Greetings and welcome to Shreveport!

Shreveport serves as the economic driver and engine of our region and is commonly called the Capital of the Ark-La-Tex. We are the third largest city in Louisiana, leading the community in progressive growth and development. Shreveport is the seat of Caddo Parish and serves as the financial, medical, commercial, industrial, and governmental hub of the Ark-La-Tex. Our city is definitely open for business, and the increasing number of businesses opening each month is evident. Shreveport is a beautiful, safe, and diverse city with nearly 200,000 residents, serving a metropolitan statistical area of more than 440,000.

Shreveport’s centralized geographic location, situated at the crossroads of three major interstate highways: I-20, I-49, and I-220, makes it an ideal commercial distribution hub in the United States. Our location also makes travel a breeze getting from one side of town to the other in fifteen to twenty minutes. We have a diverse, productive workforce with very strong work ethics.

Shreveport is home to some of the highest-rated public schools in the state. Caddo boasts twelve National Blue Schools of Excellence; one of the best private colleges in the United States; Southern University at Shreveport (SUSLA); Louisiana State University in Shreveport (LSUS); and Northwestern State University’s School of Nursing. We are proud to be home to LSU Health Sciences Center, one of America’s top-notch academic schools that includes medicine, graduate studies, and allied health professions. To meet the needs of our workforce development for business and industry, Northwest Louisiana Technical College offers extensive and customized vocational training programs.

If you are now operating a business in Shreveport, thank you; if you are considering starting a business in Shreveport, I welcome you. In either case, the jobs you create for citizens, combined with the investment you have made or will make, are critical to the City of Shreveport’s economic future. In addition to the support services offered through the Economic Development Department, all of the city’s departments are here to assist as well. Our team is a one-stop assembly for all required planning, construction requirements, and processes.

I invite you to experience Shreveport firsthand and enjoy the clean air, the beautiful scenery, and the many amenities that we have to offer. Our city is truly a community like none other, and you will easily see why more and more companies are making Shreveport home.

Warmest regards,

Ollie S. Tyler
Mayor of Shreveport
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Shreveport ranked as a Prime Area in the U.S. for Teachers to live and work in the 3rd Annual “Best Cities for K-12 Teachers” report.

GoodCall.com 5-2017

Shreveport is an AEROready Certified Community

Tucson Atlantic Consulting 9-2017

Shreveport Ranked No.5 out of the top 250 Cities in the U.S. that present the ideal conditions for postgraduates looking to find their first home.

LendEDU, 5-2017

Shreveport Ranked No. 3 out of the top 10 cities nationally for Affordable Housing and above average salaries for 18-to-34 year-olds.

Money Under 30, 2016


innotechtoday.com, 6-2017

Shreveport Ranked No. 1 Nationally for having the lowest manufacturing costs in the U.S.

KPMG National Real estate Management Company, 2016

Shreveport ranked as One of the Best Cities in the Entire U.S. for getting the most out of your paycheck.

GObankingRates, 4-2017
North Louisiana Ranks as the No. 1 Most Cost Competitive Manufacturing Market

*KPMG Competitive Alternatives, 2016*

**Shreveport Ranked No. 5 out of 113 major U.S. Cities as “Best Cities for Retirement in 2017”** Criteria were personal safety, low property taxes, affordable cost of living, and climate.

*GetRichSlowly.org, 2017*

**Ranked No. 1 out 150 Cities in the United States as the best place to start a business in 2015.**

*WalletHub, 2015*

**Shreveport ranked No. 18 out of 150 cities in the United States as the Best Place to Start a Business in 2016.**

*WalletHub, 2016*

**Shreveport ranks in the Top 10 of Millennial Friendly Cities**

*Bloomberg Business citing data from Realtor.com, 2015*

**Shreveport is the Most Cost-Friendly City to do business among the 27 small-sized U.S. metro city areas.**

*KPMG LLP, 2016*

**Shreveport Ranks 17 out of the top 25 cities with the Lowest Cost of Living**

*Business Insider (8-2016)*

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**About the Data**

The information presented in this profile represents the most reliable and current data available for the Shreveport Metropolitan area gathered from recognized credible sources.

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**City of Shreveport**

505 Travis Street, Suite 200

Shreveport, LA 71101

Arlena Acree,

Director of Economic Development

(318) 673-7515

arlena.acree@shreveportla.gov
30 Million Consumers live within a day’s drive of Shreveport

Radius Population

- 50 Miles - 564,355
- 100 Miles - 2,034,057
- 200 Miles - 12,076,995
- 300 Miles - 33,792,713

Population for Parishes 2017

Caddo 249,365
Bossier 126,566
Webster 39,610
Desoto 27,124

Source: Claritas - Pop-Facts Premier 2017

Population of Workforce May 2017

Caddo 106,888
Bossier 56,344
Webster 15,047
Desoto 10,707


Drive-Time Distance/Working-age Population

<table>
<thead>
<tr>
<th>Year</th>
<th>30 Minutes</th>
<th>45 Minutes</th>
<th>60 Minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>222,726</td>
<td>285,067</td>
<td>355,494</td>
</tr>
<tr>
<td>2021</td>
<td>223,484</td>
<td>285,084</td>
<td>354,327</td>
</tr>
</tbody>
</table>

Source: ESRI Forecasts for 2016 and 2021
Map developed by the North Louisiana Economic Partnership.

Source: www.NLEP.org
The Council for Community and Economic Research (C2ER) produces the ACCRA Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. Items on which the Index is based have been carefully chosen to reflect the different categories of consumer expenditures. Weights assigned to relative costs are based on government survey data on expenditure patterns for mid-management households. All items are priced in each place at a specified time and according to standardized specifications.

The index is based on the following categories:

- Grocery (13.61%)
- Housing (27.59%)
- Utilities (10.06%)
- Transportation (9.59%)
- Health (4.00%)
- Miscellaneous (35.15%)

<table>
<thead>
<tr>
<th>City</th>
<th>Index Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shreveport-Bossier, LA</td>
<td>91.6</td>
</tr>
<tr>
<td>Louisville, KY</td>
<td>92.5</td>
</tr>
<tr>
<td>Birmingham, AL</td>
<td>93.1</td>
</tr>
<tr>
<td>Colorado Springs, CO</td>
<td>95.1</td>
</tr>
<tr>
<td>Little Rock, AR</td>
<td>95.1</td>
</tr>
<tr>
<td>Chattanooga, TN</td>
<td>95.2</td>
</tr>
<tr>
<td>Richmond, VA</td>
<td>95.4</td>
</tr>
<tr>
<td>Austin, TX</td>
<td>96.5</td>
</tr>
<tr>
<td>Charlotte, NC</td>
<td>96.9</td>
</tr>
<tr>
<td>Atlanta, GA</td>
<td>97.8</td>
</tr>
<tr>
<td>Dallas, TX</td>
<td>100.8</td>
</tr>
<tr>
<td>Cleveland, OH</td>
<td>101.2</td>
</tr>
</tbody>
</table>

Source: C2ER - 2017 QTR 2
Ranked as the **#1 most cost competitive place to do business in the southeast region** by KPMG Competitive Alternatives (2016). The southeast represents the lowest cost region in the United States and all cities in the region have business costs more than 4.5% below the US baseline. The range of variation in business costs among cities in this region (from lowest cost to highest cost) is also less than in other regions of the US.

Louisiana claims the title for the lowest cost U.S. state, with three cities — Shreveport, Baton Rouge and New Orleans — ranking among the top four cities in this region. Shreveport is the lowest cost city in the Southeast Region.

**Business Index (U.S. Baseline = 100)**

<table>
<thead>
<tr>
<th>City</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHREVEPORT, LA</td>
<td>91.7</td>
</tr>
<tr>
<td>BATON ROUGE, LA</td>
<td>92.8</td>
</tr>
<tr>
<td>SAVANNAH, GA</td>
<td>93.1</td>
</tr>
<tr>
<td>NEW ORLEANS, LA</td>
<td>93.1</td>
</tr>
<tr>
<td>LITTLE ROCK, AR</td>
<td>93.3</td>
</tr>
<tr>
<td>GULFPORT-BILOXI, MS</td>
<td>93.3</td>
</tr>
<tr>
<td>JACKSON, MS</td>
<td>93.3</td>
</tr>
<tr>
<td>MONTGOMERY, AL</td>
<td>93.4</td>
</tr>
<tr>
<td>MOBILE, AL</td>
<td>93.7</td>
</tr>
<tr>
<td>NASHVILLE, TN</td>
<td>93.8</td>
</tr>
<tr>
<td>MEMPHIS TN</td>
<td>94.4</td>
</tr>
<tr>
<td>ORLANDO, FL</td>
<td>94.4</td>
</tr>
<tr>
<td>SPARTANBURG, SC</td>
<td>94.5</td>
</tr>
<tr>
<td>TAMPA, FL</td>
<td>94.6</td>
</tr>
<tr>
<td>RALEIGH, NC</td>
<td>95.1</td>
</tr>
<tr>
<td>ATLANTA, GA</td>
<td>95.1</td>
</tr>
</tbody>
</table>

Source: KPMG Competitive Alternatives, 2016
### Shreveport Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>2010 Census</th>
<th>2017 Estimate</th>
<th>2022 Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>199,311</td>
<td>193,139</td>
<td>191,523</td>
</tr>
<tr>
<td>Households</td>
<td>80,683</td>
<td>79,358</td>
<td>79,213</td>
</tr>
<tr>
<td>Median Age (2017)</td>
<td>36.98</td>
<td>36.98</td>
<td>36.98</td>
</tr>
</tbody>
</table>

| Race (2016 Estimate) | | | |
|----------------------|------------------|
| White                | 56.45%           |
| African American     | 38.41%           |
| Other                | 3.13%            |
| Asian                | 1.61%            |
| American Indian or Alaska Native | .39% |

| Income (2016 Estimate) | | |
|------------------------|------------------|
| Median Household Income| $38,205          |
| Average Household Income| $59,967          |

| Educational Attainment (2017 Estimate) | | |
|---------------------------------------|------------------|
| High School Graduate                  | 31.70%           |
| Associate Degree                      | 5.51%            |
| Bachelor's Degree                     | 15.47%           |
| Master's, Professional or Doctorate   | 8.66%            |

### Metropolitan Statistical Area

<table>
<thead>
<tr>
<th>Demographics</th>
<th>2010 Census</th>
<th>2017 Estimate</th>
<th>2022 Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>439,811</td>
<td>442,655</td>
<td>446,773</td>
</tr>
<tr>
<td>Households</td>
<td>174,453</td>
<td>177,742</td>
<td>180,427</td>
</tr>
<tr>
<td>Median Age (2017)</td>
<td>36.98</td>
<td>36.98</td>
<td>36.98</td>
</tr>
</tbody>
</table>

| Race (2016 Estimate) | | | |
|----------------------|------------------|
| White                | 55.69%           |
| African American     | 38.87%           |
| Other                | 3.58%            |
| Asian                | 1.33%            |
| American Indian or Alaska Native | .52% |

| Income (2016 Estimate) | | |
|------------------------|------------------|
| Median Household Income| $44,349          |
| Average Household Income| $63,165          |

| Educational Attainment (2016 Estimate) | | |
|---------------------------------------|------------------|
| High School Graduate                  | 33.55%           |
| Associate Degree                      | 6.13%            |
| Bachelor's Degree                     | 14.57%           |
| Master's, Professional or Doctorate   | 7.62%            |

### Percent Population by Age Group

<table>
<thead>
<tr>
<th>Age</th>
<th>City</th>
<th>USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-14</td>
<td>20.95%</td>
<td>18.90%</td>
</tr>
<tr>
<td>15-24</td>
<td>13.25%</td>
<td>13.60%</td>
</tr>
<tr>
<td>25-34</td>
<td>14.76%</td>
<td>13.60%</td>
</tr>
<tr>
<td>35-44</td>
<td>12.30%</td>
<td>12.60%</td>
</tr>
<tr>
<td>45-54</td>
<td>11.30%</td>
<td>13.50%</td>
</tr>
<tr>
<td>55-64</td>
<td>12.29%</td>
<td>12.80%</td>
</tr>
<tr>
<td>65-74</td>
<td>8.56%</td>
<td>8.60%</td>
</tr>
<tr>
<td>75+</td>
<td>4.48%</td>
<td>6.10%</td>
</tr>
</tbody>
</table>

### Percent Population by Age Group

<table>
<thead>
<tr>
<th>Age</th>
<th>City</th>
<th>USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-14</td>
<td>20.55%</td>
<td>18.90%</td>
</tr>
<tr>
<td>15-24</td>
<td>13.00%</td>
<td>13.60%</td>
</tr>
<tr>
<td>25-34</td>
<td>13.91%</td>
<td>13.60%</td>
</tr>
<tr>
<td>35-44</td>
<td>12.37%</td>
<td>12.60%</td>
</tr>
<tr>
<td>45-54</td>
<td>11.95%</td>
<td>13.50%</td>
</tr>
<tr>
<td>55-64</td>
<td>12.67%</td>
<td>12.80%</td>
</tr>
<tr>
<td>65-74</td>
<td>8.98%</td>
<td>8.60%</td>
</tr>
<tr>
<td>75+</td>
<td>4.67%</td>
<td>6.10%</td>
</tr>
</tbody>
</table>

Source: Nielsen Segmentation & Market Solutions, Pop-Fact Demographics 2016 & livepopulation.com, NLEP
## Population Changes

<table>
<thead>
<tr>
<th>Population (In 1,000's)</th>
<th>2000</th>
<th>2010</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>281,422</td>
<td>308,746</td>
<td>325,139</td>
</tr>
<tr>
<td>% Change From Prior Period</td>
<td>13.15%</td>
<td>9.71%</td>
<td>5.31%</td>
</tr>
<tr>
<td>Louisiana</td>
<td>4,469</td>
<td>4,533</td>
<td>4,706</td>
</tr>
<tr>
<td>% Change From Prior Period</td>
<td>5.90%</td>
<td>1.43%</td>
<td>3.82%</td>
</tr>
<tr>
<td>Caddo Parish</td>
<td>252.5</td>
<td>255.0</td>
<td>249.4</td>
</tr>
<tr>
<td>% Change From Prior Period</td>
<td>1.9%</td>
<td>.99%</td>
<td>-2.2%</td>
</tr>
<tr>
<td>Caddo and Bossier Combined</td>
<td>376.0</td>
<td>398.6</td>
<td>403.1</td>
</tr>
<tr>
<td>% Change From Prior Period</td>
<td>4.53%</td>
<td>6.02%</td>
<td>1.12%</td>
</tr>
</tbody>
</table>

*2014 population data is forecasts from U.S. Bureau of the Census.
**WORKFORCE**

**Industry Snapshot in Caddo Parish, Louisiana**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Employment</th>
<th>Location Wages</th>
<th>Quotient*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>468</td>
<td>$33,904</td>
<td>0.26</td>
</tr>
<tr>
<td>Mining, Quarrying, and Oil and Gas Extraction</td>
<td>1,830</td>
<td>$69,895</td>
<td>3.65</td>
</tr>
<tr>
<td>Utilities</td>
<td>835</td>
<td>$76,119</td>
<td>1.25</td>
</tr>
<tr>
<td>Construction</td>
<td>6,207</td>
<td>$44,361</td>
<td>0.91</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>6,702</td>
<td>$59,975</td>
<td>0.65</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>5,049</td>
<td>$57,623</td>
<td>1.03</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>14,140</td>
<td>$28,073</td>
<td>1.05</td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>4,791</td>
<td>$54,494</td>
<td>0.93</td>
</tr>
<tr>
<td>Information</td>
<td>1,573</td>
<td>$46,555</td>
<td>0.63</td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td>3,091</td>
<td>$63,456</td>
<td>0.62</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>2,420</td>
<td>$40,943</td>
<td>1.15</td>
</tr>
<tr>
<td>Management of Companies and Enterprises</td>
<td>4,792</td>
<td>$57,733</td>
<td>0.58</td>
</tr>
<tr>
<td>Administrative and Support and Waste Management and Remediation Services</td>
<td>1,014</td>
<td>$64,661</td>
<td>0.56</td>
</tr>
<tr>
<td>Educational Services</td>
<td>8,624</td>
<td>$25,782</td>
<td>1.07</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>9,652</td>
<td>$34,275</td>
<td>0.93</td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>2,399</td>
<td>$24,402</td>
<td>0.98</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>11,138</td>
<td>$16,043</td>
<td>1.00</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>6,736</td>
<td>$25,920</td>
<td>1.22</td>
</tr>
<tr>
<td>Public Administration</td>
<td>4,071</td>
<td>$50,283</td>
<td>0.68</td>
</tr>
<tr>
<td>Unclassified</td>
<td>9</td>
<td>$29,542</td>
<td>0.04</td>
</tr>
<tr>
<td><strong>Total - All Industries</strong></td>
<td><strong>124,793</strong></td>
<td><strong>$41,928</strong></td>
<td><strong>1.00</strong></td>
</tr>
</tbody>
</table>

**Quotient** - A location quotient (LQ) is an analytical statistic that measures a region's industrial specialization relative to a larger geographic unit (usually the nation). An LQ is computed as an industry's share of a regional total for some economic statistic (earnings, GDP by metropolitan area, employment, etc.) divided by the industry's share of the national total for the same statistic.

*Source: JobsEQ, Data as of 2017Q1 & NLEP*

*Note: Figures may not sum due to rounding*
## BUSINESS ENVIRONMENT

### Major Employers - Shreveport, MSA

<table>
<thead>
<tr>
<th>Employer / Organization</th>
<th>Industry</th>
<th>Number of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barksdale Air Force Base</td>
<td>Government</td>
<td>14,581</td>
</tr>
<tr>
<td>Willis-Knighton Medical Center</td>
<td>Hospitals</td>
<td>7,200</td>
</tr>
<tr>
<td>Caddo Parish Public Schools</td>
<td>Educational Services</td>
<td>5,600</td>
</tr>
<tr>
<td>Bossier Parish School Board</td>
<td>Educational Services</td>
<td>3,000</td>
</tr>
<tr>
<td>LSU Health- Shreveport</td>
<td>Education</td>
<td>2,762</td>
</tr>
<tr>
<td>University Health- Shreveport</td>
<td>Hospital</td>
<td>2,673</td>
</tr>
<tr>
<td>Wal-Mart Stores, Inc.</td>
<td>General Merchandise Stores</td>
<td>2,606</td>
</tr>
<tr>
<td>City of Shreveport</td>
<td>Public Administration</td>
<td>2,600</td>
</tr>
<tr>
<td>Horseshoe Bossier City</td>
<td>Gambling</td>
<td>2,532</td>
</tr>
<tr>
<td>State of Louisiana Civil Service</td>
<td>Public Administration</td>
<td>2,380</td>
</tr>
<tr>
<td>Christus Schumpert Highland Hospital</td>
<td>Hospitals</td>
<td>1,800</td>
</tr>
<tr>
<td>United States Dept. of Veterans Affairs</td>
<td>Public Administration</td>
<td>1,682</td>
</tr>
<tr>
<td>Teleperformance, Inc.</td>
<td>Administrative and Support Services</td>
<td>1,700</td>
</tr>
<tr>
<td>Sam’s Town Casino</td>
<td>Gambling</td>
<td>1,265</td>
</tr>
<tr>
<td>Eldorado Resort Casino</td>
<td>Gambling</td>
<td>1,214</td>
</tr>
<tr>
<td>Diamond Jacks Casino &amp; Resort</td>
<td>Gambling</td>
<td>1,200</td>
</tr>
<tr>
<td>Margaritaville Resort Casino</td>
<td>Gambling</td>
<td>1,052</td>
</tr>
<tr>
<td>State of Louisiana, Excl Higher Education</td>
<td>Public Administration</td>
<td>965</td>
</tr>
<tr>
<td>Webster Parish School Board</td>
<td>Public Schools K-12</td>
<td>861</td>
</tr>
<tr>
<td>Boomtown Bossier City</td>
<td>Gambling</td>
<td>800</td>
</tr>
<tr>
<td>United States Postal Service (USPS)</td>
<td>Public Administration</td>
<td>800</td>
</tr>
<tr>
<td>Caddo Parish Sheriff’s Office</td>
<td>Public Administration</td>
<td>761</td>
</tr>
<tr>
<td>Southwestern Electric Power Company</td>
<td>Utilities</td>
<td>732</td>
</tr>
<tr>
<td>Calumet Lubricants Co., Limited Partnership</td>
<td>Petroleum Refining</td>
<td>713</td>
</tr>
<tr>
<td>International Paper Company</td>
<td>Pulp &amp; Paper Mills</td>
<td>675</td>
</tr>
<tr>
<td>City of Bossier City</td>
<td>US Municipal Governments</td>
<td>670</td>
</tr>
<tr>
<td>Red River Sanitors Inc</td>
<td>Administrative and Support Services</td>
<td>650</td>
</tr>
<tr>
<td>Kansas City Southern Railway Company (KCS)</td>
<td>Transportation - Rail</td>
<td>630</td>
</tr>
<tr>
<td>Ivan Smith Furniture Co., LLC</td>
<td>Furniture and Home Furnishing Stores</td>
<td>628</td>
</tr>
<tr>
<td>Frost Industries (ARC of Caddo-Bossier)</td>
<td>Educational Services</td>
<td>627</td>
</tr>
<tr>
<td>AT&amp;T Services, Inc.</td>
<td>Telecommunications</td>
<td>625</td>
</tr>
<tr>
<td>CSRA</td>
<td>Information Technology</td>
<td>760</td>
</tr>
<tr>
<td>Parish of Bossier</td>
<td>Government</td>
<td>584</td>
</tr>
<tr>
<td>Libbey Glass, Inc.</td>
<td>Manufacturing - Nonmetallic Mineral</td>
<td>582</td>
</tr>
<tr>
<td>Brookshire Grocery Company</td>
<td>Food &amp; Beverage Stores</td>
<td>578</td>
</tr>
<tr>
<td>Frymaster L.L.C.</td>
<td>Manufacturing - Machinery</td>
<td>550</td>
</tr>
<tr>
<td>Fibrebonb Corporation</td>
<td>Masonry Contractors</td>
<td>550</td>
</tr>
</tbody>
</table>

*Source: NLEP & City of Shreveport*
**INDUSTRIAL BUILDING PRICES**
(Estimated Prices listed in average dollars per square foot)

<table>
<thead>
<tr>
<th>Building Size/sq ft</th>
<th>Lease Price/sq ft</th>
<th>Sales Price/sq ft</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Survey</td>
<td>5 Year Average</td>
</tr>
<tr>
<td>5,000 - 19,999</td>
<td>$6.10</td>
<td>$5.86</td>
</tr>
<tr>
<td>20,000 - 39,999</td>
<td>$4.44</td>
<td>$4.11</td>
</tr>
<tr>
<td>40,000 - 59,999</td>
<td>$3.13</td>
<td>$3.36</td>
</tr>
<tr>
<td>60,000 - 99,999</td>
<td>$2.68</td>
<td>$2.55</td>
</tr>
<tr>
<td>100,000 and over</td>
<td>$5.92</td>
<td>$2.85</td>
</tr>
</tbody>
</table>

Source: CoStar Realty Information, Inc.

**INDUSTRIAL MARKET-LEASE/RENTAL**

**OFFICE/SERVICE CENTER**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy</td>
<td>95.7%</td>
<td>80.1%</td>
<td>86.2%</td>
<td>84.9%</td>
<td>91.7%</td>
<td>90.9%</td>
</tr>
<tr>
<td>Upper Rent, Avg.</td>
<td>$7.22</td>
<td>$5.74</td>
<td>$6.41</td>
<td>$6.32</td>
<td>$7.12</td>
<td>$7.12</td>
</tr>
<tr>
<td>Lower Rent, Avg.</td>
<td>$7.14</td>
<td>$5.06</td>
<td>$5.89</td>
<td>$5.73</td>
<td>$6.75</td>
<td>$6.75</td>
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**MULTI-TENANT BULK WAREHOUSE**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy</td>
<td>51.1%</td>
<td>51.8%</td>
<td>55.3%</td>
<td>59.9%</td>
<td>72.7%</td>
<td>79.8%</td>
</tr>
<tr>
<td>Upper Rent, Avg.</td>
<td>$2.95</td>
<td>$2.73</td>
<td>$2.81</td>
<td>$2.73</td>
<td>$2.96</td>
<td>$2.51</td>
</tr>
<tr>
<td>Lower Rent, Avg.</td>
<td>$2.77</td>
<td>$2.52</td>
<td>$2.77</td>
<td>$2.73</td>
<td>$2.81</td>
<td>$2.85</td>
</tr>
</tbody>
</table>


**OFFICE MARKET-LEASE/RENTAL**

**DOWNTOWN OFFICE MARKET**

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy</td>
<td>85.5%</td>
<td>83.1%</td>
<td>80.0%</td>
<td>80.4%</td>
<td>84.6%</td>
</tr>
<tr>
<td>Lower Rent, Avg.</td>
<td>$12.31</td>
<td>$12.72</td>
<td>$12.32</td>
<td>$12.72</td>
<td>$12.84</td>
</tr>
</tbody>
</table>

**SUBURBAN OFFICE MARKET**

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy</td>
<td>82.3%</td>
<td>85.0%</td>
<td>84.1%</td>
<td>84.3%</td>
<td>89.1%</td>
</tr>
<tr>
<td>Upper Rent, Avg.</td>
<td>$15.32</td>
<td>$14.70</td>
<td>$15.25</td>
<td>$16.10</td>
<td>$16.07</td>
</tr>
<tr>
<td>Lower Rent, Avg.</td>
<td>$13.63</td>
<td>$14.02</td>
<td>$13.88</td>
<td>$13.52</td>
<td>$14.57</td>
</tr>
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</table>

Source: U.L.Coleman Properties, LLC, Quarterly Market Report

Note: Office sampling is done in the 1st and 3rd quarters. *As of the 3rd quarter, 2016

**RETAIL MARKET-LEASE/RENTAL**

**OCCUPANCY BY TYPE**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional</td>
<td>87.1%</td>
<td>98.3%</td>
<td>96.6%</td>
<td>94.5%</td>
<td>92.3%</td>
<td>96.6%</td>
</tr>
<tr>
<td>Community</td>
<td>91.4%</td>
<td>93.7%</td>
<td>92.5%</td>
<td>91.3%</td>
<td>93.5%</td>
<td>94.1%</td>
</tr>
<tr>
<td>Neighborhood</td>
<td>91.9%</td>
<td>89.4%</td>
<td>93.5%</td>
<td>94.5%</td>
<td>89.7%</td>
<td>91.9%</td>
</tr>
<tr>
<td>Specialty</td>
<td>86.5%</td>
<td>85.7%</td>
<td>88.1%</td>
<td>86.6%</td>
<td>84.0%</td>
<td>86.4%</td>
</tr>
</tbody>
</table>

**RENTAL RANGE BY TYPE**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016*</th>
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</thead>
<tbody>
<tr>
<td>Regional High</td>
<td>$17.00</td>
<td>$12.00</td>
<td>$18.00</td>
<td>$18.00</td>
<td>$18.00</td>
<td>$29.00</td>
</tr>
<tr>
<td>Low:</td>
<td>$12.00</td>
<td>$12.00</td>
<td>$12.00</td>
<td>$12.00</td>
<td>$12.00</td>
<td>$16.10</td>
</tr>
<tr>
<td>Community High:</td>
<td>$15.08</td>
<td>$15.44</td>
<td>$15.73</td>
<td>$15.38</td>
<td>$12.23</td>
<td>$16.23</td>
</tr>
<tr>
<td>Low:</td>
<td>$13.13</td>
<td>$13.25</td>
<td>$11.34</td>
<td>$13.30</td>
<td>$9.20</td>
<td>$7.88</td>
</tr>
<tr>
<td>Low:</td>
<td>$12.53</td>
<td>$12.53</td>
<td>$13.31</td>
<td>$13.28</td>
<td>$12.75</td>
<td>$11.59</td>
</tr>
<tr>
<td>Specialty High:</td>
<td>$16.46</td>
<td>$17.40</td>
<td>$15.66</td>
<td>$16.17</td>
<td>$15.70</td>
<td>$16.66</td>
</tr>
<tr>
<td>Low:</td>
<td>$15.84</td>
<td>$16.92</td>
<td>$14.63</td>
<td>$15.28</td>
<td>$14.74</td>
<td>$14.66</td>
</tr>
</tbody>
</table>

TRANSPORTATION

Airports

Shreveport Regional Airport
The Federal Aviation Administration (FAA) has honored Shreveport Regional Airport with two awards for its efforts to promote safety and efficiency. In addition to being named Louisiana Airport of the Year multiple times, the SHV was singled out among airports in the five-state Southwest Region for an Excellence in Construction Safety award. The FAA’s Southwest Region includes Louisiana, Texas, Arkansas, Oklahoma and New Mexico.

- Designated a small hub airport served by four airlines to seven non-stop destinations
- Over 42 scheduled arrivals and departures per day
- Service provided by
  - American Airlines to Dallas/Ft. Worth, Texas (DFW) and Charlotte, North Carolina (CLT)
  - Allegiant to Las Vegas, Nevada (LAS) & Orlando, Florida (SFB)
  - Delta Air Lines to Atlanta, Georgia (ATL)
  - United Airlines to Houston, Texas (IAH) & Denver, Colorado (DEN)
- U.S. Customs Office on site – Port of Entry
- Foreign Trade Zone
- Shreveport Area and Region are AEROready Certified

Air Cargo Carriers and Handlers
- Empire Airlines
- United Parcel Service
- Federal Express
- Integrated Airline Services

Downtown Shreveport Airport
- General Aviation/reliever airport
- Houses privately owned and corporate aircraft
- Houses aircraft maintenance
- Southern University Shreveport airframe and power plant mechanics certification school
- Primary runway is 5,000 feet
- Convenient downtown location
- Largest general aviation airport in Louisiana by based aircraft

Source: Shreveport Airport Authority
TRANSPORTATION

Greater Shreveport Metro Area Highways

Shreveport is connected to the rest of the world through a superior interstate system.

- I-20 is a major east-west Interstate Highway that touches six states in the South and connects to seven of the ten primary north-south Interstates.
- I-49 is an Interstate Highway running north-south, touching Louisiana, Texas, Arkansas, and Missouri.
- I-220 is an east-west bypass route around Shreveport, efficiently expediting traffic flow around the city.
- Louisiana Transportation Trust fund was established in 1989
- All taxes levied on fuels are invested in the trust fund
- Funds are dedicated for
  - Construction and maintenance of roads and bridges of the state and federal highways
  - State Flood-Control Program
  - Ports, airports, transit, state police for traffic control
  - Parish Transportation Fund

Railroads

- Rail service by
  - Kansas City Southern Railroad (KCS)
  - Union Pacific Railroad
- Shreveport intermodal container loading/unloading at the Kansas City Southern Deramus Yard
- Next-day, second-day and third-day rail service to the Sunbelt and Midwest regions
- Next day and second day motor freight delivery from Northwest Louisiana encompasses most of the Sunbelt and Midwest U. S.
- Northwest Louisiana has convenient access to I-20 (east-west) and to I-49 (north-south) which connects Shreveport to I-10 (east-west) in South Louisiana
- Overnight delivery service can reach more than 43 million people
TRANSPORTATION

The Port of Caddo-Bossier

- Port of Entry for Foreign Trade Zone and U.S. Customs
- Port owns approximately 2,300 acres in Caddo and Bossier Parishes at the head of navigation on the Red River Waterway with 9 ft. inland river system draft. Approximately 225 acres have direct access to water.
- General Cargo Dock has a roll-on/roll-off ramp with rail on dock and both a 30-ton and a 50-ton cantilever bridge crane.
- Rail switch yard on-site with 23+ miles of rail on the Port complex.
- Certified scales both static rail/truck and weigh-in-motion rail.

- 3,200 LF Slack Water Harbor has a 400 ft. concrete dock and a 200-ton crawler crane.
- Comprehensive rail network within the Port complex operated by the Port. Assets include two 500-hp. 60-ton locomotives and one 1200-hp. 120-ton locomotive.
- Daily service by Union Pacific Railroad, Class I Rail, with local connection to Kansas City Southern Railway, Class I Rail.
- 4-lane access to I-49 (North-South) and I-20 (East-West) with a Record of Decision for the future I-69 corridor crossing at the Port.

SporTran

- SporTran sports a fleet of over 50 modern buses equipped to handle all passengers, including those with disabilities. Our newest buses are equipped with the latest emission reduction systems and include Compressed Natural Gas (CNG). In 2017, SporTran placed in service the first buses powered by All Electric Battery Technology.
- Discount fares accommodate students, senior citizens and monthly riders

SporTran Intermodal Terminal
1237 Murphy St., Shreveport, LA 71101

SporTran Main Office
1115 Jack Wells Blvd., Shreveport, LA 71107

Contact Us
(318) 673-7400 Main Office
www.SporTran.org
CLIMATE

SHREVEPORT, LOUISIANA

The Shreveport area has a humid, subtropical climate. Rainfall is abundant, with the normal annual precipitation averaging 51.4 inches in 2016, with monthly averages ranging from 2.7 inch in August to 5.4 inches in June.

The winter months are normally mild with possible ice and sleet. Summer months are hot and humid, with maximum temperatures exceeding 90 degrees an average of 87.7 days per year, with high to very high relative average humidity, sometimes exceeding the 90% level.

TEMPERATURE
- Average high temperature - June-August 92.5°F – 2017
- The average coolest month is January - 46.8°F – 2017

PRECIPITATION
- Annual rainfall per year – 2016: 51.4 inches
- Measurable annual snowfall – 2016: 1 inches

Source: www.weatherbase.com, 2017
AREA SPORTS

Independence Bowl
The Walk-On’s Independence Bowl is one of the NCAA’s post-season football bowl games featuring two top collegiate football teams representing the Southeastern Conference (SEC) and the Atlantic Coast Conference (ACC).

Shreveport Mudbugs Hockey has been a part of this community since 1997. The Mudbugs play in the North American Hockey League (NAHL) and recruit players of the highest character from all around the world. There has been a long standing tradition of hardworking, hard-hitting, and successful Mudbugs teams to roll through this area. Not only is Mudbugs hockey top quality but also the players and staff will continue to be diligent members of the Shreveport-Bossier community. Mudbugs hockey is not the only event hosted on George’s Pond at Hirsch Coliseum; there is ETBU collegiate hockey, youth hockey, adult hockey, public skating, figure skating, birthday parties, corporate events, concerts, etc. Contact: (318) 636-7094 mudbugshockey.com

Shreveport Lady Rafters FC
The Shreveport Lady Rafters FC is the Premier Women’s Soccer Team in Shreveport and the Female Sports Team in the State of Louisiana. As a part of the Women’s Premier Soccer League (WPSL), the Lady Rafters complete in the South Region’s South West Conference. The club is led by owner Montgomery Cole and after its inaugural season, the Lady Rafters placed 4th out of a highly competitive conference of 13. Contact: ladyrafters.com

Shreveport Rafters FC
The Shreveport Rafters FC is the Premier Men’s Soccer Team in Shreveport. As a part of the National Premier Soccer League (NPSL), the Rafters compete in the South Region’s Lonestar Conference. The team was created from the desire to bring quality and competitive match play to Northwest Louisiana. The club is led by owner Montgomery Cole and after two years of existence, the Rafters boast 4 trophies, consecutive playoff berths, and a Conference Championship appearance. Contact: Raftersfc.com

Other Area Sports Events
- Red River Balloon Rally
- River City Triathlon
- Fit For Life Sports Weekend
- Taekwondo Alliance Grand Nationals
- Battle on the Border High School Football Showcase
- Major Nationals Bass Fishing Events including (B.A.S.S.; FLW and other nationally sanctioned tournaments)
- Shreveport Bossier Holiday Classic - Basketball Tournament
- Brookshires + Super One Foods Heroes Run
- Basketball, Soccer, Baseball/Softball, Bowling & Tennis Tournaments

Shreveport-Bossier Sports Commission
Kelly Wells, Executive Director of Sports Commission
(318) 222-9391 • (800) 551-8682 • kwells@sbsports.org • shreveportbossiersports.com
Performing Arts

- Shreveport Regional Arts Council
- Company Repertory Theatre, Inc.
- Gilbert & Sullivan Society
- Louisiana Dance Foundation
- Mahoney Ensemble Theatre
- Marjorie Lyons Playhouse
- Shreveport Little Theatre
- Shreveport Metropolitan Ballet
- Shreveport Metropolitan Concert Band at LSU in Shreveport
- Shreveport Opera
- Shreveport Symphony Orchestra
- Strand Theatre
- Theatre of Performing Arts
- Recreation & The Arts

Galleries & Museums

- Agora Borealis
- Artspace
- Barksdale AFB Global Power Museum
- Bossier Parish Library Historical Society
- East Bank Gallery
- Karpeles Manuscript Library Museum
- Krewe of Gemini Mardi Gras Museum
- Louisiana State Exhibit Museum
- Louisiana State Oil & Gas Museum
- Louisiana State University in Shreveport Gallery
- Marlene Yu Museum
- Meadows Museum of Art
- Multicultural Center of the South
- Noel Collection - LSUS
- Norsworthy Gallery
- Pioneer Heritage Center
- R. W. Norton Art Gallery
- Red River Crossroads Museum
- Shreveport Railroad Museum
- Shreveport Water Works Museum
- Spring Street Historical Museum
- Southern University Museum of Art
- Stephens African-American Museum
- Talbot Museum
- Touchstone Wildlife and Art Museum
- Vivian Railroad Station Museum
Festivals • Events • Parades

- African American History Month Parade
- American Rose Center
- ArtBreak
- Ark-La-Tex Ambassadors BBQ Cook-Off
- Ark-La-Tex Music Heritage Festival
- ASEANA Festival
- Barksdale AFB Air Show
- Battle of the Gumbo Gladiators
- Benton Christmas on the Square Festival
- BREW: A Premier Beer Tasting
- Christmas in Roseland
- Christmas on Caddo Fireworks Festival
- Cinco de Mayo Fiesta
- CORK: Red River Revel Wine Event
- Cross Lake Flotilla
- Gusher Days Festival
- Highland Jazz & Blues Festival
- Holiday in Dixie
- Holiday Trail of Lights
- Krewe of Barkus & Meoux Mardi Gras Parade
- Krewe of Centaur Mardi Gras Parade
- Krewe of Gemini Mardi Gras Parade
- Krewe of Harambee Mardi Gras Parade
- Krewe of Highland Mardi Gras Parade
- Krewe of Sobek Mardi Gras Parade
- KTBS 3 Independence Day Festival
- Let the Good Times Roll Festival
- Louisiana Prize Festival
- Louisiana Red Bud Festival
- Mooringsport Cypress Festival
- MudBug Madness Festival
- Pioneer Heritage Festival
- Poke Salad Festival
- Pumpkin Shine on Line
- Red River Revel Arts Festival
- Rockets Over the Red Shreveport Spirit of the Season
- State Fair of Louisiana
- Sunflower Trail & Festival
- SuperDerby Festival
- Twelfth Night Celebration

Public Events Venues

- Shreveport Aquarium
- Shreveport Civic Theatre
- Shreveport Convention Center
- Shreveport Riverview Hall & Theater
- Bossier Civic Center
- CenturyLink Center
- Festival Plaza
- Hirsch Memorial Coliseum (George’s Pond Ice Rink)
- Independence Stadium
- LSUS Theatre
- Municipal Auditorium
- Robinson Film Center of Louisiana
- State Fair Grounds
- Strand Theatre

Casino Gaming

- Eldorado Resort Casino
- Sam’s Town Hotel & Casino
- Boomtown Casino & Hotel
- Diamond Jacks Casino & Resort
- Harrah’s Horseshoe Casino & Hotel
- Harrah’s Louisiana Downs
- Margaritaville Resort Casino

Racing

- Ark-La-Tex Speedway - Stock Cars
- Bayou Kajun Raceway - Go Karts
- Boothill Speedway - Stock Cars
- Harrah’s LA Downs-Horse Racing
- Thunder Road Raceway Park
AREA FESTIVALS & RECREATION

Outdoor Recreation

- Bodcau Wildlife Management Area
- Caddo Lake
- Clyde Fant Disc Golf Course
- Clyde Fant Parkway Park
- Cross Lake
- Cypress-Black Bayou Park and Recreation Area
- Eddie D. Jones Park
- Lake Bistineau
- RiverView Park
- Red River
- Stoner Skateboard Park
- Shreveport Dog Park
- Wallace Lake
- Walter B. Jacobs Memorial Nature Park

Golf Courses

- Alpine Meadows Golf Club
- Crooked Hollow Golf Club
- East Ridge Country Club
- Huntington Park Golf Course
- Lakeside Park Golf Course
- Meadowlake Golf Club
- Northwood Hills Country Club
- Olde Oaks Golf Club
- Querbes Park Golf Course
- Southern Trace Country Club
- Stonebridge Golf Club
- David Toms Golf Academy

Tennis Facilities

- Airport Park Tennis Center
- Bossier Tennis Center
- Cockrell Tennis Center
- East Ridge Country Club
- Indoors Racquet Club
- Pierremont Oaks Tennis Club
- Querbes Tennis Center
- Southern Hills Tennis Center
- Southern Trace Country Club
- Stonebridge Swim & Tennis Club

Aquarium

- Shreveport Aquarium
  www.shreveportaquarium.com
  318-383-0601

Other Attractions

- American Rose Center
- iFlyH20 Water Sports
- Chimp Haven
- Cypress Nature Study Center
- Gator & Friends Alligator Park and Exotic Zoo
- Party Central Family Fun Center
- Planet Fun
- Shreveport Indoor Soccer Center
- SciPort Discovery Center
- Splash Kingdom Water Town
- Yogi & Friends Exotic Cat Sanctuary

David Toms
Professional Golfer
Healthcare is the area’s leading industry, employing more than 18,000 people. Shreveport serves as the medical hub for North Louisiana, East Texas, and South Arkansas. Our area hospitals provide a variety of critical healthcare services, including acute care, rehabilitation, long-term acute care, acute psychiatric, chemical dependency, care research and surgical specialties. Shreveport’s healthcare industry utilizes state of the art medical treatment and research facilities providing many thousands of high paying jobs for the area.

University Health Shreveport

Employees - 2,613
Hospital beds - 421

Each year, thousands of patients from around the region rely on University Health for specialized surgeries, life-saving care, and complex treatments. It is a teaching hospital where medical knowledge is continually evolving, and new cures and treatments are found. The hospital is accredited by The Joint Commission. It recently became the first in the area to receive advanced stroke certification from The Joint Commission.

University Health is the proud clinical partner of the distinguished LSU Health Shreveport School of Medicine. As an academic hospital, University Health upholds a strong commitment to state-of-the art treatment, clinical research, and community education and prevention programs.

University Health Shreveport is home to state-designated Centers of Excellence, including the Feist-Weiller Cancer Center and a Center of Excellence in Arthritis and Rheumatology. On the main campus, there is an accredited Children’s Hospital, a regional Burn Center and the only Level 1 Trauma Center in North Louisiana. University Health Shreveport is one of only six hospitals in the nation affiliated with St. Jude Children’s Research Hospital. BRF owns and operates University Health.

BRF

BRF is an economic development organization establishing North Louisiana as a preferred destination for high growth initiatives. Diversifying the region’s economy is its mission. It fulfills this mission through initiatives that support community, regional and national needs in health and medicine, resources for entrepreneurs, and the development of a science and technology-based workforce.

John F. George, Jr. M.D.,
President and CEO
318. 675.4100
www.brfla.org
Willis-Knighton Health Care Center

Employees – 7,200 • Hospital Beds - 900

**Willis-Knighton Health System (WK)**

With a tradition of healing dating to 1924, Willis-Knighton Health System has grown to become one of the largest healthcare providers in the region, with more than 900 acute care beds and 57,255 inpatient admissions in fiscal year 2016. The health system includes four full-service acute care hospitals (Willis-Knighton Medical Center, WK Bossier Health Center, WK Pierremont Health Center and Willis-Knighton South & the Center for Women’s Health), three rural affiliated facilities (Springhill Medical Center, DeSoto Regional Health System and North Caddo Medical Center), a stand-alone rehabilitation institute (Willis-Knighton Rehabilitation Institute), a complete virtual hospital for teaching and training (WK Innovation Center) and the state’s premier active senior living community (The Oaks of Louisiana).

Willis-Knighton is the largest nongovernmental employer in the region, with 7,200 employees. The health system is committed to providing patients access to state-of-the-art medical technology and services in a compassionate setting. From prenatal care to cancer treatment, organ transplantation to hospice services, the health system offers the largest continuum of care in the state.

In addition to providing charitable care to the underserved, Willis-Knighton contributes 10% of its earnings to philanthropic organizations each year, which is unique among not-for-profit health systems in the United States. In doing so, Willis-Knighton helps these organizations promote health, educational, humanitarian and cultural opportunities that enhance lives not just in Northwest Louisiana but throughout the state. Willis-Knighton also operates eight medical clinics for the medically indigent under the auspice of Project NeighborHealth. These medical homes are instrumental to providing care in some of Shreveport’s most impoverished neighborhoods.

**WKHS Centers of Excellence**

In addition to Willis-Knighton’s full continuum of services, the health system operates several centers of excellence for specialty care. These include organ transplantation, fertility, cardiovascular, cancer, eye, bariatric, laparoscopic and robotic surgery, obstetrics, neonatology, pediatric subspecialties, hepatobiliary, stroke, physical rehabilitation and behavioral medicine programs.

**Major Awards and Recognitions**

The health system continues to garner local, regional and national recognition. U.S. News and World Report has recognized Willis-Knighton among the top hospitals in the state and the top hospital northwest Louisiana. In 2017 Willis-Knighton Health System had the only five-star hospital in the state of Louisiana as ranked by the Centers for Medicare and Medicaid Services. Blue Cross and Blue Shield of Louisiana has recognized Willis-Knighton as a Blue Distinction Center for Knee and Hip Replacement, Spine Surgery, Cardiac Care, Bariatric Surgery, and Maternity Care. In addition to standard accreditation from The Joint Commission and other accrediting organizations, Willis-Knighton has earned additional accreditations for its quality of care, among them Chest Pain Accreditation, Advanced Certification for Primary Stroke Centers, as well as dual accreditation for its radiation oncology by both the American College of Radiology and the American College of Radiation Oncology.

**Scope of Services**

- Assisted Living
- Audiology
- Bariatric Surgery
- Behavioral Medicine
- Breast Centers
- Cancer Care
- Cardiac Rehabilitation
- Clinical Trials
- Community Education
- Critical Care/Intensive Care
- Diabetes & Nutritional Counseling
- Dialysis (Outpatient & Inpatient)
- Emergency Services
- Extended Care Center
- Eye Institute/Surgery
- Fertility/Reproductive Care
- Fitness & Wellness Centers
- Gastroenterology
- Geriatric Psychiatry
- Heart and Vascular Care
- Home Health
- Hospice
- Hyperbarics & Wound Care
- Imaging (Radiological Services)
- Independent Senior Living
- Laboratory
- Life Air Rescue
- Maternal/Fetal Medicine
- MRI-Guided Brain Surgery
- Neonatal Intensive Care Unit (Level III Regional)
- Obstetrics & Gynecology
- Occupational Medicine (Work Kare)
- Organ Transplantation
- Orthopedics
- Palliative Consult Services
- Pediatrics
- Pediatric Audiology
- Pediatric Intensive Care Unit (Level II)
- Pediatric Therapy
- Pediatric Tracheostomy/Ventilator Care
- Pediatric Urgent Care (Quick Care Kids)
- Physical Medicine & Rehabilitation
- Proton Therapy
- Psychiatry
- Psychology
- Pulmonary Rehabilitation
- Reference Laboratory
- Respiratory Therapy
- Skilled Nursing
- Sleep Lab
- Spine Institute
- Sports Medicine
- Stroke Unit
- Surgical Services
- Tobacco Treatment Clinic
- Urgent Care (Quick Care)
- Weight & Wellness Services
- Women’s Services
CHRISTUS HEALTH SHREVEPORT-BOSSIER has a proud history of providing healthcare in northwest Louisiana for over 115 years. With approximately 1300 associates, more than 600 affiliated providers and over 200 volunteers, the system remains committed to our mission of extending the healing ministry of Jesus Christ and improving health in the communities we serve.

CHRISTUS Health Shreveport-Bossier operates CHRISTUS Highland Medical Center, located at 1453 E. Bert Kouns Industrial Loop in Shreveport. CHRISTUS Highland includes birthing suites, a Level 3 Neonatal Intensive Care Unit, medical and surgical care, comprehensive coronary care, orthopedics and emergency services. CHRISTUS opened the Specialty Care Center that houses the Breast Center, Wound Care & Hyperbaric Center, and PET imaging services. In outpatient care, CHRISTUS has ownership in Advanced Diagnostics Open MRI and Ashley Ridge Imaging, as well as Velocity Care, which provides three urgent care clinics. The Cancer Treatment Center provides comprehensive cancer care, including hematology, medical oncology, and radiation, as well as genetic counseling. CHRISTUS offers state-of-the-art radiation therapy with the Novalis Tx and in 2015, opened the first cancer clinic in Bossier. CHRISTUS Louisiana Athletic Clubs offer comprehensive exercise programming including swimming, tennis, kids’ gym, specialized classes, weight training, and traditional exercise options.

**Recognitions:**
- One of 170 U.S. hospitals designated as a Children’s Miracle Network Hospital
- America’s Top 100 Hospitals for Patient Experience by Women's Choice Award
- America’s Top 2% Hospitals for Patient Safety by Women’s Choice Award
- America's Top 100 Hospitals by U.S. News & World Report
- Recognized for Best Cancer Care, Best in Bariatric Surgery and Best in Obstetrics by the Women's Choice Award
- Ranked in the top 5% in the U.S. in Associate Engagement & Job Satisfaction
- HCAHPS 4 Star Rating
- Leapfrog Institute: Grade A
- The only NAPB Certified Breast Center in northern Louisiana
- 28 years of accreditation by the American College of Surgeons’ Commission on Cancer
- Bariatric Center of Excellence
AREA HEALTH CARE

Overton Brooks VA Medical Center

Overton Brooks VA Medical Center (OBVAMC) consists of one VHA tertiary care facility and three community-based outpatient clinics serving Veterans in the Ark-La-Tex. The 111-bed medical center is classified as a Clinical Referral Level 1C Facility which accepts referrals from the Louisiana Veterans Healthcare System. OBVAMC is a teaching hospital, providing a complete range of patient care services, with state-of-the-art technology, as well as education and research. Comprehensive health care is provided through primary and specialty care in the areas of medicine, surgery, mental health, physical medicine and rehabilitation, dentistry, radiation oncology, pathology, audiology and imaging. OBVAMC is part of the South Central VA Health Care Network (VISN 16) which is one of 21 Veterans Service Networks (VISNs) of the Department of Veterans Affairs (VA). VISN 16 covers a vast area of 170,000 square miles, serving Veterans in the states of Louisiana, Oklahoma, Arkansas, Mississippi, and parts of Texas, Missouri, Alabama and Florida.

Shriners Hospital for Children

- Founded in 1922 as the world’s first Shriners Hospital
- 45-bed pediatric orthopaedic and cleft lip/palate facility
- Comprehensive specialty care all housed under one roof
- All care provided regardless of a family’s ability to pay
- Serves a six-state area in the southern U.S. as well as the Republic of Panama
- Part of an international system of 22 specialty hospitals
www.shrinershospitalsforchildren.org

Additional Health Care Options

- **Brentwood Behavioral Health Care**
  Acute Psychiatric/Chemical Dependency Facility, 236 Beds

- **Cornerstone Hospital of Bossier City**
  Long Term Acute Care/Rehab Facility, 62 Beds

- **Lifecare Hospitals, Inc.**
  Long Term Acute Care Facility, 119 Beds

- **Physicians Behavioral Hospital**
  Psychiatric, 24 Beds

- **Promise Hospital of Louisiana Bossier Campus**
  Long Term Acute Care, 50 Beds

- **Promise Hospital of Louisiana Shreveport Campus**
  Long Term Acute Care/Rehab Facility, 146 Beds
The Caddo Parish Public Schools had a total enrollment of 40,720 for the 2015-2016 school year.

### Caddo Parish Schools:

Serving the needs of students from all walks of life, Caddo Parish Public Schools is a school system which embraces the uniqueness of northwest Louisiana while serving the diverse needs of more than 40,000 students. The public school system is comprised of 62 schools representing students from rural, suburban and urban areas of Caddo Parish. Caddo is also the state leader in National Blue Ribbon School of Excellence Awards with a total of 15 honors from the U.S. Department of Education. As the third largest school district in Louisiana, Caddo is home to some of the top educators in the nation, including five Milken Educator Award winners. Understanding the integral role education plays in the success of a community, Caddo Parish Public Schools embraces the challenge of serving as a central architect in propelling the city, parish and state in a progressive direction.

With a staff of more than 5,600, Caddo Parish Public Schools is one of the top largest employers in the parish with a total annual operating budget of $489 million. Additionally, the district is the longstanding leader in National Merit Scholarship Winners and is currently the top district in the region for students earning a perfect score on the ACT. To learn more about Caddo Parish Public Schools, visit [http://www.caddoschools.org](http://www.caddoschools.org).

### Caddo Schools Accolades:

- Internationally accredited school district through AdvancED, the worldwide leader in K-12 and higher education accreditation
- 12 Nation Blue Ribbon Schools of Excellence with 5 awards
- 10 National Merit Scholarship Semifinalists
- 5 Students Earning Perfect Score on the ACT between (2016-present)
  National School Innovation and Change Winner
- 5 Milken Educator Award Winners
- Largest JROTC Unit Nationally

### Elementary & Secondary Education

<table>
<thead>
<tr>
<th>Public and Charter</th>
<th>Total</th>
<th>PK-8</th>
<th>9-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schools:</td>
<td>63</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enrollment:</td>
<td>41,227*</td>
<td>28,741</td>
<td>12,486</td>
</tr>
</tbody>
</table>

*Includes all area charter data as well.  
Source: caddoschools.org

<table>
<thead>
<tr>
<th>Private</th>
<th>Total</th>
<th>PK-8</th>
<th>9-12</th>
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</thead>
<tbody>
<tr>
<td>Schools:</td>
<td>16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enrollment:</td>
<td>5,152</td>
<td>3,890</td>
<td>1,262</td>
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Source: privateschoolreview.com
**4-Year Colleges**

<table>
<thead>
<tr>
<th>College</th>
<th>2017 Enrollment</th>
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</thead>
<tbody>
<tr>
<td>Centenary College</td>
<td>588</td>
</tr>
<tr>
<td>Grambling State University</td>
<td>4,891</td>
</tr>
<tr>
<td>Louisiana State University School of Medicine in Shreveport</td>
<td>874</td>
</tr>
<tr>
<td>Louisiana State University in Shreveport</td>
<td>4,742</td>
</tr>
<tr>
<td>Louisiana Tech University, Ruston, LA</td>
<td>12,660</td>
</tr>
<tr>
<td>Northwestern State University, Natchitoches, LA</td>
<td>9,904</td>
</tr>
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</table>

Source: Louisiana Board of Regents. Fall 2016

**2-Year Colleges**

<table>
<thead>
<tr>
<th>College</th>
<th>2017 Enrollment</th>
</tr>
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<tbody>
<tr>
<td>Bossier Parish Community College</td>
<td>6,674</td>
</tr>
<tr>
<td>Northwest Louisiana Technical College</td>
<td>500</td>
</tr>
<tr>
<td>Southern University - Shreveport</td>
<td>3,309</td>
</tr>
<tr>
<td>Remington College - Shreveport</td>
<td>282</td>
</tr>
<tr>
<td>Virginia College</td>
<td>489</td>
</tr>
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</table>

**1-Year Certificate and Career Colleges**

<table>
<thead>
<tr>
<th>College</th>
<th>2017 Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ayers Career College</td>
<td>145</td>
</tr>
</tbody>
</table>

**Percent of High School & College Graduates**

<table>
<thead>
<tr>
<th>Graduation Type</th>
<th>% of Shreveport</th>
<th>% of US</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Diplomas</td>
<td>85.5%</td>
<td>86.7%</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>25.5%</td>
<td>29.8%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau (2011-2015)

**LSU Health Shreveport School of Medicine**

- Academic Health Sciences Center
- University Teaching Hospital
- School of Medicine
- School of Allied Health Professions
- School of Graduate Studies
- Regional Referral Center with Board Certified/Board Eligible Physicians
Aerospace Technology Program

Southern University at Shreveport offers Technology Diploma Programs for students who desire to enter the field of aviation as aviation maintenance technicians. The maintenance technician keeps the aircraft in peak operating condition by performing scheduled maintenance, making repairs and conducting inspections as required by the Federal Aviation Administration (FAA).

Students in the Aerospace Technology Program are expected to pursue aerospace technology courses on a continuous basis. The order of course progression may vary depending on when the student enters the program. Special course scheduling may be necessary to ensure continuity of student training between the academic and technical components. These schedules may be approved by the program director.

Technical Diploma In Airframe and Powerplant Maintenance Technology

The Airframe and Powerplant Maintenance Technology Diploma Program, which is certified by the FAA under Air Agency Certificate No. XSUT020K, offers the non-experienced student a carefully selected blend of theory and practical applications. The training will give the student an opportunity to enter the Aviation Maintenance profession. Once the training requirements are completed, the student will become eligible to take the FAA airframe and/or powerplant examinations for the Aviation Maintenance Technician's License. Licensing is not a function of the University, but of the FAA. Students in this program perform actual repairs on the aircraft as well as overhaul the engines and accessories. Facilities for the technology training are located in the Aerospace Technology Center at the Downtown Airport in Shreveport.

Contact: Timothy Banks, Program Director
Aerospace Technology
Downtown Airport, Hangar # 20
318-670-9592 • tbanks@susla.edu

Digital Media Institute at InterTech (DMII)

DMII offers two exciting one-year certificate programs in Animation, Visual Effects & Interactive Content and Interactive Software Development. This institute is the only one of its kind, in the region that allows students get quality rapid training in a professional environment. Facilities include industry-grade hardware and software and a 1,600-square foot studio that is available to students. The stage at DMII also boasts a multi-actor motion capture system pared with high quality digital cinema cameras capable of producing stunning 4K footage. DMII supports collaborative efforts with enterprises within the industry. DMII is nationally accredited and is authorized to accept federal student aid and the GI Bill.

Contact: (318) 213-0788
info@DMI-intertech.org
www.dmi-intertech.org
INDUSTRIAL PARKS

The Port of Caddo-Bossier

- 2,300+ acre development at the head of navigation on the J. Bennett Johnston Red River Waterway with land available for lease
- Foreign Trade Zone, U.S. Customs Port of Entry
- Located 4 miles south of Shreveport on LA Highway 1
- 225 acres with direct river access
- 4+ acres open storage with a rail spur
- 30,000 and 60,000 sq. ft. transit warehouses
- Warehousing and transloading available
- General cargo docks and liquid wharves

- Fleeting area is available
- Sites within Port complex are serviced by the Port’s Class III Railroad
- Liquid Terminals with dedicated docks
- City water, sewerage and fire protection
- Port tenants eligible for Class 1 Insurance Ratings

- Electric Power Suppliers: Southwestern Electric Power (AEP/Swepco) and Valley Electric
- Natural Gas: Enable Midstream Partners (Formerly CenterPoint Energy)
- Fiber-optic communications available

For more information about the Port of Caddo-Bossier, please visit our website at www.portcb.com.
SHREVEPARK Industrial Campus is owned and operated by the Greater Shreveport Chamber of Commerce that operates for the interests of its 1,600+ members, 26 governing Board of Directors and Executive Leadership. The park currently has 300 acres left for development with a concentration on High Growth Industries, Corporate Headquarters and Light Industrial. The campus is a place of vision, where enterprising leaders are making the technology of the future today’s reality. It offers all the resources you’ll need including a powerful transportation network of water, air, and interstate highways, in a convenient location off the four-lane divided Inner Loop Expressway (Highway 3132) in West Shreveport, just one mile south of Interstate 20 and five miles from Shreveport Regional Airport. SHREVEPARK is close to Interstate 49, Union Pacific Railroad Facilities and the Port of Shreveport/Bossier. The Park is strategically located 15 miles from the Texas border and 30 miles from the Arkansas border.

Contact: Greater Shreveport Chamber of Commerce, 318-677-2500
INDUSTRIAL PARKS

AEROPARK - Shreveport

- 250 acres available for development
- All infrastructure in place, including sewer, water, gas and electrical
- Foreign Trade Zone classification
- U.S. Customs and Border Protection on site
- Fiber Optic Network Available
- Economic incentives from State of Louisiana
- Rail spur expansion for rail service available
- Located 15 miles from the Port of Shreveport-Bossier
- Louisiana Economic Development Certified Sites
- Shreveport Area and Region is AEROready Certified

Additional Space: Warehouse District

- 50 acres available for development
- All infrastructure in place, including sewer, water, gas and electrical
- Foreign Trade Zone classification
- U.S. Customs and Border Protection on site
- Fiber Optic Network Available
- Economic incentives from State of Louisiana
- Rail spur expansion for rail service available
- Located 15 miles from the Port of Shreveport-Bossier

Shreveport Regional Airport Offers:

- Two Runways:
  - 14/32 - 8,351 feet long, ILS CAT I, II
  - 5/23 - 6,202 feet long
- 24-Hour Control Tower
- Easy access to I-20, I-220 & I-49
- Six miles from Downtown Shreveport
- Seven non-stop destinations:
  - Charlotte, Denver, Orlando, Dallas, Atlanta, Las Vegas, Houston
- Passenger Airlines:
  - Allegiant, American, Delta Air Lines, United
- Air Cargo:
  - FedEx, UPS, Integrated Airline Services, Empire Airlines,
  - U.S. Customs
  - 24/7 ATC
  - Enterprise Zone
  - 2 Fire Stations on site

Director of Airports, Shreveport Airport Authority
Henry Thompson
(318) 673-5370
henry.thompson@shreveportla.gov

Other Industrial Parks

- InterTech Science Park
- North Shreveport Industrial Park
- West Shreveport Industrial Park
Barksdale Air Force Base

As early as 1924, the citizens of Shreveport became interested in hosting a military flying field. In 1926, Shreveport citizens learned that the 3rd Attack Wing stationed at Fort Crockett, Texas, would be enlarged by 500 percent and would require approximately 20,000 acres to support aerial gunnery and a bombing range. The site selection committee, representing the wealthiest taxpayers in the city, unanimously agreed upon the Barksdale Field location. A delegation of citizens traveled to Washington, D.C., to personally present the advantages of the proposed site to the War Department. Following the return of this delegation, a special Army board visited Shreveport and reported the location met all requirements of the Air Corps. Emerging from the cotton fields of Northwestern Louisiana in the early 1930s, Barksdale Air Force Base has grown into a major source of revenue and employment for the region.

The “Mighty Eighth” Air Force, of World War II fame, is headquartered at the base. Barksdale is home to the 2nd Bomb Wing, 2nd Operations Group, 2nd Maintenance Group, 2nd Mission Support Group, the 2nd Medical Group, Eighth Air Force Museum (which maintains the historical aircraft and artifacts that grace the base) and the Air Force Reserve’s 917th Wing.

Barksdale has proudly served the Ark-La-Tex since 1933. As a key Air Force Global Strike Command base, Barksdale has a pivotal role in providing a large part of the nation’s deterrent force.

Barksdale Airforce Base Facts:
- Largest Employer in the Shreveport-Bossier City MSA
- Annual payroll of $480,976,370.00
- Total Economic Impact of $813,514,861.00
- Barksdale medical care, commissary, and base exchange services support
- Over 40,000 retirees and their family members
- Air Force Global Strike Command headquarters
- 8th Air Force headquarters
- 2nd Bomb Wing host unit
- B-52 Stratofortress operations
- B-52 bomber crew training
- 307th Bomb Wing Headquarters

Personnel Total – 14,581

Military:
- Active Duty Military.........................................5,039
- Reservists............................................................1,355
- Total Military .....................................................6,394

Civilians:
- Appropriated Fund Civilians.........................1,611
- Non-Appropriated Fund Civilians ...............366
- Base Exchange..................................................160
- Commissary.......................................................63
- Private Business................................................5
- Contract Civilians ...........................................325
- Total Civilians................................................2,530

Dependents:
- Total Dependents..............................................5,657

Source: Barksdale AFB Public Affairs, Economic impact analysis as of 30 September 2016
JOB TRAINING PROGRAMS

LED FastStart  No. 1 State Workforce Development Program

Recognized for its innovation, effectiveness, flexibility and efficiency, LED FastStart® is the nation’s best state workforce training program, according to Business Facilities magazine.

FastStart provides customized employee recruitment, screening, training development and training delivery for eligible, new or expanding companies — all at no cost.

Based on a company’s immediate and long-term workforce needs, the FastStart team crafts unique programs that ensure high-quality, flexible workers are prepared on day one and beyond.

The FastStart team includes dozens of experienced professionals from a range of businesses — manufacturing to corporate headquarters, digital media to customer support centers and R&D. FastStart has designed and delivered comprehensive workforce solutions for a wide variety of Fortune 500 companies, as well as high-tech companies funded by leading venture capital firms.

Workforce Investment Opportunity Act (WIOA)

WIOA is a program established to prepare youth and adults facing serious barriers to employment for participation in the labor force by providing job training and other services that will result in increased employment and earnings, increased educational and occupational skills, and decreased welfare dependency, thereby improving the quality of the workforce and enhancing the productivity and competitiveness of the Nation. WIOA supports the development of strong vibrant regional economies where businesses thrive and people want to live and work.

For additional information contact: Herman Vital, (318) 673-7500.

Incumbent Worker Training Program (IWTP)

- Customized employer-driven training program for existing employees
- Designed to increase productivity and company growth
- Administered by training provider
- Company eligibility requirements
- Operated in Louisiana for 3 years
- Contributed to the Unemployment Insurance Systems for at least 3 years
- Each employer or consortium of employers must train at least fifteen (15) employees

Employers and employer representatives make up another critical role in the regional Jump Start teams, as they provide feedback on training and industry-based credentials that are recognized and needed by their industries. They also provide valuable workplace experiences both for teachers and students, through externships and internships, job shadowing, and facility tours. Employers can also greatly support the Jump Start Career Diploma’s success through equipment donations.

To learn more about Jump Start, visit http://www.louisianabelieves.com/courses/all-things-jump-start

Contact: Rosetta Boone
318-603-6545 • rboone@caddoschools.org

Jump Start

Louisiana’s innovative career and technical education (CTE) high school program. Jump Start prepares students to lead productive adult lives, capable of continuing their education after high school while earning certifications in high-wage career sectors. Students are required to attain industry-promulgated, industry valued credentials in order to graduate with a Jump Start Career Diploma. Jump Start Pathway – for students interested in preparing for college and career, requiring students:

a. to complete coursework that prepares them to continue their education at a technical or community college; and
b. to earn industry credentials that will help them attain entry-level employment.

Regional teams – partnerships among K-12 and post-secondary educators, industry leaders and experts in workforce development and economic development – lead the local implementation of Jump Start, creating graduation pathways, identifying critical industry credentials and collaborating to provide workplace experiences for students and teachers that respond to the needs of employers in their regions. Schools receive the same accountability grade credit for preparing students for careers in high-demand job sectors as they do for students who achieve top academic honors.

For additional information please contact 225.342.0107.
BUSINESS & INDUSTRY INCENTIVES

LOUISIANA

Restoration Tax Abatement

The Restoration Tax Abatement (RTA) program provides an up to 10 year abatement of ad valorem property taxes on the renovations and improvements of existing commercial structures and owner-occupied residences.

- Five-year contract; option for a five-year renewal with local governing authority approval.

Becky Lambert
Program Administrator
becky.lambert@la.gov • 225.342.6070

Enterprise Zone

The Enterprise Zone, or EZ program is a jobs incentive program that provides Louisiana income and franchise tax credits to a new or existing business located in Louisiana creating permanent net new full-time jobs, and hiring at least 50% of those net new jobs from one of four targeted groups. The benefit provides:

- Either a one-time $3,500 or $1,000 tax credit for each net new job created.

- A rebate of state sales and use taxes paid on qualifying materials, machinery, furniture, and/or equipment purchased or a 1.5% refundable investment tax credit on the total capital investment, excluding tax exempted items. The rebate shall not exceed $100,000 per net new job.

Joyce Metoyer
Program Administrator
joyce.metoyer@la.gov • 225.342.0485

Research & Development Tax Credit

The Research and Development Tax Credit encourages existing businesses with operating facilities in Louisiana to establish or continue research and development activities within the state.

- Provides up to a 40% tax credit on qualified research expenditures incurred in Louisiana — with no cap and no minimum requirement.

Shamelda Pete
Program Administrator
spete@la.gov • 225.342.5341
BUSINESS & INDUSTRY INCENTIVES

Louisiana Quality Jobs

The Quality Jobs, or QJ, program provides a cash rebate to companies that create well-paid jobs and promote economic development.

- The program provides up to a 6% cash rebate on 80% of gross payroll for new direct jobs for up to 10 years. Effective July 1, 2018, the rebate is available on 100% of gross annual payroll.
- Provides a state sales/use rebate on capital expenditures or a 1.5% project facility expense rebate on the total capital investment, excluding tax exempted items.

Eric Burton, Program Administrator
eric.burton@la.gov • 225.342.5340

Foreign Trade Zone

- Imported materials/components into the U. S. pay no duty until they enter the market
- Goods shipped out of the country, from the foreign trade zone, are duty free
- Located at the Port of Caddo-Bossier & Shreveport Regional Airport

Angel Investor Tax Credit

Louisiana’s Angel Investor Tax Credit (AITC) encourages accredited investors to invest in early stage, small wealth-creating Louisiana businesses that seek startup and expansion capital.

- Provides a 25.2% tax credit on investments by accredited investors who invest in businesses certified by Louisiana Economic Development as Louisiana Entrepreneurial Businesses (LEB).
- $3.6 million annual program cap.
- Investors can invest $720,000 per business per year and $1.44 million per business over the life of the program.
- The AITC Program sunsets on July 1, 2017.

Steve Baham, Manager, Business Incentives Services
steve.baham@la.gov • 225.342.1940

Industrial Ad Valorem Tax Exemption Program (ITEP)

The Louisiana Industrial Ad Valorem Tax Exemption Program (ITEP) is an original state incentive program which offers an attractive tax incentive for manufacturers within the state. With local approval, the program provides up to a 100% property tax abatement for an initial term of up to five years and the option to renew for up to three additional years at up to 80% property tax abatement on a manufacturer’s qualifying capital investment related to the manufacturing process.

Businesses must be classified as a manufacturer or related to the manufacturing project in order to receive the benefits of the ITEP program. ITEP is only available for activities related to manufacturers.

A manufacturer, as identified by the federal government, has a North American Industry Classification System (NAICS) code that begins with 31, 32 or 33. The NAICS is used as a preliminary qualification criterion. A detailed description of the activities to be considered manufacturing is must be provided by the company.

The program can be used by manufacturers new to Louisiana and is also available to existing manufacturers in Louisiana with new investments to existing facilities.

Kristin Cheng, Program Administrator
kristin.cheng@la.gov • 225.342.2083
BUSINESS & INDUSTRY INCENTIVES

Sound Recording Investor Tax Credit

The Sound Recording Investor Tax Credit provides an 18% tax credit for sound recording projects made in the State of Louisiana. Louisiana also offers some of the world’s finest talent and great recording studios to complement the attractive financial benefits of recording in state. Sound recording investor tax credits are issued as rebates.

- Provides an 18% tax credit on sound recording expenses.
- Program is subject to a cap of $2.16 million between July 1, 2015 and June 30, 2018.
- Starting July 1, 2018, program is subject to a cap of $3 million in tax credits per calendar year.

Philip Mann
Director, Live Performance and Music Industry Development
pmann@la.gov • 225.342.5521

Musical and Theatrical Production Tax Incentive

Whether you’re launching a national concert tour or staging a new theatrical production, we’ll help you hit your mark. Louisiana offers a unique tax incentive for musical and theatrical productions and state certified higher education musical or theatrical infrastructure projects.

- Provides a 7.2% tax credit for certified Louisiana expenditures between $100,000 and $300,000.
- Provides a 14.4% tax credit for certified Louisiana expenditures between $300,000 and $1 million.
- Provides an 18% tax credit for certified Louisiana expenditures over $1 million.
- Provides an additional 7.2% tax credit for payroll expenditures to Louisiana residents.
- No cap on production expenditures.
- The tax credit is refundable or transferable on a one time basis.
- Additional tax credits are available when employing students enrolled in Louisiana.

Philip Mann
Director, Live Performance & Music Industry Development
pmann@la.gov • 225.342.5521
**BUSINESS & INDUSTRY INCENTIVES**

**Motion Picture Investor Tax Credit**

Louisiana’s Motion Picture Investor Tax Credit provides motion picture productions up to a 30% transferable tax credit on total qualified in-state production expenditures, including resident and non-resident labor. For productions using in-state labor, Louisiana offers an additional 10% payroll tax credit.

- Provides up to a 40% transferable tax credit.
- $50,000 threshold for local Louisiana productions meeting certain qualifications.
- $300,000 minimum in-state expenditure requirement.
- For fiscal years 2016-2018 the maximum amount of credits that can be claimed per fiscal year is $180 million.
- Tax credits may be used to offset personal or corporate income tax liability in Louisiana.
- Tax credits may be transferred to Louisiana taxpayers.

Stephen Hamner  
Director, Film & Television  
stephen.hamner@la.gov • 225.342.4838

**Digital Interactive Media & Software Development Incentive**

Louisiana’s Digital Interactive Media and Software Development refundable tax credit — the strongest of its kind in the nation — is helping innovative digital media and software development companies of all sizes gain a competitive edge.

- Provides a 25.2% tax credit on qualified payroll for in-state labor and 18% for qualified production expenses for expenditures through June 30, 2018, and a 35% tax credit on qualified payroll for in-state labor and 25% for qualified production expenses for expenditures on or after July 1, 2018.
- No cap and no minimum requirement.
- The tax credit is available for a refund of 100% of its value claimed on Louisiana state tax return OR certified applicants can receive 85% of the value earned as a rebate any time during the year.

Thomas Tyler  
Director, Digital Interactive Media  
thomas.tyler@la.gov • 225.342.5403

**Downtown Shreveport Incentives**

- Historic Tax Credits. Federal and State Historic Tax Credits can return up to 45% of all qualified rehabilitation costs up to $5 million on many historic buildings in the Downtown Development District. The Downtown Development Authority (DDA) can walk you through the process.
- Low Interest Revolving Loan Fund- the Downtown Shreveport Development Corporation (DSDC) offers a low interest loan of up to $100,000 to those opening or expanding a business or rehabbing a historic building downtown. Some restrictions apply.
- Façade Grants- the Downtown Shreveport Development Corporation (DSDC) offers matching grant dollars for work done to enhance properties downtown. The rebate amount is contingent on the type and cost of work being performed.
- Performance Code Assistance - the Downtown Development Authority works with the State Fire Marshal and City Building Officials to provide advice and assistance prior to plans being drawn and money spent. Equivalencies can be used to save money on life safety requirements and owners can be alerted to potential issues ahead of time.
- Construction Permit Fees Waived- Permits for work to a historic building in the Downtown Development District are waived for any building built prior to 1960.

Contact the Downtown Development Authority at 318-222-7403 or at dda@downtownshreveport.com. Information is available at www.downtownshreveport.com
TAXES

Louisiana Corporate Income Tax Rates

- Federal income taxes are an allowable deduction in computing Louisiana taxable income. The tax structure is:
  - 4% on the first $25,000 of net income
  - 5% on the second $25,000
  - 6% on the next $50,000
  - 7% on the next $100,000
  - 8% on the excess over $200,000

Corporate Franchise Tax

- Franchise tax is assessed on the value of all real and personal property in the state, or the amount of issued and outstanding capital stock, surplus, undivided profits and borrowed capital. The rates are:
  - $1.50 per $1,000, or major fraction thereof up to $300,000 of capital employed in Louisiana
  - $3.00 per $1,000, or major fraction thereof in excess of $300,000 of capital employed in Louisiana

Personal State Income Tax (Effective January 1, 2009)

Who Must File
1) Louisiana residents, part-year residents of Louisiana, and nonresidents with income from Louisiana sources who are required to file a federal income tax return must file a Louisiana Individual Income Tax Return.
2) Taxpayers who have overpaid their tax through withholding or declaration of estimated tax must file a return to obtain a refund or credit.
3) Military personnel whose domicile (home of record) is Louisiana and who is required to file a federal income tax return must file a return and report all of their income regardless of where they were stationed.

Determination of Tax
The tax is determined using tax tables furnished by the Department of Revenue. The tax rate is applied in a graduated scale using the taxpayer’s filing status and the taxpayer’s Louisiana taxable income. Recent changes to the tax rate are reflected as follows:

Single, married filing separately, or head of household:
- 2% First $12,500
- 4% Next $37,500
- 6% Over $50,000

Married filing jointly or qualified surviving spouse:
- 2% First $25,000
- 4% Next $75,000
- 6% Over $100,000
TAXES

Property Tax

- No state property tax. Local taxes are levied annually by local and parish (county) authorities via millages
- Taxes are calculated by multiplying millage rate x assessed value of property
- Capital assets are assessed at 15% of fair market value
- Land is assessed at 10% of fair market value
- 75,000 parish homestead exemption is allowed on residences occupied by the owner
- Caddo Parish and City of Shreveport combined millage rate: 164.28 mills
- Caddo Parish millage rate: 128.47 mills
- City of Shreveport millage rate: 35.81 mills

Sales/Use Tax

- 5% Louisiana state sales tax
- Shreveport sales and use tax
  - 2.75% City of Shreveport sales tax
  - 1.50% School Board sales tax
  - .35% Law enforcement sales tax
  - 4.60% Total
- Louisiana and Shreveport sales tax – 9.6% Total

Unemployment Insurance Tax

- Taxable base is $7,700 per employee
- Standard rate range is .10 - 6.2%
- Rate for new employers is the average rate for the particular industry
- Maximum unemployment weekly benefit is $247 for a maximum of 26 weeks
**Utilities**

**Electric Power**
- Provided by Southwestern Electric Power Company (SWEPCO)
- Serving more than 529,805 customers in the Ark-La-Tex. The region consists of Northwest Louisiana (229,976), Northeast Texas (183,705) and Western Arkansas (116,124)


**Natural Gas**
Natural gas service is provided by CenterPoint Energy to over 130,000 customers in 13 Northwest Louisiana parishes. Retail service is provided as well as competitive transportation service to larger customers meeting minimum volume requirements. www.centerpointenergy.com

**Sewer**
- Supplied by City of Shreveport
- Activated sludge aeration treatment plants  Lucas & North Regional Treatment Plants
- 26,000,000 gpd Average Daily Load
- 37,000,000 gpd Design Capacity
- 5,000,000 gpd Excess Capacity

**Water**
- Supplied by City of Shreveport
- 78,000,000 gpd Water Plant Capacity
- 40,000,000 gpd Average Daily Consumption
- 65,000,000 gpd Peak Consumption
- 16,000,000 gpd Ground Storage Capacity
- 6,000,000 gpd Elevated Storage Capacity
- 5,000,000 gpd Excess Capacity
- 40 to 70 psi Pressure in Mains

**Industrial Electric Billing Comparisons**

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**Data/Telecommunications**

- **EATEL Business** - EATEL has revitalized and transformed the historic Selber Bros. department store in downtown Shreveport into a state-of-the-art Tier III Data Center. Totaling 87,000 square feet, the building’s clothing racks have been replaced with over 200 IT server and switch racks fed by 91,000 ft. of power cabling - providing 5KW per rack for Data, Managed Services and Cloud services. Organizations can now leverage world-class IT advantages to facilitate, protect and expand business in the local region. No matter what size, industry or challenge you face, our team is ready to partner with yours. For more information, contact Mark Crews at 318-678-3106 or visit us at www.eatelbusiness.com.

- **AT&T Louisiana** - With more than 1.7 million strand miles of fiber optics in Louisiana, AT&T has more fiber connecting more buildings and more business customer locations than anyone else. We have also extended AT&T Fiber to residential customers in parts of Shreveport. There are also a number of AT&T Fiber Ready buildings in the Shreveport area, where tenants have access to AT&T’s fiber-based, high-speed services that can improve productivity and spur business success. Contact: Robert F. Vinet, Regional Director, 318-670-5001, robert.vinet@att.com

- **CenturyLink** - From connected co-location to hybrid-ready cloud, our comprehensive portfolio of Hybrid IT solutions is purpose-built to accelerate business performance throughout your organization. CenturyLink provides total communication solutions to large and small Business in Shreveport/Bossier. With local sales professionals and the ability to provide local dial tone, Internet, network and data security, Big Data analysis. Call 1-800-485-1402 or on the web at www.centurylink.com

- **Comcast** - Offering advanced internet solutions with speeds up to 150Mb. As a Microsoft partner, they offer Office 365 and many other applications. Their voice solutions include Mobility platforms, cloud-based voice and unified communication solutions, as well as PRI for medium and large applications. Comcast Business TV provides reliable and cost-effective video solutions. Contact: 251-421-2099

- **Network Communications** - Locally owned and operated provider of telephone, high-speed internet, private networks, and office automation services. For more than 25 years, Network Communications has delivered a broad line of telecom services, including advanced converged services via fiber. They provide fast, reliable, and innovative solutions backed by expert and personal service. 318-585-7000, www.networkcommunications.com

- **Network USA** - Provides internet access from 10Mbps to 10Gbps, private line VPLS, ethernet and wave services from 10Mbps to 100Gbps and VOIP services over an all fiber network deployment, along with SIP trunks and hosted PBX offerings. Contact: 337-886-1600 - sales@networkusa.com

- **Hunt Telecom** - Offering Shreveport Businesses best in class Unified Communications, next generation telephone services, extremely high speed Internet, and unrivaled customer care, all delivered via our state of the art fiber optic network. 1-800-707-HUNT (4868) or info@hunttel.com for more information.

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OUR ECONOMIC PARTNERS

LED
– Louisiana Economic Development
Louisiana Economic Development is responsible for strengthening the state’s business environment and creating a more vibrant Louisiana economy.

Vision: Louisiana consistently outperforms the South and the U.S. in creating jobs and economic opportunities for its citizens.

Mission: Cultivate jobs and economic opportunity for the people of Louisiana through nine integrated economic development strategies:

• Strategically improve state economic competitiveness
• Engage with local partners to enhance community competitiveness
• Forge partnerships to enhance regional economic development assets
• Expand and retain in-state businesses
• Execute a strong business recruitment program
• Cultivate small business, innovation and entrepreneurship
• Enhance workforce development solutions
• Promote Louisiana’s robust business advantages
• Attract foreign direct investments and grow international trade

Don Pierson, CEcD, Secretary – 225-342-3000
www.opportunitylouisiana.com

NLEP
– North Louisiana Economic Partnership
North Louisiana Economic Partnership, an Accredited Economic Development Organization, provides professional economic development services to the 14 parish region of North Louisiana, including lead generation and prospect management. The organization also represents the interests of North Louisiana with a unified voice and as a single point of contact. It acts as a catalyst, a convener, and a connector in the region to ensure that North Louisiana’s economic development potential is realized. Their vision is for North Louisiana to be a thriving region—a destination for high quality talent, innovative companies, and global investment.

Scott Martinez, CEcD, President – 318-677-2536
www.nlep.org

EAP
– Entrepreneurial Accelerator Program
The Entrepreneurial Accelerator Program, an initiative of BRF, is a public/private partnership between BRF, the Caddo Parish Commission and the City of Shreveport to diversify the regional economy, create jobs and expand the area’s tax base by providing services to innovative startups that have high growth potential. EAP analyzes the viability of ideas and products, matches them with informed investors and nurtures them through the critical steps toward market. EAP provides a suite of services to build sustainable and profitable companies in Northwest Louisiana while stimulating economic development and enhancing the regional innovation entrepreneurial ecosystem.

Dave Smith, Executive Director – 318-716-4171
www.eapla.com

LSBDC
– Louisiana Small Business Development Center
The Louisiana Small Business Development Center is the state’s largest and most accessible source of assistance for entrepreneurs and the only statewide nationally accredited program that provides business consulting to entrepreneurs at no cost. Through a network of 10 centers, the LSBDC provides high quality one-on-one consulting, training and information resources to help your business start, grow and succeed.

The LSBDC empowers businesses by providing:

• On-going consulting help for the duration of the business.
• Cutting-edge and contemporary business solutions.
• Resources that can address any aspect of a business’ operations.
• Access to capital and other resources necessary to grow a business.
• Honest and forthright advice

Dana Cawthon, MBA, Regional Director- 318-357-5611 – dcawthon@lsbdc.org
Amy Jones, Business Counselor (Alexandria)
Jack Sharp, Business Counselor - 318-677-2500 - jssharp@lsbdc.org
www.lsbdc.org
We Are Shreveport Proud!

City of Shreveport, 505 Travis St., Suite 200 • Shreveport, LA 71101 • (318) 673-7515 • www.shreveportla.gov
Ollie S. Tyler, Mayor • Arlena Acree, Director of Economic Development

Shreveport, The Capital of the Ark-La-Tex