



For Media Inquiries Only:

City of Shreveport

G-Unit Studios

Shreveport Police Department

[Leigh.Evensky@ShreveportLa.gov](mailto:Leigh.Evensky@ShreveportLa.gov)

[Info@akrpr.com](mailto:Info@akrpr.com)

[shreveportpdpio@shreveportla.gov](mailto:shreveportpdpio@shreveportla.gov)

FOR IMMEDIATE RELEASE

August 2, 2024

---

**City of Shreveport & Curtis “50 Cent” Jacksons G-Unit Studios Enhances Security for Humor & Harmony Event with Additional Security Trailers**

The City of Shreveport & Curtis “50 Cent” Jacksons G-Unit Studios is committed to ensuring the safety and enjoyment of all attendees at the upcoming Humor & Harmony event, a four-day celebration of community, laughter, and music. To bolster security efforts, the city is partnering with G-Unit Studios to significantly enhance the event’s security infrastructure.

In a collaborative effort, the City of Shreveport has purchased a new security trailer and G-Unit Studios, led by Curtis “50 Cent” Jackson, has purchased another. This makes four security trailers available for Humor & Harmony. In addition, G-Unit Studios will rent seven more security trailers for Humor & Harmony events, bringing the total number of security trailers for the events to an impressive eleven.

These trailers will be integrated with the Real-Time Crime Center, allowing for seamless monitoring and rapid response to any incidents, ensuring a safe and secure environment for all festival-goers.

“We are excited to facilitate the Humor & Harmony event and are committed to providing a safe experience for everyone involved,” said Shreveport Mayor Tom Arceneaux. “By increasing our security resources, we are not only enhancing our ability to monitor and respond to potential issues but also demonstrating our commitment to the safety and well-being of our community.”

Chief of Police Wayne Smith added, “These security trailers significantly strengthen our capabilities during the event. The integration with the Real-Time Crime Center will allow us to maintain a high level of situational awareness and ensure the safety of all attendees.”

Curtis “50 Cent” Jackson, whose G-Unit team is instrumental in providing additional security resources, shared his enthusiasm: “Humor & Harmony is about bringing people together to celebrate in a positive and safe environment. By working together with the City of Shreveport and the Shreveport Police Department, we can ensure that everyone has a great time, safely.”

The Humor & Harmony event is expected to draw thousands of visitors to Shreveport, featuring a variety of performances, activities, and attractions for all ages. With enhanced security measures in place, attendees can focus on enjoying the festivities without safety concerns.