

# MEDIA ADVISORY

Hello –

On Wednesday, September 20, [Alorica](#), the largest provider of customer service solutions to the U.S. market, and third largest globally, will announce the creation of 500 part-time, work-at-home jobs in Shreveport.

The announcement will be taking place at Regions Tower, 333 Texas Street, Shreveport, LA 71101.

Additionally, from 10 a.m. to 4 p.m. CST on Thursday, September 21, Alorica will be holding a meet-and-greet event at the Northwest Louisiana Technical College to make another formal announcement and meet with potential candidates in person.

**Address of Meet and Greet on Thursday:**

Northwest Louisiana Technical College  
2010 N Market St  
Shreveport, LA 71107

To note, media is invited to both events. Below you'll find a detailed media advisory.

Let me know if there are any questions.

Best,  
Brianna

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**MEDIA ADVISORY**

**Who:** Alorica

**What:** News conference to announce the hiring of 500 jobs

**Where:** Shreveport, LA - Regions Tower, 333 Texas Street, Shreveport, LA 71101

**When:** September 20, 2017 at 10:00am CT

**Additional information:**

[Alorica](#) is the largest provider of customer service solutions to the U.S. market, and third largest globally. Seventy percent of the company's revenue is from Fortune 500 companies, including the top two U.S. brands in six of the nine industries it serves. At a news conference on September 20, Alorica will announce it is creating 500 part-time, work-at-home jobs. Ideal candidates will be outgoing, engaging people who enjoy helping others and have experience in one or more service industries. In addition to Alorica representatives, city officials, the chamber of commerce, economic development and the mayor, will be present to discuss the impact Alorica has had on the local community.

Nationwide, 70 percent of the company's supervisors, managers and senior leaders began as Alorica customer engagement experts.

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