

RESOLUTION NO. ___ OF 2021

A RESOLUTION TO RECOGNIZE LOUISIANA PRIZE FEST FOR THEIR CONTRIBUTIONS TO THE SHREVEPORT COMMUNITY AND TO CELEBRATE THEIR 10-YEAR ANNIVERSARY, AND TO OTHERWISE PROVIDE WITH RESPECT THERETO.

BY COUNCILWOMAN: LEVETTE FULLER

WHEREAS, Prize Fest is an annual multifaceted festival that debuted with Louisiana Film Prize in 2012; and

WHEREAS, the Film Prize was born out of an evening of revelry where their fearless leader, Gregory Kallenberg, slammed his fist on the table and shouted to the heavens: “Why the hell isn’t there a film contest and festival where filmmakers could use their creative prowess and impressive technical skills to create and compete for a huge pile of cash?”; and

WHEREAS, the next morning he found a new tattoo that read “Shoot a short film, Win \$50,000.” The rest is history, the Film Prize is here to spark creativity and support their hometown of Shreveport and the State of Louisiana; and

WHEREAS, filmmakers across the world are invited to participate in Film Prize. You do not have to be a Louisiana resident to submit a film. However, the number one rule is that your production must take place in Louisiana; and

WHEREAS, over the past 10 years, the Shreveport-based event series has morphed and grown to encompass Louisiana Music, Food, Film, and Fashion Prize under the umbrella of Prize Fest, and most recently added, the Louisiana Comedy Prize; and

WHEREAS, in 2014, Gregory Kallenberg assembled a team to plan out and execute the first Startup Prize; and

WHEREAS, since that time, they have elevated over 375 startups from Northwest Louisiana and around the world, in 2021, they continued their efforts to elevate and accelerate even more startups using their growing pool of rock star mentors and experienced investors; and

WHEREAS, the 2021 festival was the 10-year anniversary of the beginning of the Prize phenomenon, and it followed an unprecedented year; and

WHEREAS, after a year all-virtual, Prize Fest reemerge live and in-person for 2021; and

WHEREAS, Prize Fest includes diverse entertainment for the public, educational elements for creatives, and cash prizes to the winners of each competitive category. The largest grand prize to be awarded is a \$25,000 check to the top-voted original, independent film in Film Prize.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Shreveport, in due, legal, and regular session convened that the Louisiana Prize Fest is hereby recognized for their contributions to the Shreveport community and hereby celebrates their 10-year anniversary.

BE IT FURTHER RESOLVED that if any provision or item of this resolution or the application thereof is held invalid, such invalidity shall not affect other provisions, items or application of this resolution which can be given effect without the invalid provisions, items or application and, to this end, the provisions of this resolution are hereby declared servable; and

BE IT FURTHER RESOLVED that all resolutions or parts thereof in conflict herewith are hereby repealed.

APPROVED AS TO LEGAL FORM:

City Attorney's Office