

Shreveport

WATER TOWER

CALL FOR DESIGN PROPOSALS



SCAN TO APPLY

The City of Shreveport will repair three WATER TOWERS in the next few years. The repair provides an opportunity to redesign the exterior design on the Water Towers. Shreveport Mayor Tom Arceneaux invites all Artists connected to Shreveport to submit proposal concepts for each of the three different WATER TOWERS. The selected proposal will then be professionally designed and painted (by an outside firm) on the Water Tower. The design must be one that can be painted on the WATER TOWER(S) – there is no other medium for the design. (No use of vinyl, lights, sculptural additions, etc.)

The Shreveport Regional Arts Council (SRAC) will administer the selection process and the design development through to approval by the City of Shreveport and the selected paint application company.

ELIGIBILITY:

Any Artist connected in some way to the City of Shreveport is invited to submit concept designs for each of the three WATER TOWERS. The ARTIST may be listed on CULTURALYST, or may be a named ROSTER ARTIST.

1. If the Artist is a current resident of Shreveport, the Artist must have a CULTURALYST online directory listing before moving forward to a Final Design.
(nwla.culturalyst.com)
2. The Artist may be a previous resident or related to a current or former resident.

3. The Artist may have a unique interest or experience that connects/ties him/her/they/them to Shreveport. For example, the Artist participated in an Arts Residency, Exhibition, or created a Public Artwork.
4. The Artist may own property in the City of Shreveport.
5. The application will ask, “What is your connection to the City of Shreveport?”

THEME:

Mayor Arceneaux invites design proposals that celebrate the theme, “I Love (heart) Shreveport.” Mayor Arceneaux invites design proposals that share a positive message about Shreveport – this may be separate from the “I Love (heart) Shreveport.”

DESIGN PARAMETERS:

1. There are three phases of the DESIGN Project as follows:
 - A. Submission of Concept Designs that are not “to scale” but convey the message, logo, icon/symbol, that shares a theme.
 - I. The word “SHREVEPORT” or “Shreveport” must appear in the design
 - ii. The image must be clearly “understood” from up to one-mile away
 - iii. The image should be positive and provide the “sense” of, “Welcome to Shreveport.”

B. “Semi-finalists” will receive recommendations for bringing the concept to “reality” on the Water Tower. At this phase, the Artist (or individual creating the Artwork) will be required to create the design concept “to scale” and with accurate Pantone colors for the designated Water Tower. Completed/Submitted Semi-Final Designs will receive \$500 per selected design when the revised Artworks are accepted.

i. The selected semi-finalists will meet with the Project Engineer to gain a clear understanding of the requirements of the design.

ii. The concept cannot change; however, it may evolve artistically and strategically in order to “fit” on the Water Tower.

iii. The selected semi-finalists will have one month – 30 days – to submit the “to scale” design.

iv. The design will be submitted as a digital design with designated Pantone Colors.

C. The jury has the right to determine that none of the submissions will move forward to the semi-final process; and may decide to reopen the process.

D. A jury will determine which of the Semi-Finalist designs will be selected to move to the Final Stage. These works will receive a \$1,000 design prize with the caveat that the City of Shreveport/Shreveport Regional Arts Council has the right to request up to three changes in the technical drawings over the life of the Artwork process and prior to the design being painted on the Water Tower.

It will be understood that there may be unforeseeable forces that prevent the selected Final Design(s) from being painted on the Water Tower. The selected Artist(s) are not responsible for painting the design on the Water Tower.

E. The jury will take the cost of implementing the design into consideration - for example, too many colors or gradations of color could impact the selection. Or it is possible that color selections will be “negotiated” should the design concept move to the semi-final stage.

F. Note: An element of the required repair is that the entire Water Tower, legs/base through the Tank itself, will be painted WHITE. The Artist may elect to submit a proposal to paint the entire Water Tower, or to paint an “icon/symbol” in one or more areas of the Water Tower. (I.E. there is an option for the entire Water Tower to be painted a color – or colors – other than white.)



St. Vincent Tank

- **St. Vincent**
Located adjacent to Interstate 49, near its intersection with Pierremont Ave / Hollywood Ave (Exit 203 on I-49). This water tower is all steel and will be entirely repainted in a solid color to be determined (anticipated to be white). This tank is highly visible in all directions along Interstate 49, Pierremont Ave and Hollywood Ave.



West Shreveport Tank

- **West Shreveport**
Located adjacent to Interstate 20, west of Bert Kouns Industrial Loop (Exit 8 on I-20). This water tower is all steel and will be entirely repainted in a solid color to be determined (anticipated to be white). With recent vegetation and tree removal, it is partially visible as you enter Shreveport from the west (Dallas).



Linwood Tank

- **Linwood**

Located adjacent to Interstate 49 in South Shreveport, near the Flournoy Lucas Road crossing. This water tower has a steel tank that will be painted (concrete base will not be included in any designs). The steel tank will be painted a solid color to be determined (anticipated to be white). The tank at this location extends above the trees and is visible as you enter Shreveport from the south (Baton Rouge).

3. It is possible that one design will be selected for ALL of the Water Towers/Tanks.
4. It is possible that one design will be selected for EACH of the Water Towers/Tanks.
5. It is possible that designs will be selected as each Water Tower/Tank comes forward for repair; the St. Vincent Water Tower is first.
6. The Phase I Design Concept must include the following information:

A. A conceptual design with an image/logo/icon the visually shares the message and can be “expected” to be seen from different vantage points and from as soon as the Water Tower, itself, comes into view of pedestrian or vehicular traffic. Think about iconic images for Shreveport that include the Shreveport Rose, the Red River, the City Crest, the City Logo, the Bakowski Bridge of Lights, and the things that you LOVE about Shreveport.

B. The word “SHREVEPORT” or “Shreveport” MUST appear in the design.

C. A BRIEF 200-word (Max) explanation of the artist’s role and connection to the City of Shreveport. (EX: I was born in Shreveport in 1999 and spent my formative years here, graduating from Captain Shreve High. I left the state to attend College and after graduation found satisfying work where I am now, in Boulder, CO.

I return home at least annually to see my family and I’m excited about contributing an artwork to the City that got me started on my artistic journey. – 66 words)

D. A BRIEF 200-word (Max) explanation of why the Concept Design is appropriate as a positive message for and from the people of Shreveport to travelers who will view the Water Tower.

TIMELINE:

1. “CALL FOR PROPOSALS” open: March 25.
2. CONCEPT PROPOSALS are DUE: Tuesday, April 30, 4:00 pm, to the Shreveport Regional Arts Council:
 - a. By SUBMITTABLE (<https://srac.submittable.com/>)
 - b. If you need help, please contact the Shreveport Regional Arts Council for an appointment to receive assistance in uploading your application through SUBMITTABLE: Call 318-673-6500

The office is located at 801 Crockett Street, Shreveport, LA 71101 – look for “ART The Dalmatian” – our 20’ white dalmatian. Entry through the “front” glass doors; ring the bell at the left of the doors! The Arts Council will provide assistance based upon appointments during these timeframes:

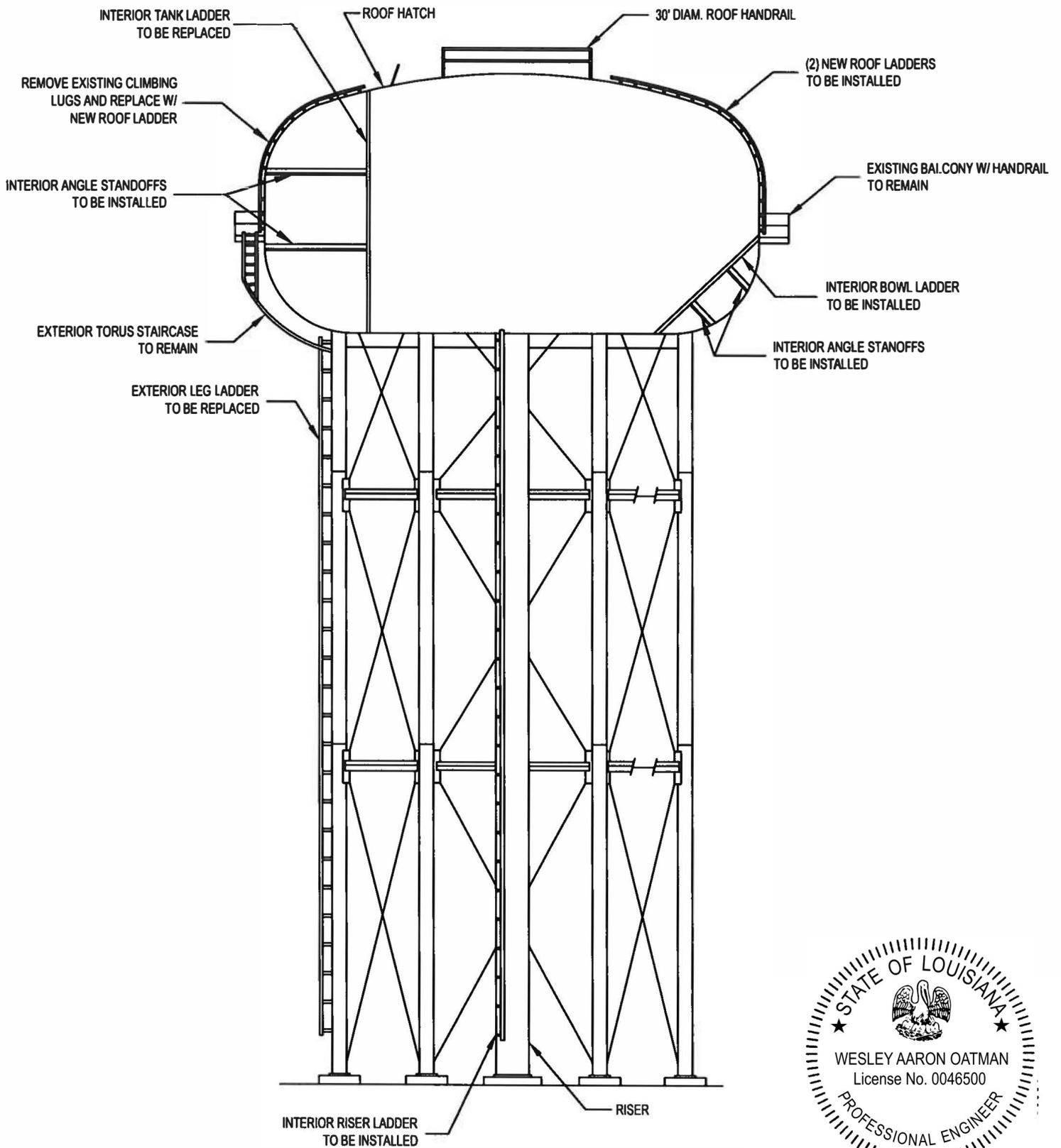
- Monday – Friday, 9:00 am – 4:00 pm
- Saturday, April 27, 2:00 pm – 4:00 pm
- Monday, April 29, 9:00 am to 8:00 pm

3. Announce Semi-Finalists: Wednesday, May 22, 4:00 pm, Shreveport Regional Arts Council website (shrevearts.org) and City of Shreveport Website (shreveportla.gov)
4. Semi-Finalists meet with City and Project Engineers: Week of May 28.
5. Semi-Finalists provide FINAL “TO SCALE” Design in Digital Format: Wednesday, June 26, 4:00 pm, via email.
6. Final Design Selections will be announced July 31, 4:00 pm.
7. The City of Shreveport reserves the right to ask for revisions to the Final Design Selections up to three times.

Design Award Review:

1. Selected Semi-Finalists receive \$500 upon return of Final Design with recommended revisions.
2. Finalists receive an additional \$1,000 upon approval of Final Design with up to three requests for revisions.

It is understood that selected designs become the exclusive property of the City of Shreveport and the image may be used without additional fees for promotional and educational purposes. If the City of Shreveport or the Shreveport Regional Arts Council determine to pursue a commercial opportunity with the Artwork, the Artist will receive 20% of all sales/fees.



LADDER OVERVIEW
NO SCALE



Wesley Oatman

00/00/0000

ST. VINCENT WATER STORAGE

ACCESSORIES PER SPECIFICATIONS

CAPACITY 2,000,000 GALLONS

DIAMETER OF TANK = 103' ϕ

DIAMETER OF DRY RISER = 12' ϕ

14 COLUMNS

BALCONY 36" WIDE

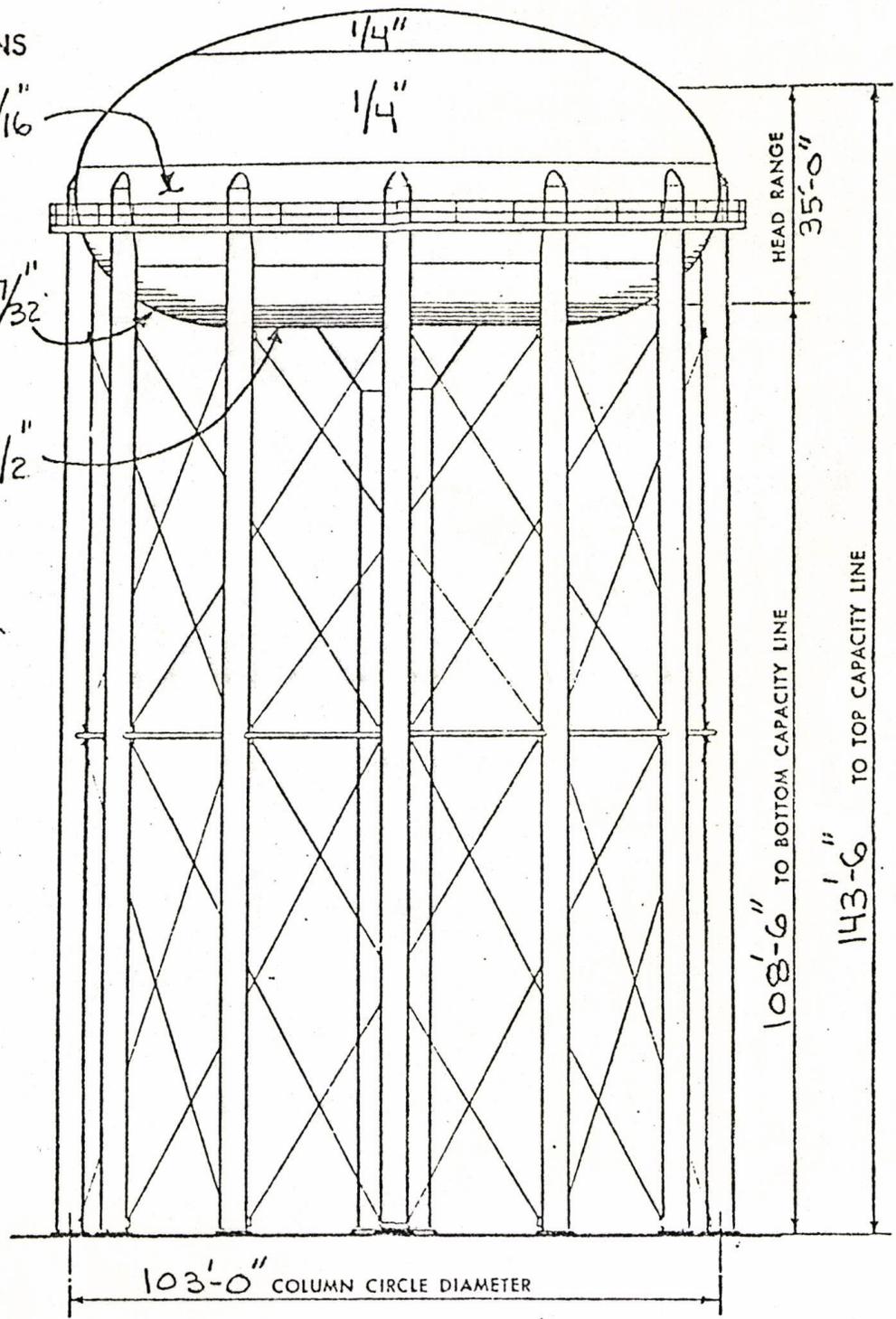
COLUMNS 46" ϕ x .398"

RODS - 1 3/8" ϕ

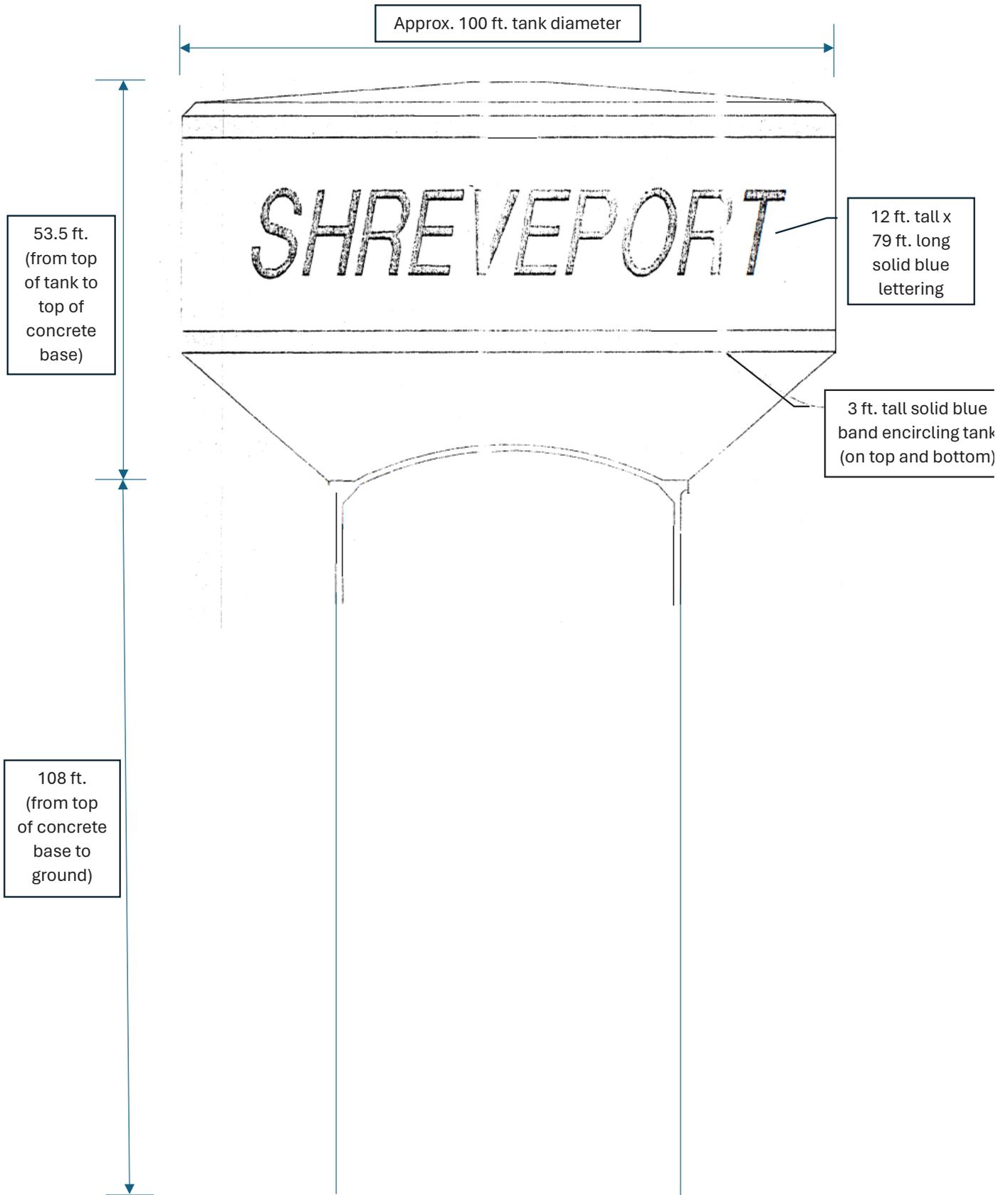
STRUTS
C8 x 11.5
C9 x 13.4

COLUMNS 46" ϕ x .406"

RODS - 1 7/8" ϕ



WEST SHREVEPORT ELEVATED STORAGE TANK



LINWOOD ELEVATED STORAGE TANK

Tank Reservoir Elevation

Planar measurements of graphics.
 Tank measurements shown are based on a typical 2M gallon radial arm CB&I tank and client drawings.

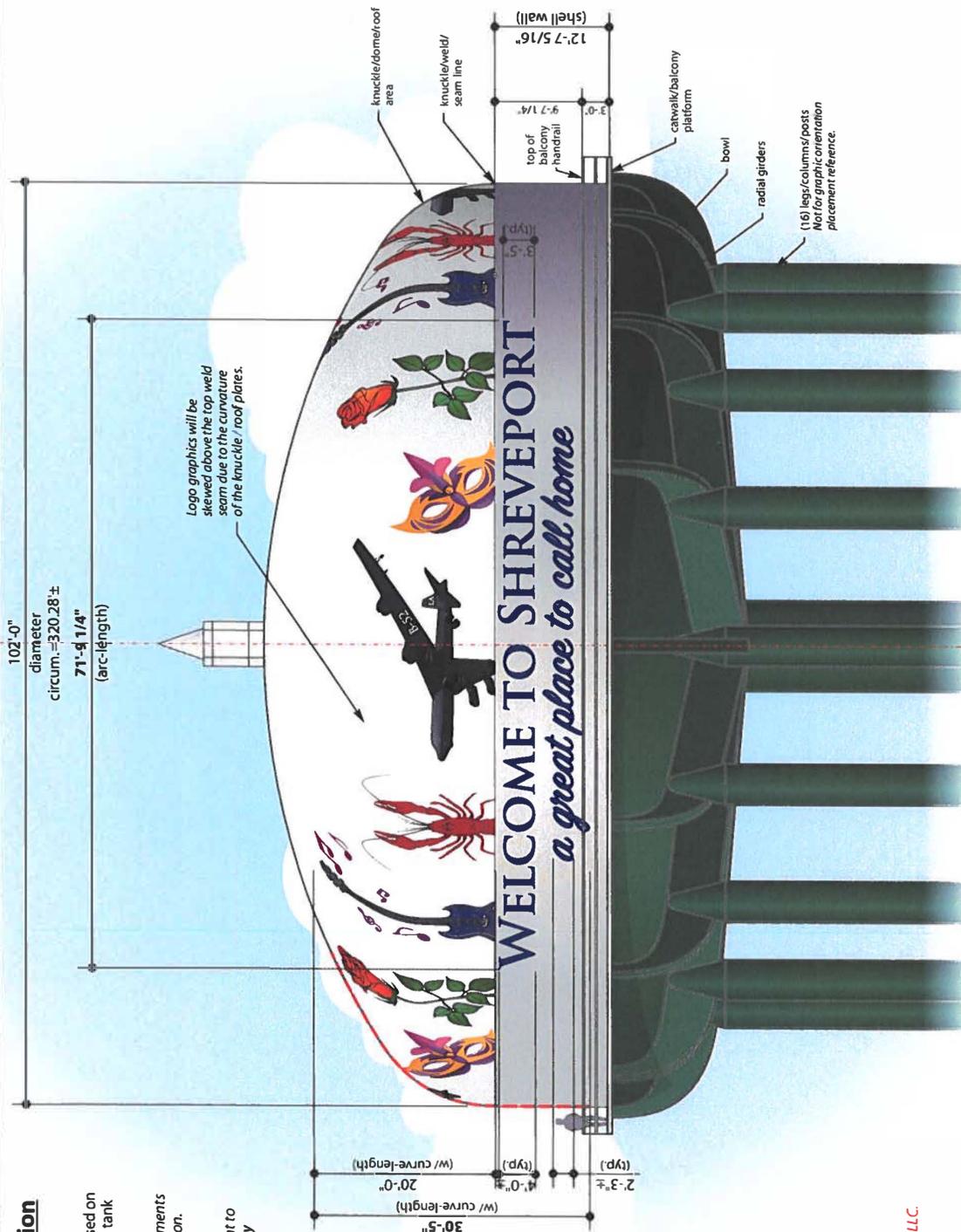
Contractor should verify all measurements prior to final approvals and production.

Quantity: (2) sides.
 Exact orientation / vertical placement to be determined / verified in the field by owner.

Note:
 Some portions of graphics may need to be simplified due to excessive minute detail

	multiple exact colors to be determined
	Tank White
	exact color to be determined
	Light Gray
	Forest Green

Note:
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 Patterns must be purchased from TankLOGOS.com LLC.



Colors shown are close approximations due to uncontrollable variations in printing and media used. Refer to color charts when specified. All renderings shown are approximate and are provided as a visualization aid. This design is copyright of TankLOGOS.com. All rights reserved. No reproduction without exclusive permission from TankLOGOS.com is prohibited.

Please sign copies of this drawing and accompanying estimate if approved and return or fax to begin work.

Signature _____ APPROVED DATE _____
 APPROVED AS NOTED DATE _____
 REVISE + RESUBMIT DATE _____

Client: Dunham Engineering
 Shreveport LA St. Vincent Ave 216 RAD ENT CO

Design: 10-29-18

Revision Date: 10-29-18

First Print Date: 10-29-18

Scale: 1/16" = 1'-0" ±

Tim Donovan | Owner
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 Franklin, TN 37067
 615.473.0272 tel
 888.492.1831 fax
 Tim@TankLOGOS.com



ST. VINCENT WATER STORAGE

Graphics Elevation

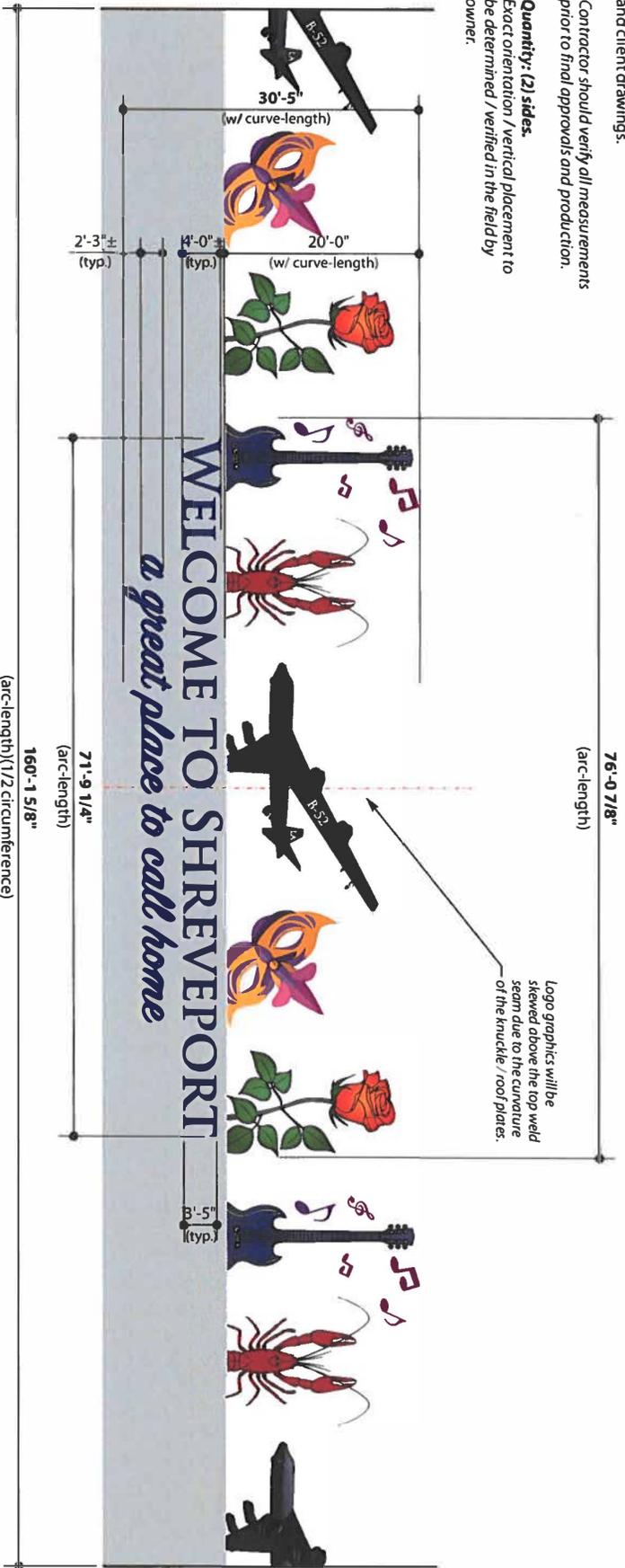
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