



CITY OF SHREVEPORT

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FOR IMMEDIATE RELEASE

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MAYOR

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Curtis “50 Cent” Jackson expands his G-Unit Film & Television Inc. production company with the launch of G-Unit Studios here in Shreveport

Excitement fills the air as Shreveport proudly welcomes Curtis “50 Cent” Jackson and his esteemed G-Unit Film and Television Company to its bustling streets, with the launch of G-Unit Studios. This landmark announcement marks a significant milestone for the city, solidifying its reputation as a thriving hub for creativity and innovation in the film industry.

A ceremonial press conference will be held on Thursday, April 18, 2024, at 4PM on the steps of Government Plaza, 505 Travis Street, Shreveport, Louisiana.

50 Cent, born as Curtis James Jackson III, is an award-winning rapper, entrepreneur, actor and producer from Queens, New York. Recognized as one of the most talented and prolific music artists of his time, the Emmy and Grammy Award Winner has leveraged his star power to cross over with unparalleled success as an entrepreneur, actor, and award-winning producer. Jackson has carved out a thriving television and film career as both a best-in-class producer and star.

In 2005, he founded G-Unit Film & Television Inc., which has produced a wide range of content across numerous platforms and sold a myriad of shows to various networks. Renowned for its groundbreaking productions and commitment to cinematic excellence, G-Unit has captured the hearts and minds of audiences worldwide with its diverse array of productions. With a rich history of producing award-winning films that resonate across cultures and generations, the company's arrival in Shreveport signals a new era of film, television, and entertainment possibilities.

"We are thrilled that G-Unit Studios will plant its roots in Shreveport," said Mayor Tom Arceneaux. "This city's rich culture and talent provides the perfect backdrop for this endeavor. We are eager to collaborate with Mr. Jackson and G-Unit Film & Television to bring captivating movies and entertainment to Shreveport and Caddo Parish."

The arrival of G-Unit Studios is expected to inject new energy into Shreveport's film community, creating job opportunities and stimulating economic growth. As the city prepares to welcome this esteemed film company, anticipation builds among residents eager to witness the magic of cinema unfold in their own backyard.

"As someone who has always believed in the transformative power of music, film, and television, I'm beyond excited to introduce the expansion of my G-Unit Film & Television through the launch of G-Unit Studios right here in Shreveport. From the gritty narratives of the streets to the compelling stories that define our era, G-Unit has always been more than just entertainment; it's a platform for voices that need to be heard, stories that need to be told. Bringing G-Unit Studios to Shreveport is not just a business decision; it's a commitment to fostering talent, creating opportunities, and building a community that thrives through creativity and innovation. We see Shreveport as a beacon of inspiration and creativity," said Curtis "50 Cent" Jackson.

-A quorum of Councilmembers is expected, but no official council business will be conducted.
