

SHREVEPORT GUARANTEED INCOME (SGI) PILOT PROGRAM

- ❖ Mayor Adrian Perkins will submit a resolution to the Shreveport City Council on September 14, 2021 to receive \$500,000 from the Mayors for Guaranteed Income (MGI), which includes the requisite statement of support for the guaranteed income Shreveport Guaranteed Income (SGI) Pilot Program. MGI is an alliance of 50 mayors advocating for a guaranteed income to ensure that all Americans have an income base. A guaranteed income is a monthly, unconditional cash payment given directly to randomly selected families or individuals.

Matching funds of **\$450,000** have been obtained from local sources to match MGI contribution. However, Mayor Perkins will be actively seeking additional funds from public, philanthropic, and private sources on an ongoing basis. Upon approval of the resolution, a Memorandum of Understanding will be executed with MGI, and the United Way of Northwest Louisiana (Shreveport Financial Empowerment Center).

Upon approval of the plan and receipt of the funds from MGI, the City of Shreveport Department of Community Development will deposit the \$500,000.00 from MGI into the Special Revenue Fund for Community Development, which by resolution will be allocated to “SGI Pilot Program.” The department will oversee the expenditures and ensure that the programmatic goals and data collection are achieved.

- ❖ Mayor Adrian Perkins will announce the launch of the Shreveport Guaranteed Pilot Program on October 18, 2021. During the launch, he will announce the availability of applications for the program. The total number of participants in the first cohort will be 110. The Mayor’s office will lead the effort and coordinate any advocacy with Madeline Neighly, Director of Advocacy MGI. The Shreveport GI Team will consist of:

Founder & Lead: Mayor Adrian Perkins

Research Team: TBA

Fiscal Sponsor and Administrator: Community Development

Third-party Administrator: STEADY

Participating Partner: United Way of Northwest Louisiana

Application Assistance and Supporting Partners: Shreveport Recreation & Community Centers, MLK CDC, Goodwill Industries, Shreveport Financial Empowerment Center, and its participating partners.

A representative from the Mayor's Office, City of Shreveport's Community Development Department, and the Shreveport Financial Empowerment Center (SFEC) will participate in bi-weekly check-ins with MGI. Community Development and Sukhi Samra, Director of Mayors for a Guaranteed Income, or her designee will work together to navigate local tax laws to ensure the income is nontaxable.

- ❖ The City of Shreveport will partner with several entities to implement SGI. The City of Shreveport's Department of Community Development will partner with STEADY who will serve as a third-party administrator for disbursement of funds. All participants will be offered Shreveport Financial Empowerment Services (SFEC), but it will not be a requirement to participate in the program. The SFEC will provide counseling on benefits and services. If our program elects for direct deposit and a participant is unbanked, they will be offered a bank card, which one of the SFEC's partners provides or the participant secures on their own. The Research Fellow will be recommended to MGI/University of Pennsylvania by the city.

STEADY, the third-party administrator for the SGI Pilot Program, will be primarily responsible for providing the following services:

- Distribution of Funds
 - Automatically distribute funds directly to the participants' depository bank account at the cadence deemed appropriate by MGI and City of Shreveport's Office of Community Development in a safe and effective manner.

- Using technology partner, Dwolla, STEADY will create virtual accounts to store funds for each respective program. STEADY will work in tandem with established banking partners and the SFEC to streamline the cash distribution process for all parties involved.
- Impact Measurement of Funds
 - MGI has selected the Center for Guaranteed Income Research (CGIR) to work alongside Steady in the measurement and tracking functions of the program. Together with the University of Pennsylvania School of Social Policy & Practice (SP2) - CGIR and Abt Associates to consolidate key learnings from UBI pilots and support governmental advocacy. Abt Associates will be conducting surveys with participants throughout the program.
 - Abt Associates, working under UPenn's CGIR will work with Steady to get de-identified spending data in aggregate that emerges from the participants of each program during the duration of the pilot and evaluation.
 - Steady will be delivering data on the various program participants to CGIR and Abt Associates on an agreed upon schedule.

Research Fellow Responsibilities

- *Participant Liaison and Engagement*
 - Provide potential participants, recipients, and control groups with accurate and updated information through 1-1 relationships and produced materials;
 - Coordinate interactions between potential participants, recipients, and control groups and outside organizations and interested parties;
 - Ensure participant retention in both treatment and control groups in a community-based setting;
 - Field inquiries from potential participants, recipients, and control groups; and,
 - Coordinate research compensation payments and troubleshoot issues.

Data Collection and Management

- Contribute to the development of research designs, data collection methods, and strategies for data management in concert with other team members;
 - Manage day-to-day logistics of data collection activities, such as troubleshooting around Qualtrics survey completion;
 - Troubleshoot with participants when issues with surveys arise, including issuing reminders around survey completion deadlines;
 - Coordinate day-to-day qualitative research-related activities for participants (e.g., schedule and complete one-on-one qualitative interviews, meetings, and other events);
 - Implement quality control processes throughout;
 - Write and format reports for external distribution;
 - Create presentations for stakeholder meetings as requested. Represent research fidelity and integrity at stakeholder meetings; and,
 - Perform other duties as assigned.
- ❖ Abt Associates will randomly select applicants that fit the agreed upon requirements listed below:
- All participants will be single parents with school age children. *For the purpose of the SGI Pilot Program, a parent is defined as a mother, father, stepparent, grandparent, caregiver, or legal guardian. The participant must be functionally single (married or unmarried). If the participant is married, they must be currently separated or not living with their spouse. If the participant is unmarried, they cannot be cohabitating.*
 - 100 percent of the participants’ incomes will be up to 120 percent of the poverty rate as determined by the Department of Health and Human Services (HHS) poverty guidelines below:

FEDERAL POVERTY INCOME GUIDELINES

Family Size	100% Annually	19% Monthly	24% Monthly	100% Monthly	108% Monthly	120% Monthly
1	12,880	204	258	1,074	1,160	1,288
2	17,420	276	349	1,452	1,568	1,742

3	21,960	348	440	1,830	1,977	2,196
4	26,500	420	530	2,209	2,385	2,650
5	31,040	492	621	2,587	2,794	3,104
6	35,580	564	712	2,965	3,203	3,558
7	40,120	636	803	3,344	3,611	4,012
8	44,660	708	894	3,722	4,020	4,466

*These are the poverty income guidelines effective March 1, 2021.

- Participants will be selected within the city limits of Shreveport with 50 percent of the participants coming from the poorest zip codes in Shreveport:

- ❖ The City of Shreveport’s GI Pilot Program will select participants based on the following criteria:
 - 55 participants at \$680 per month for 12 months = **\$448,800** (MGI Funds).
 - 55 participants at \$680 per month for 12 months = **\$448,800**, (Matching Funds).
 - Total participant participation is 110.
 - The total direct benefit to the participant is \$ **897,600**.
 - Administrative costs will be no more that 10% (**\$52,400**) over 12-month period.
 - Total contribution is **\$950,000**, which \$500,000 is from MGI and \$450,000 is from local sources.
 - Additional funds raised through matching contributions will be used to pilot a new 12-month cohort.

- ❖ Recruitment strategy

The city and the Shreveport Financial Empowerment Center will heavily publicize the program description and application dates along with a wide variety of other outreach strategies (flyers, social media, paid media (radio), and earned media sources). Information pertaining to the application will be advertised on social, mainstream, and print media. The applications will also be available on the cities and Shreveport Financial Empowerment Center’s webpages: shreveportla.gov and unitedwaynwla.org. Applicants can apply at the Shreveport Financial Empowerment Center and its participating partners. Applications will be available to all residents of the city of Shreveport, however 50% of

those selected will be from the following zip codes: 71101, 71103 , 71107, 71108, and 71109. Additionally, applications will be obtainable at the Shreveport Parks and Recreation centers located in the four identified zip codes.

❖ **Research Domains**

Domain 1. Investigate improvement in income/employment and financial stability.

Domain 2. Assess the change in the mental and physical health of the participant.

Domain 3. Evaluate changes in behavior, school attendance and academic performance for school aged children.

SHREVEPORT GUARANTEED INCOME BUDGET SOURCES

SOURCE	AMOUNT
MGI	\$500,000
Local Sources (Match)	\$450,000
TOTAL	\$950,000

Shreveport Guaranteed Pilot Program (SGI) Budget

CITY OF SHREVEPORT	AMOUNT
SGI Pilot Programs' Project Manager (40%) PT	\$20,000
Marketing & Outreach	5,800
Supplies	355
Subtotal	\$26,155
UNITED WAY OF NORTHWEST LOUISIANA	AMOUNT
FEC Nonprofit Manager (5%)	\$ 3,650
3 Financial Counselors (10%)	12,500
Administrative Assistant (8%)	2,400
Fringe Benefits	4,637
Office Supplies	336
Credit Reports & Scores	336
Indirect Cost	2,386
Subtotal	\$26,245
PARTICIPANT'S DISTRIBUTIONS (110)	AMOUNT
MGI's Contribution	\$448,800
City of Shreveport's Match Contribution	448,800
Subtotal	\$897,600
TOTAL	\$950,000

Shreveport Guaranteed Pilot Program (SGI) Schedule

ACTION	DATE(S)
SGI Application Submitted to MGI	September 2, 2021
Prepare MOUs	September 3, 2021
Researcher Identified	September 7, 2021
Researchers apply to CGIR at University of Pennsylvania	September 10, 2021
Resolution Submitted to City Council	September 14, 2021
Resolution Ratified by City Council	September 28, 2021
Execute MOUs (MGI and United Way)	October 15, 2021
SGI Launch	October 18, 2021
Marketing, Outreach & Recruitment	October 18-25, 2021
Accepting Applications	October 18, 2021
Application Deadline	October 25, 2021
CGIR Applicant Selection & Eligibility Determination	November 1, 2021
Participant Payments Start	December 20, 2021
Data Gathering/Income Research	December 20, 2021-November 30, 2022
Evaluation Completed by CGIR	December, 2022