



Basketball Tournament



Champions and More

July 30, 2022 - Ages 12-15
Geaux 4 Green



July 30, 2022 - Ages 16-23
Wheela Powerwashing



Runners-up

July 30, 2022 - Ages 12-15
Nicks & Nicks



July 30, 2022 - Ages 12-15
Scott Builders



July 30, 2022 - Ages 12-15
Faithful Fit



July 30, 2022 - Ages 16-23
JA Consulting



July 30, 2022 - Ages 16-23
The Shack



July 30, 2022 - Ages 16-23
Be Gr8-Solutions



Fair Share Matters



Volume Two

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Issue Four

NOTE FROM THE MAYOR



Adrian Perkins
Mayor Adrian Perkins
City of Shreveport

Four years ago, I began a journey that allowed me to empower a younger generation to believe in the greatness of Shreveport while also honoring those that came before me.

After returning home from West Point and multiple tours of duty and seeing the world through a different lens, I wanted to do everything in my power to put innovative programs and services in place that would benefit Shreveport for generations to come.

I've experienced many challenging times over the past four years including a global pandemic, civil unrest, and a once-in-a-lifetime winter storm. Through all of that, I've learned a lot of hard lessons, but I've also seen many successes. One of those was the historic gains obtained by our Office of Fair Share to make sure that minority businesses were able to have the same opportunities to compete in getting city contracts.

When I first took office, Fair Share participation had never exceeded 13 percent. That number grew to 19 percent in year one and we set a record of more than 30 percent during our second year, which exceeded our goal of 25 percent. That's the highest in the history of the program!

The Office of Fair Share has made sure minority businesses get a chance to participate in all City contracts, including, opportunities with the Department of Water and Sewerage through the Clean Water Shreveport Program.

Our Office of Fair Share has also partnered with Griggs Enterprise, Inc. to establish a loan program for Fair Share clients that have been awarded contracts with the City of Shreveport. The money is to help them with insurance or bonding purchases. Giving them the extra assistance they need to be successful.

This past summer, Fair Share came up with an innovative way to address public safety. They partnered with the Shreveport Police Department and local businesses to create the "Hoop Don't Shoot" Basketball Tournament. Hundreds of youth participated and the relationships they formed with business leaders in their community have been invaluable.

I have to thank Fair Share Director Leon Wheeler and Deputy Director Jeanetta Scott for their hugely successful efforts. Without them bringing everyone together, this program would not have been as successful! Thank you for sharing my vision and helping put a system in place that puts every business owner on equal ground.

I want to thank you Shreveport for entrusting me as your Mayor. I am so proud of the work and the growth we have seen over the last four years. Thank you for believing in me and fighting for change.

"The secret to having it all, is knowing you already do."
Bill Vaughan

As the year draws to an end, the Fair Share Department has captured the attention of citizens, leaders, and entrepreneurs throughout the city and other state agencies. We attribute our program success to a dedicated support team, quality standards and collaborative endeavors.

Our Motto:

GO--Focus on skills improvement and training

GROW--Maximize potential and build capacity

COMPETE--Be consistent, participate, network and reinvest

Simply stated, our motto expresses a critical behavior to communicate effectively, make the necessary business adjustments, network, provide quality service, and maximize capacity building.



Leon Wheeler
Fair Share Director

Jeanetta and I are extremely proud of the successes of many of our small businesses that have taken advantage of our online entrepreneurial program, lunch and learn training sessions, and capital assistance to form a holistic approach to achieving intellectual and business growth.

A special thanks to all City Directors and Fair Share Liaisons for your dedicated support and expertise. "It Truly Takes a Village..."



"Always deliver more than expected."

Larry Page

2022 Milestones

- Consistency in Action: Fair Share Participation Percentages, Small Business Online Development Course, Travel and Training, Roy Griggs Enterprise Fund, Enrolled over 40 New Fair Share Vendors
- Lunch & Learn: April 14, Ad Pros Promotion & Advertising Agency--Business Etiquette and Professional Development; August 18, Community Resources--Goodwill Industries of NLA, KPS Enterprises & Procurement Technical Assistance Center
- Hoop Don't Shoot, Drop the Guns Basketball Tournament: Fun with a Purpose--16 Fair Share businesses sponsored 16 teams with a minimum of one female at four SPAR facilities playing 12 games with a championship round, vendors and half-time entertainment.

FAIR SHARE SPOTLIGHTS

January 2022

**C. Edwards Concepts, LLC
Guardian CPP**

August 2022

**Jewitt's Lawn Service
Orlando's Pressure Washing**

April 2022

**Ad Pros
Shreveport Mavericks**

December 2022

**KPS Enterprises
Envision Media & Marketing**

**THANKS TO OUR FAIR SHARE LIAISONS
YOUR SUPPORT HAS BEEN INVALUABLE**

Year in View 2022

Baton Rouge Trip



Shreveport Mavericks



CAO/Assistant--Work in Progress



Lunch and Learn in Action



Hoop Don't Shoot--Drop the Guns Basketball Tournament

