

METRO MANAGEMENT ASSOCIATES, INC.

**1115 Jack Wells Blvd
Shreveport, LA 71107**

July 26, 2021

Honorable Adrian Perkins
Mayor, City of Shreveport
505 Travis St., Suite 200
Shreveport, LA 71101

Dear Mayor Perkins,

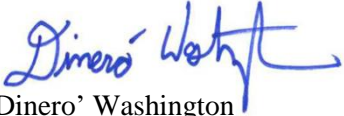
We are writing to officially express our desire to continue the contract between the City and Metro Management Associates, Inc. for a “Subsequent Renewal Term” of five years effective October 1, 2021 to manage and operate the SporTran transit system. As Shreveport natives, we take pride in our partnership with the City and are committed to providing high quality service to our citizens.

Since taking over ownership of Metro Management Associates in 2015, we have undertaken an extensive list of projects to improve the safety, reliability, efficiency, and effectiveness of the SporTran system. These efforts have brought national recognition to the City and SporTran, including designation by the Community Transportation Association of America’s Urban Network as “Medium Urban Transit System of the Year” and receipt of the Federal Transit Administration’s Region 6 Transit System of the Year award in 2020.

In line with the City’s emphasis on technology, many of our efforts have focused on innovative software deployments. To address passenger requests, we have introduced real-time bus tracking, mobile ticketing, smartcards, and trip planning through Google/Apple maps. We have also implemented computer-aided dispatch and automatic passenger counting tools to support data-driven decision making. Fleet technology is the backbone of everything we do, however, and our fleet replacement program has been second to none. Working with State and Federal partners, we have secured funding to replace our entire fleet by mid-2022, which will make our 2015 CNG buses our oldest vehicles in service.

We sincerely appreciate the support of the Administration and the City Council and are available to provide any information or documentation needed to facilitate a contract renewal.

Sincerely,


Dinero' Washington
President and CEO
Metro Management Associates, Inc.


Alan Bright
Vice President and CFO
Metro Management Associates, Inc.

CC: Chief Henry Whitehorn, CAO
Shanerika Flemings, Chief Advisor
Mr. Ronald Lattier, City Attorney