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## PRESS RELEASE

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# Mayor leading ``Get Covered Shreveport``

Mayor Cedric Glover is leading a massive mission to get Shreveport residents enrolled under the Affordable Care Act.

The ``Get Covered Shreveport`` campaign is being spearheaded by local barbers, beauticians, healthcare professionals, community and faith-based organizations committed to helping people prepare to register on Saturday, March 8, at Mall St. Vincent.

Tables will be set up in front of Sears from 10 a.m. to 3 p.m. to help individuals enroll on the spot.

The #GetCovered Shreveport Day of action seeks to:

- Inform people about new coverage options and the financial assistance available
- Provide information to help people make the best health care decision for themselves and their families
- Offer trained counselors to discuss appropriate options, either in person or via telephone

``This is a major initiative being led by President Obama and I believe it's critical for those of us in positions of leadership to put aside the politics and encourage our constituents to come get this information so they can ultimately get the health care coverage that they need for themselves and their families,`` Mayor Glover said.

This all comes on the heels of a conference call with the White House that Mayor Glover participated in last week to announce Enroll America's ``Countdown to Get Covered`` push to mobilize thousands of organizations and tens of thousands of volunteers to reach out to uninsured consumers in the month leading up to the March 31 deadline to enroll in health insurance coverage under the Affordable Care Act.

In order to enroll, applicants will need the following:

1. Social Security numbers (or document numbers for legal immigrants)
2. Employer and income information for every member of your household who needs coverage (for example, pay stubs or W-2 forms)
3. Policy numbers for any current health insurance plans covering household members



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4. A completed Employer Coverage Tool for every job-based plan you or someone in your household is eligible

Throughout the day Saturday, volunteers will canvass barber and beauty shops as well as popular after-hour spots to disseminate information regarding the affordable healthcare options. On Sunday, the group will visit local places of worship to provide information and promote the program.

“I have officially declared March 8 as “Get Covered Shreveport Day,” but this initiative is too big for just one day, so I’m counting on the momentum we generate on Saturday to carry us through the entire month of March,” Mayor Glover said.

Mayor Glover will also hold a mid-week press conference to promote the City’s registration weekend.

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