our community.

This will be a presence that Caddo American Job Center need to have and should have had for quite some time. The way to do that is with G-Unit.

The second thing we are going is an internship with G-Unit for Demand Occupational Jobs in the Film Industry. They will do 40 people three (3) times a year in the Fall, Spring, and Summer sessions. They will do media, and casting and you will have to go through the City of Shreveport and the Caddo American Job Center.

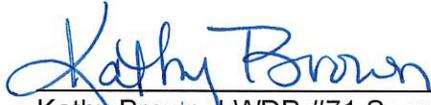
Ms. Moore said that she is proud of the relationship the are building with G-Unit going forward.

Ms. Worsham stated that if no more questions or information that needed to be discussed then the meeting could adjourn.

VIII. Adjournment

- With there being no further business to come before the Board, the meeting was adjourned at 12:36 pm.

I, Kathy Brown, Management Assistant for the City of Shreveport, Bureau of Workforce Development, and the Secretary for Shreveport's Local Workforce Development Board LWDB #71, do hereby certify that the above and foregoing are the minutes of the Local Workforce Development Board meeting for June 18, 2024.



Kathy Brown, LWDB #71 Secretary



Ms. Katrina Worsham, Chairperson
