

# Hoop Don't Shoot Drop the Guns Basketball Tournament



Volume Two

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Issue 3

## NOTE FROM THE MAYOR



*Adrian Perkins*  
Mayor Adrian Perkins  
City of Shreveport

With the help of our Office of Fair Share, the City of Shreveport continues to make strides in creating opportunities for local businesses to grow and thrive. The City of Shreveport joined Caddo Parish and the Caddo-Bossier Port Commission to conduct a disparity study to analyze whether there is a level playing field for minority and women owned firms and other small businesses.

Fair Share is also looking at innovative ways to address public safety. Fair Share partnered with the Shreveport Police Department and local businesses to create the “Hoop Don’t Shoot” Basketball Tournament. The tremendous support from the community shows the value of engaging with local businesses to develop solutions to stop the violence in our city.

Fair Share continues to support small businesses by giving clients the tools they need to succeed. Ongoing comprehensive training programs will keep providing critical resources that address the urgent needs of small business owners in our city.

**One person can make a difference and every person should try. John F. Kennedy**

**The Fair Share program was instituted in 1999 with a 25% goal for small disadvantaged, women and minority owned businesses. For the FIRST time in the history of the program, over 25% has been achieved under the leadership of Mayor Adrian Perkins and the newly established Fair Share department.**

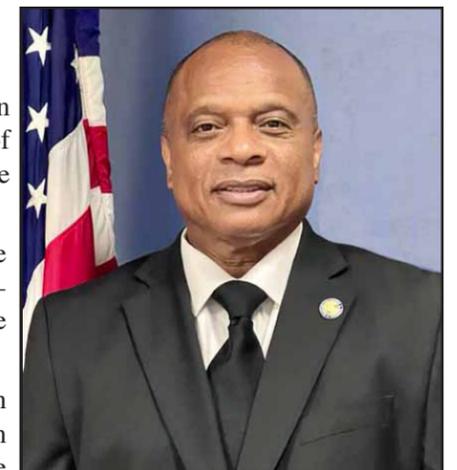
## NOTE FROM THE DIRECTOR

Small changes make a big difference over time.

Vector, a term in mathematics and physics, quantifies the speed and direction of an object. If you were a pilot of a jetliner, you would use vector to define the course of the destination. When you are given a new vector by the control center, you turn the plane to line up with that heading on the compass, thus creating a new vector angle.

Obviously, even the smallest vector change in the cockpit can make a big difference in the destination. Therefore, understanding the impact of change and effect are essential for the flight’s destination. For example, one can make a small vector change while flying between New York and Seattle and end up in Los Angeles.

The vector principle applies to our lives in the same way. Even if you never fly an airplane, you are vectoring through life by the choices you make. You are currently on a course that was determined by choices and decisions made as you were aware of the capacity to choose. Many of these choices seemed rather insignificant at the time but small changes make a big difference over time. *Nothing Changes if Nothing Change.*



*Lean Wheeler*  
Fair Share Director

## Fair Share Corner

### MISSION

Advocate for small, disadvantaged, women and minority-owned businesses to achieve greater access to procurement opportunities, as well as provide resources for business empowerment and growth.

### VISION

Provide an accessible system to strengthen the disadvantaged business network and level the playing field for underutilized businesses through engagement and inclusion.

### GOAL

To eliminate barriers and enhance economic development in the area through business growth and expansion.

## NETWORKING OPPORTUNITY

We encourage you to look for bids using our website [www.shreveportla.gov/138/fairshare](http://www.shreveportla.gov/138/fairshare) or purchasing's website [www.shreveportla.gov/140/Bids/RFPs](http://www.shreveportla.gov/140/Bids/RFPs)

If you bid on a project and do not receive an award notice, please contact the prime to introduce yourself, identify your services, and explain how your company can collaborate/subcontract on the current and future projects.



## SHORTCUTS

Fair Share Application  
[Shreveportla.gov/138](http://Shreveportla.gov/138)

On-line Directory  
[Shreveportla.gov/141](http://Shreveportla.gov/141)

Bids/RFPs  
[Shreveportla.gov/140](http://Shreveportla.gov/140)

Vendor Application  
[Shreveportla.gov/780](http://Shreveportla.gov/780)

## 2022 Goals

- ✓ Established the Roy Griggs Enterprise Fund — created a funds distribution process for Fair Share Clients that have been awarded a contract.
- ✓ Lunch & Learn Workshops—provide training workshops to Fair Share Clients.
- ✓ Quarterly Fair Share Business Development Entrepreneur Program— a 12-step online business development program providing a holistic approach to business development.
- ✓ Small business networking events—focused on building relationships and effective communication.
- ✓ Business empowerment meeting with a Mix & Mingle session.

## Remember

Entrepreneurship offers a unique career path that allows for creative flexibility and the ability to be your own boss. All business owners need to create a business plan and a budget--overestimate expenses and underestimate income in order to be prepared for unexpected costs. Always prioritize and be persistent. First are urgent items that require immediate attention and are necessary to keep your business up and running. Next are the important tasks that are vital to the business' long-term success but may not need to get done right away. Look at the big picture—the overall success instead of the minor pitfalls—that's what will keep you moving forward. (WiXBlog)

**“The only limit to our realization of tomorrow will be our doubts of today.”  
Franklin D. Roosevelt**

## Training

### April 21-22, 2022 DOTD Training in Baton Rouge



The trip was productive, enjoyable and provided collaborative opportunities, educational resources and data collecting techniques that have proven to be successful.

## Lunch and Learn

### April 14, 2022

Ad Pros Promotion & Advertising Agency provided Business Etiquette and Professional Development training to over 23 business owners and representatives. The training was designed to assist in business growth and development.



### August 18, 2022

This custom tailored learning session had over 30 Fair Share business owners and representatives in attendance. Four speakers presented (Two Community Development Representatives, Goodwill Industries of NLA, KPS Enterprises). The Procurement Technical Assistance Center provided an indepth training on bid documents, and how to market your business to the government and Barksdale Air Force Base.



## FAIR SHARE SPOTLIGHT

*Congratulations!*

### Jewitt's Ribbon Cutting



**"Action is the foundational key to all success."**  
Pablo Picasso

*Congratulations!*



### Orlando's Pressure Washing

## Fair Share Corner

### Fair Share Tips

- ✓ In order to be responsible and/or responsive, a contractor and /or subcontractor, and service providers, must make good-faith efforts to meet the 25 percent goal. The Fair Share directory must be utilized, and contacts must be documented on the Fair Share Form 3 (Contact Sheet).
- ✓ Submit FSC Form 2 (Utilization) showing all subcontractors to be used on the contract and for any changes also.
- ✓ FSC Form 4 (Letter of Intent) must be provided and signed by each Fair Share Client along with the scope of work to be performed and price/cost of goods or services to be performed.
- ✓ FSC Form 4 (Letter of Intent) must be submitted within 72 hours of the bidder being designated as the apparent lowest provider bidder or his/her bid will be declared non-responsive.
- ✓ Failure to submit these documents shall make a bid non-responsive and the contractor rendered ineligible to receive an award of the contract.

**"We cannot do everything once, but we can do something once."**  
Calvin Coolidge

#### HOW TO BECOME FAIR SHARE CERTIFIED

All businesses interested in becoming Fair Share certified are required to complete an application, provide all supporting documentation (resume, driver's license, permits, license to do business in the state and city, copy of last three years tax returns, articles of incorporation, balance and income statement, bank signatory letter), and details of business residency and equipment.

Request Application  
In-person/Mail:  
Office of Fair Share  
505 Travis St. Ste. 260  
Shreveport, LA 71101  
Online:  
[www.shreveportla.gov](http://www.shreveportla.gov)  
click Government, Department,  
Office of Fair Share.

#### WHEN TO APPLY FOR RECERTIFICATION

All Fair Share clients are required to recertify every three years on or before their anniversary date.

Request Application  
In-person/Mail:  
Office of Fair Share  
505 Travis Ste. 260  
Shreveport, LA 71101  
Online:  
[www.shreveportla.gov](http://www.shreveportla.gov)  
click Government, Department,  
Office of Fair Share.

For more information,  
visit the Office of Fair Share  
at Government Plaza or call 318.673.5017.

**"The price of greatness is responsibility."**  
Winston Churchill

# Hoop Don't Shoot-Drop the Guns



The Mayor of Shreveport, the President of the City Council and the Fair Share Director presented plaques to the champions of Hoop Don't Shoot 2022. City leaders, players, businesses invested in the youth through mentoring, internship and team building activities. Players, businesses and police officers had the opportunity to bond, build trust and promote team work.

# Basketball Tournament

## Champions

July 30, 2022 - Ages 12-15  
Geaux 4 Green



July 30, 2022 - Ages 16-23  
Wheela Powerwashing



## HOOP DON'T SHOOT

DROP THE GUNS BASKETBALL AND ONLINE GAMING TOURNAMENT



## Fun With A Purpose

16 businesses sponsored 16 teams with a minimum of one female at four SPAR facilities. The 12 games were exhilarating with two 10 minutes halves and a free throw contest by city leaders at the championship game. There were also vendors and performances at half-time.

## Special Thanks to the Performers:

Brittney Dixon, Recording Artist, B. Rocca Rapper, Purple Lady Bugs Dance Group, and the Cheerleaders of Princess Park.

A.G. PALMER		SOUTHERN HILLS	
DEWARRENT RANTLEY ENTERPRISE <b>JULY 16</b> Nicks & Nicks Janitorial Service	<b>AGES 12-15</b>	Geaux 4 Green <b>JULY 16</b> Aria + Shine	
<b>JULY 23</b> DAVID RAINES		<b>JULY 23</b> BILBERRY	
AIRPORT PARK MMH Camera Development <b>JULY 16</b> Scott Builders	<b>JULY 30</b> DAVID RAINES	<b>JULY 30</b> BILBERRY	LAKESIDE Faithful Fit Nutrition <b>JULY 16</b> Lakeside Builders
	Geaux 4 Green <b>PRINCESS PARK</b>		

## Runners-up

July 30, 2022 - Ages 12-15  
Nicks & Nicks



July 30, 2022 - Ages 12-15  
Scott Builders



July 30, 2022 - Ages 12-15  
Faithful Fit



July 30, 2022 - Ages 16-23  
The Shack



July 30, 2022 - Ages 16-23  
JA Consulting



July 30, 2022 - Ages 16-23  
Be Gr8-Solutions



## Special Thanks to the Vendors:

Goodwill Industries of NLA, Port City Entertainment, NWLA Technical College, DJ Lady Jayy, ELAW of KHAM Radio and Family Counselors: Pelican Bayou, Sasha, Dr. Dottie Lowe-Lewis and Roosevelt Collings (Retired NFL Player).

A.G. PALMER		SOUTHERN HILLS	
Wheela Powerwashing <b>JULY 16</b> Seniors First	<b>AGES 16-23</b>	Sharon Defensive Driving <b>JULY 16</b> The Shack Services	
<b>JULY 23</b> DAVID RAINES		<b>JULY 23</b> BILBERRY	
AIRPORT PARK Jericho Staffing <b>JULY 16</b> Be GR8 Solutions	<b>JULY 30</b> DAVID RAINES	<b>JULY 30</b> BILBERRY	LAKESIDE JA Consulting <b>JULY 16</b> JA Consulting Greenwood Venue
	Wheela Powerwashing <b>PRINCESS PARK</b>		



# Hoop Don't Shoot Drop the Guns

July 16 - 23 - 30, 2022



Action, Activities and Vendors



Action, Activities and Vendors