

**FACT SHEET**

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<b><u>TITLE</u></b> A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT BETWEEN THE CITY OF SHREVEPORT AND UNITED NONPROFITS INC., AND TO OTHERWISE PROVIDE WITH RESPECT THERETO.	<b><u>DATE</u></b> October 13, 2021	<b><u>ORIGINATING DEPARTMENT</u></b> SPAR
		<b><u>SPONSOR</u></b> SPAR

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**PURPOSE**

To authorize the Mayor to execute an agreement with United Nonprofits Inc. for a family Christmas Event.

**BACKGROUND INFORMATION**

GEYA (Giving Education Your All) is an organization, part of United Nonprofits, designed to do what the name says: inspire youth to give education their all. Established in 2009, GEYA finds innovative and fun ways to teach students everything from the arts, school curriculum, life lessons, and entrepreneurship. They serve all school-aged children, grades Kindergarten to twelfth grade.

GEYA desires to produce The Shreveport Family Christmas Parade and Festival (SFCF), a two-fold power house event. First, SFCF serves as our attempt to rebuild the city of Shreveport, and reestablish family holiday traditions by hosting the largest holiday celebration our city has seen. They have strategically planned events and features that appeal to the entire family. From our Heroes of the Heart Induction, to our Dapper Dons and Distinguished Dolls Initiative, to The Lick the Pot Gumbaux Cook off, to the ultimate Kid Zone, Live entertainment, Santa, snow machines, fireworks and more, Downtown Shreveport will feel like the North Pole!

The second fold of this family-fueled event is a fundraiser for GEYA. As we grow and are looking to serve more students, additional funds are needed to be able to pay staff and keep our services at little to no cost to participants. The families GEYA serves deal with so many other things; thus, GEYA is determined to be the bridge that fills the gap between school and home, where so many of our youth are lost. All proceeds go to fund our weekly tutoring, Saturday workshops, and summer camps.

**TIMETABLE**

Introduction - October 26, 2021  
Passage - November 9, 2021

**SPECIAL PROCEDURAL REQUIREMENTS**

None

**DISCUSSION**

None

**FINANCES**

Barricades- 10 @ \$22.00= \$220                      60" Round Table- 12 @\$12.00 = \$144.00  
8' tables- 10 @\$9.90=\$ 99.00                      Trash Cans- 15 @\$10.00= 150.00  
Chairs- 100 @\$1.50= \$150.00  
Total for 1 day of Equipment Use= \$763.00  
Total in-kind for set up=\$749.76

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**ALTERNATIVES**

1. Adopt the resolution as submitted.
2. Amend the resolution.
3. Deny the resolution.

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**CONCLUSION**

Alternative Number 1 is recommended.

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**FACT SHEET PREPARED BY:**

Shelly Ragle, SPAR

RESOLUTION NO. \_\_\_\_\_ OF 2021

A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT BETWEEN THE CITY OF SHREVEPORT AND UNITED NONPROFITS INC., AND TO OTHERWISE PROVIDE WITH RESPECT THERETO.

BY:

WHEREAS, the City of Shreveport desires to support cultural, educational and leisure activity programs which serve the public and render a public service; and

WHEREAS, United Non-Profits through their organization GEYA (Giving Education Your All) proposes to conduct The Shreveport Family Christmas Parade and Festival (SFCF) in co-sponsorship with the City of Shreveport; and

WHEREAS, the events produced by United Non-Profits through their organization GEYA will serve a public purpose; and

WHEREAS, the City and United Non-Profits through their organization GEYA desire to support and provide services as identified under the terms of this contract to produce festivals and events; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Shreveport in due, legal and regular session convened that Adrian Perkins, Mayor, is hereby authorized to execute an agreement with United Non-Profits, Inc., substantially in accordance with the draft thereof which was filed with the original copy of this resolution for public inspection in the Office of the Clerk of Council.

BE IT FURTHER RESOLVED that if any provision or item of this resolution or the application thereof be held invalid, such invalidity shall not affect other provisions, items or applications of this resolution which can be given effect without the invalid provisions, items, or applications, and to this end the provisions of this resolution are hereby declared severable.

BE IT FURTHER RESOLVED that all resolutions or parts thereof in conflict herewith are hereby repealed.

APPROVED AS TO LEGAL FORM:

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City Attorney Office