

**MEMORANDUM OF UNDERSTANDING (MOU)**  
**MAYORS FOR A GUARANTEED INCOME PILOT PROGRAM**  
**CITY OF SHREVEPORT**

This Memorandum of Understanding (“MOU”) sets forth the understanding between the City of Shreveport represented herein by its duly authorized representative, Mayor Adrian Perkins, Mayors for a Guaranteed Income (MGI), and the United Way of Northwest Louisiana in partnership with the Shreveport Financial Empowerment Center (SFEC) (collectively “the Parties”).

MGI is a network of mayors advocating for a guaranteed income to ensure that all Americans have an income floor. Started in June 2021, MGI operates as a consultant, technical assistance provider, convener and strategist coordinating the fight for a guaranteed income and supporting task forces and demonstrations around the country.

**I. PURPOSE.** The parties mutually agree that the provisions provided for herein will constitute their understanding of their duties and responsibilities with respect to the initiation of a privately funded Shreveport Guaranteed Income Pilot Program (SGI).

**II. THE PARTIES’ OBLIGATIONS**

**A. Mayors for a Guaranteed Income (MGI):**

1. Work in partnership with Abt Associates to randomly select applicants that fit the agreed upon requirements and work plan for the program, as well as data tracking as a means of measuring the impact of funds on all participants.
2. Provide one-on-one technical assistance to the City of Shreveport and Mayor Perkins, including program design, fundraising and communications support.
3. Create opportunities to elevate the City of Shreveport as a champion for a federal guaranteed income.
4. Work in partnership with STEADY as a third-party administrator for the disbursement of participant funds in a safe effective manner.
5. Grant Five Hundred Thousand (\$500,000.00) Dollars to the City of Shreveport to assist with launching a guaranteed income pilot program.

**B. City of Shreveport**

1. Work in partnership with the United Way of Northwest Louisiana, in conjunction with the SFEC, to develop a Work Plan (Exhibit A) and share with MGI for feedback. The Parties agree that any terms or conditions included in the Work

Plan will be incorporated into this MOU and will be bound by the terms and conditions of this MOU.

2. Partner with the SFEC to publicize the program description, application dates and availability.
3. The City of Shreveport, through its community partners will provide matching starter funds from other non-City sources in the amount of Four Hundred Fifty Thousand (\$450,000.00) Dollars and will seek to solicit additional dollars as allowed by law from other funding sources on an ongoing basis.
4. Conduct bi-weekly check-ins with the MGI and STEADY teams to ensure that work is coordinated. Topics for check-in include, but are not limited to program progress, ongoing media and storytelling efforts and fundraising.
5. Participate in MGI research consortium and be evaluated by the Center for Guaranteed Income Research at the University of Pennsylvania.
6. Participate in MGI narrative shift efforts. Mayor Perkins will accept national and local media opportunities and, recognizing the need for individuals to own and tell their stories, demonstrations will incorporate a storytelling cohort.

C. United Way of Northwest Louisiana/Shreveport Financial Empowerment Center

1. Use the funds solely as described in the work plan. Funds will not be used to engage in any electioneering efforts, political activity or other activity that is prohibited by Internal Revenue Code Section 501 (c)(3). Funds granted to United Way of Northwest Louisiana will not be used to support or oppose any candidate for any local, state or federal office or to support any person or organization engaged in terrorist activity.
2. Lead the implementation and administration of the program, including hiring three (3) financial counselors who will offer free, no-obligation, one-on-one financial counseling and assistance to program participants in an effort to enable them to better manage their finances, pay down debt, increase savings and more effectively budget.
3. Provide financial resources, including but not limited to, bank cards for all unbanked program participants.

### III. EFFECTIVE DATE AND TERMINATION

- A. This Memorandum of Understanding will constitute an agreement between the Parties and shall remain in effect for one year from the date of the last party's signature.

- B. MGI may in their sole discretion terminate this MOU at any time (i) if any party uses the Funds for any purpose other than as stated in the Work Plan, or (ii) any party does not complete its work as described in the Work Plan on the timeframe set out in this MOU, or (iii) any party makes any material misrepresentation in any report or other document delivered or statement made to MGI; or (iv) the Funding Agreement terminates by reason of grantor action or otherwise. If termination is commenced, the terminating party will send a written notice to that effect to all parties to this MOU, with the termination being effective ten (10) days after sending.
- C. If notice of termination as described in III(B) is sent by MGI to the Parties, upon MGI's request United Way of Northwest Louisiana will repay the Funds within thirty (30) days after the effective date of termination.
- D. If any party materially breaches any of its obligations under this Agreement, the non-breaching party may provide the breaching party with written notice of the material breach. If the breaching party fails to cure said breach within fifteen (15) days after receipt of such notice, the non-breaching party may terminate this Agreement effective immediately upon delivery to the breaching party of a written notice to that effect. The non-breaching party may in its reasonable discretion determine whether the breach has been cured. The Parties agree that nothing in this subsection shall limit MGI's ability to terminate this MOU at its own discretion, subject to the terms in III(B).

#### **IV. INFORMATION EXCHANGE/SHARING**

- A. Information will be shared between the Parties via email, fax, telephone, virtual conferencing, or mail. It is understood that, in carrying out activities under this agreement, the staff of all Parties will adhere to all applicable State and Federal laws, regulations, guidelines, and policy directives regarding privacy and the confidentiality of information.
- B. The Parties have agreed to the terms stated above and have authorized representatives to execute this Agreement effective on its commencement date.

#### **V. REPORTING**

- A. United Way of Northwest Louisiana shall furnish to MGI and the City of Shreveport a written report on the use of the Funds quarterly, or at such other time as MGI or the City of Shreveport may request. Such reports shall provide reasonable detail regarding all Grant expenditures, investment of unexpended funds, and any other uses of the funds.

**VI. MISCELLANEOUS**

- A. This MOU constitutes the entire agreement between the Parties and supersedes any and all prior written or oral agreements or communications regarding the subject matter of this MOU.
- B. This MOU will be governed by the laws of the State of Louisiana without reference to any other states conflict of law provisions. The venue for any dispute arising out of or in relation to this MOU shall be in the First Judicial District Court, Caddo Parish, Louisiana or the United States Court for the Western District of Louisiana.
- C. The Parties agree that if any provision of this MOU is found to be prohibited or unenforceable, such a finding will not invalidate any other provision of this MOU
- D. It is agreed that this MOU may be amended from time to time with the joint consent of all parties and that any such amendment shall be in writing before becoming effective for or against the parties.

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SIGNATURES APPEAR ON THE FOLLOWING PAGES.**

Each of the undersigned parties have acknowledged and agreed to all of the aforementioned provisions and have caused this Memorandum of Understanding to be duly executed and delivered by their proper and duly authorized officers. This MOU shall be become effective upon the date of the last execution of this Agreement.

Thus done and signed by the following:

**CITY OF SHREVEPORT**

\_\_\_\_\_  
Adrian Perkins, Mayor

Date: \_\_\_\_\_

**MAYORS FOR A GUARANTEED INCOME**

\_\_\_\_\_

Print: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**UNITED WAY OF NORTHWEST LOUISIANA/  
SHREVEPORT FINANCIAL EMPOWERMENT  
CENTER**

\_\_\_\_\_  
Print: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_