



CITY OF SHREVEPORT
MAYOR ADRIAN PERKINS

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FOR IMMEDIATE RELEASE

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City leveling the playing field for small businesses

Fair Share touts more than 30 percent of the City of Shreveport's contracts

Fair Share will host a Virtual Town Hall at noon on Thursday, Feb. 18th. The theme for this year is “Go, Grow and Compete: How to Level the Playing Field?”

Also, at noon on Friday, February 19th, a Virtual Informational Meeting will give clients the chance to learn more about vendor applications, business development and bid documents. Both sessions will be streamed live on Facebook.

In 2020, Fair Share exceeded goals by securing more than 30 percent of the City of Shreveport's contracts and services.

“The City of Shreveport is open for business and we are working tirelessly to provide the tools that are needed for business growth and expansion,” said Mayor Adrian Perkins.

During this virtual event, business owners will have the opportunity to learn how to do business with the City of Shreveport. Representatives from the Office of Fair Share and Southern University at Shreveport Business Development will be on hand to answer questions.

“The goal of the Fair Share program is to provide meaningful resources and assistance to enhance the opportunities for economically disadvantaged and small businesses,” said Leon Wheeler, Director of Fair Share.

Interested businesses, can call the office of Fair Share at (318) 673-5009.

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