Greetings Business and Community Leaders:

In celebration of National Women’s History Month, the Shreveport Mayor’s Women’s Commission is proud to present the Annual Celebration of the Cora M. Allen 2020 Women’s History Month Luncheon Annual HERA Awards on Wednesday, March 4, 2020, 11:30 AM, at the Shreveport Convention Center Red River Room 400 Caddo Street Shreveport, Louisiana 71101.

These landmark events, highlighting the 2020 National Women’s History Month Theme: “Valiant Women of the Vote.” The theme honors “the brave women who fought to win suffrage rights for women and for the women who continue to fight for the voting rights of others.” This event will feature dynamic a guest speaker, award presentations to Caddo Parish School students and outstanding women who are impacting the fabric of our local history.

In order to make this year’s Women’s History Month events a huge success, the Shreveport Mayor’s Women’s Commission invites you to join us in celebrating the women of our community as a Gold, Silver, or Bronze sponsor of one or more of the following events:

• Gold Sponsor ($500) Celebration of Women’s History Month Luncheon
• Silver Sponsor ($400) HERA Awards
• Bronze Sponsor ($300) Cora M. Allen Student Essay Contest

Please know that any level of sponsorship is more than appreciated. Individual, business, and civic contributions of $100 or more will be listed as supporters of SMWC Women’s History Month Luncheon. Your support will be a meaningful way to highlight the significant historical, cultural, educational, and professional contributions of women who are making a positive difference in our great city!

Your loyal support will be acknowledged in several ways—official company mention and logo placement in all event programs, radio/television/print media mention, and press releases. To ensure inclusion in our event promotional materials, please complete and return the enclosed form no later than Monday, March 2, 2020.

Your favorable consideration is greatly appreciated.

Sincerely,

Theresa Gray-Jacobs
2020 SMWC President
Celebration of Women’s Week
SPONSORSHIP FORM

__GOLD SPONSORSHIP: $500.00*
• Eight (8) complimentary tickets CMA Luncheon (premium reserved table at both events)
• Company name and logo on all possible promotional materials
• Public recognition at the event and product placement opportunity
• Event Photo opportunity with award recipients

__SILVER SPONSORSHIP: $400.00*
• Five (5) complimentary tickets to the CMA Luncheon (please select one event)
• Company name and logo on promotional materials
• Public recognition at the event

__BRONZE SPONSORSHIP: $300.00*
• Two (2) complimentary tickets to the CMA Luncheon (please select one event)
• Company name and logo on the event program
• Public recognition at the event

*Please forward a copy of your Company’s Logo for printing purposes to:
Theresa.jacobs@shreveportla.gov

YES! I WOULD LIKE TO MAKE A DONATION TO THE SMWC WOMEN’S HISTORY MONTH EVENTS: (check level below)

$25    $50    $100    $250    Other $_____

Please apply my donation to one of the following events (check one):
☐ HERA Awards-recognizing women who are helpful, effective, responsible advocates for women and youth
☐ Cora M. Allen Essay Contest-8th grade student essays honoring Shreveport women who are making a difference

Company Name__________________________________________________________

Contact Name/Title: ___________________________ Phone: ____________________

Mailing Address: _________________________________________________________

Email: _________________________________________________________________

Please make all checks payable to:
Shreveport Mayor’s Women’s Commission
Mail to:
Attn: Shreveport Mayor’s Women’s Commission
Address: 505 Travis St. Suite 200 Shreveport, LA 71101

Signature: ___________________________ Date:______________________________

Please complete and return to the address listed above no later than Monday, March 2, 2020 Thanks for your consideration and support!