

CITY OF SHREVEPORT

**OLLIE S. TYLER**  
MAYOR



OFFICE OF PUBLIC RELATIONS  
AND COMMUNICATIONS

**AFRICA PRICE**  
DIRECTOR OF PUBLIC RELATIONS  
AND COMMUNICATIONS

505 Travis Street, Suite 200  
Shreveport, Louisiana 71101  
Tel: 318.673.5008  
FAX: 318.673.5055  
Cell: 318.716.8794

[africa.price@shreveportla.gov](mailto:africa.price@shreveportla.gov)  
[www.shreveportla.gov](http://www.shreveportla.gov)

PRESS RELEASE

---

## City Launches Public Awareness Campaign

October 30, 2018

The City of Shreveport will launch its *Slow Down to Get Around* campaign this week. The campaign will kick off with a **press conference at 8 a.m. Wednesday, Oct. 31 at the Public Works Building located at 1731 Kings Highway.**

*Slow Down to Get Around* is a national safety campaign that reminds motorists to drive more carefully when near waste and recycling collection vehicles. Being struck by a motorist is a leading cause of death for workers in the solid waste and recycling collection industry. According to the US Bureau of Labor Statistics, the solid waste collection industry is the fifth most dangerous occupation.

“This campaign is designed to promote public awareness to help ensure that our solid waste workers return home safely from work every day,” said Mayor Ollie Tyler. “Although there have been no city incidents since I’ve been in office, more than 23 deaths have occurred in the solid waste collection industry since January of this year, and we do not want that to happen in our city. We need drivers to slow down and go around our garbage trucks because someone’s life depends on it.”

This public awareness campaign is a partnership between the City of Shreveport and the Solid Waste Association of North America (SWANA). SWANA is an organization of more than 10,000 public and private sector professionals committed to advancing solid waste resource management through education, advocacy and research. For more information, visit [www.SWANA.org](http://www.SWANA.org).

**-Shreveport-**