



SPORTRAN

Shreveport Transit Management, Inc.

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September 19, 2017

New Bus Signs Line City Streets

This fall Sportran will be expanding routes and offering more services to its riders. New signs are popping up around town. Some will remain covered until the new routes begin in November. The current blue signs will be replaced with either orange or green signs. Orange signs will be used for downtown routes and green for all the other routes.

Passenger counts were used to determine stops for the new routes which will be every three blocks. The national average for bus stops is every four blocks. Sportran is working to update its bus tracking system with all the new stops. In the interim, passengers should use the website, instead of the text system to track real-time locations of buses. Buses can be tracked at www.sportran.org.

“We are very excited about the upgrades that will be offered our passengers,” said Dinero Washington, director of Sportran. “These upgrades will improve arrival times and get passengers to their destination faster.”

The new stops will begin with the opening of the new intermodal facility and the Southwest Connection Hub in November. For more information, please call 673-7400.

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