



OFFICE OF THE MAYOR  
SHREVEPORT, LOUISIANA  
July 30, 2018

OLLIE S. TYLER  
MAYOR

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Dear Louisiana Small Business Owners:

It is with great pleasure that I invite you to the **2018 Small Business Summit**, hosted by the City of Shreveport and Louisiana Economic Development, which will be held on Friday, September 28, 2018, from 8:30 a.m. until 1:00 p.m. at the Shreveport Convention Center. This summit is free to small business owners.

The City of Shreveport and its Fair Share Program views small, minority, women and veteran-owned businesses as a key to economic development, diversification, and as a means to seize opportunities in growth industries. The Summit's agenda also provides opportunities to show business owners how to build capacity and capability to provide more value added products and services, grow a business beyond the sole proprietorship model, and expand the use of mergers, acquisitions, and strategic partnerships. Bridging this gap will create a measurably stronger and a more cohesive culture to reposition businesses for greater opportunities and deliver superior products and services to the City of Shreveport and the State of Louisiana.

The City of Shreveport is proud to serve as host with Louisiana Economic Development, and we are dedicated to continuing our efforts to being a resource to small businesses. Together, we are stronger!

Best regards,

Ollie S. Tyler  
MAYOR

