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FROM: City of Shreveport, Department of Community Development
TITLE: Shreveport Manufactured and Mobile Home Revitalization Initiative

The City of Shreveport is steadfast in its commitment to addressing the urgent and growing need for affordable housing within our community. To this end, we have developed the Shreveport Manufactured Home Revitalization Initiative (SMHRI), a critical program designed to ensure that all residents have access to safe, livable, and affordable housing. We are seeking funding in the amount of \$8,000,000 to support this vital initiative and to further our mission of providing quality housing for all Shreveport residents.

Currently, North Louisiana has limited programs and resources to assist residents living in mobile or manufactured homes with necessary repairs. Our primary goal through SMHRI is to replace 25 homes and rehabilitate 125 homes built after 1976, ensuring these homes meet modern safety and livability standards. The specific objectives of the PRICE Main program, which supports this initiative, include significantly enhancing the quality of life for residents by improving living conditions in these homes.

Shreveport faces significant economic challenges. With a poverty rate of 23.4%, a per capita income of \$32,291, and a median household income of \$45,967 (U.S. Census Quick Facts, July 1, 2023), many of our residents are struggling. Our population stands at 177,959, reflecting a -5.1% decrease from the 2020 estimate. Many residents of mobile or manufactured homes fall below these income thresholds, rendering them cost-burdened and financially constrained. This precarious financial situation places them at heightened risk of homelessness, displacement, or continued habitation in substandard housing.

The affordable housing crisis in Shreveport has been critically exacerbated in recent years, with the loss of over 1,500 affordable housing units in 2023 and 2024 alone, displacing more than 4,500 residents due to landlord neglect and property deterioration. Severe weather conditions, including intense storms and prolonged freezing temperatures, have further damaged neighborhoods and mobile home communities, straining our already limited housing resources.

In response to these pressing needs, we are seeking funding through the U.S. Department of Housing and Urban Development's (HUD) PRICE Main program to repair and renovate existing manufactured and mobile homes. This initiative aims to preserve and revitalize these homes, ensuring they remain safe, livable, and affordable for all residents. By maintaining affordable housing options for low to moderate-income families, we aim to prevent displacement and reduce the financial burden of home repairs.

The PRICE Main program will complement our existing home renovation efforts, which have been highly successful in improving housing conditions for our residents. By expanding our focus to include manufactured and mobile homes, we can more comprehensively address the urgent needs of our community.

The City of Shreveport is committed to collaborating with community partners to provide quality, affordable housing for all its residents. We believe that with the requested funding, we can make significant strides in improving housing stability and quality of life for many families in our community.