



CITY OF SHREVEPORT NATIONAL NIGHT OUT 2022

2022 National Night Out Awards

Entering the National Night Out Awards is easy. Win a Street Sign for your group, declaring you a National Night Out winner. Remember, you must register to compete for awards. Then, simply submit a small binder showcasing your event to our COPB Office **(by October 14, 2022)**, including:

- A written description of your event
- Photos (Please do not use glue on any of your photographs)
- Flyers, invitations, pamphlets, brochures, newspaper articles, etc.
- Videos (short clips) on a USB thumb drive

Judging Criteria

1. Narrative

Tell us everything about your event. The number of participants, activities, food, overall impression, impact, and benefits.

2. Photos

Submit photos that support and boost your narrative. Be sure to include any “National Night Out” signs, banners, T-shirts, etc.

3. Samplings of Printed Materials

Include any invitations, flyers, screenshots of social media posts, etc. that promote your National Night Out block party.

4. Originality of event/activities

Did your party and activities include our local theme “Unity in the Community?” Was the theme evident throughout the evening?

5. Miscellaneous

Be creative! Include other information, materials, documents, testimonials etc., that you feel will help communicate how your 2022 block party took a stand against crime in your neighborhood.

6. Safety

Show how you safeguarded your neighborhoods and followed current COVID -19 guidelines.

When you post to social media, please share your photos digitally with us by using: **#SHREVEPORTNIGHTOUT** .