

Contact:
Lyman McKellar
Marketing and Communications Manager
Lyman.McKellar@shreveportla.gov
318-423.9215



FOR IMMEDIATE RELEASE

March 26, 2024

City of Shreveport Announces Exciting Opportunity for Artists to Redesign Water Towers

The Department of Water and Sewerage, in collaboration with the Shreveport Regional Arts Council (SRAC) and Clean Water Shreveport, is thrilled to announce a groundbreaking initiative to repair and redesign **three** water towers within the city. Shreveport Mayor Tom Arceneaux invites artists and citizens connected to the city to submit proposal concepts for the exterior design of each water tower.

"We are excited to engage our vibrant artistic community in revitalizing these key structures in our city," said Mayor Tom Arceneaux. "By infusing creativity into our infrastructure, we aim to celebrate the unique spirit of Shreveport and foster a sense of pride and belonging among our residents."

Administered by the Shreveport Regional Arts Council, the selection process will ensure that the chosen designs capture the essence of Shreveport's identity while adhering to the theme of "I Love Shreveport." Artists are encouraged to submit proposals that convey a positive message about the city and showcase admiration and affection for its rich heritage and vibrant culture.

Eligibility for participation in this project extends to artists with various connections to Shreveport, including current residents, former residents, property owners, and those with significant ties to the community. Artists who meet these criteria are invited to submit their concept designs for consideration, with selected proposals undergoing professional design and painting by an external firm.

"We believe that by involving artists from diverse backgrounds and perspectives, we can create truly impactful designs that resonate with the people of Shreveport," said Pam Atchison, Executive Director of the Shreveport Regional Arts Council. "This project exemplifies the power of collaboration between the arts and public infrastructure to inspire creativity and community engagement."

Together, let us embark on this journey to transform Shreveport's water towers into vibrant symbols of artistic excellence and civic pride.

####