

**FACT SHEET**

**CITY OF SHREVEPORT, LOUISIANA**

<b>TITLE</b>	<b>DATE</b>	<b>ORIGINATING DEPARTMENT</b>
An ordinance to amend various articles and sections in the City of Shreveport, Louisiana, Unified Development Code, related to portable reader board signs, and to otherwise provide with respect thereto.	June 22, 2021	Shreveport   Caddo Metropolitan Planning Commission (“MPC”)
		<b>COUNCIL DISTRICT</b>
		City-wide
		<b>SPONSOR</b>

**PURPOSE**

To amend the code text in the Shreveport Unified Development Code.

**BACKGROUND INFORMATION**

The City of Shreveport Unified Development Code (UDC) undergoes regular review in order to ensure that the Code promotes sound, stable, and desirable development within the jurisdiction of the City, to correct errors in the text or to accommodate changed or changing conditions in a particular area.

In an attempt to better allow for the permitted regulation of the sign-type of portable reader boards, this amendment is intended to allow the sign to be more user-friendly with regard to various corrective changes. The overall intent is allow them as a permitted sign-type, with a sunset provision stating that all portable reader board signs—even temporary portable reader board signs—would be prohibited after June 30, 2022.

The following Articles or portions thereof were amended: Article 9, “Signs,” including updating the regulations for the sign-type known as portable reader boards.

<b>TIMETABLE</b>	<b>ATTACHMENTS</b>
MPC Introduction: June 2, 2021	Exhibit “A” MPC Memo
MPC Review & Recommendation: July 7, 2021	Exhibit “B” MPC Staff Report
Introduction to City Council: July 27, 2021	
Final Passage by City Council: August 10, 2021	

**SPECIAL PROCEDURAL REQUIREMENTS**

**MPC Recommendation.** Pursuant to La. R.S. 33:140.30, no amendment shall become effective unless it be first submitted to and approved (recommendation) by the MPC. The MPC reviewed these amendments and provided a favorable recommendation on January 6, 2021. Therefore, the City Council may render its decision to approve the amendments by a simple majority vote. See La. R.S. 33:140.30 and Shreveport UDC 16.1 (D)(3)(b).

**Notice and Public Hearing at MPC.** In accordance with the intent of La. R.S. 33:140.30 for a Public Hearing and Notice to be issued, the MPC held a Public Hearing at its Public Meeting on January 6, 2021, before voting on the proposed amendments. At least ten (10) days’ notice of the time and place of the Public Hearing was published on December 18, 2020 in *The Inquisitor* (a newspaper of general circulation in the parish).

<b>FINANCES</b>	<b>SOURCE OF FUNDS</b>
\$0	NA

**ALTERNATIVES**

(1) Adopt the ordinance as submitted, or (2) Amend the ordinance, or (3) Reject the ordinance.

**RECOMMENDATION**

It is recommended that the City Council adopt the ordinance.

**FACT SHEET PREPARED BY:** Adam Bailey, Community Planning and Design Manager

ORDINANCE NO. \_\_\_\_\_ OF 2021

**AN ORDINANCE TO AMEND VARIOUS ARTICLES AND SECTIONS IN THE CITY OF SHREVEPORT, LOUISIANA, UNIFIED DEVELOPMENT CODE, RELATED TO PORTABLE READER BOARD SIGNS, AND TO OTHERWISE PROVIDE WITH RESPECT THERETO.**

**BY COUNCILMEMBER:**

**WHEREAS**, the City desires to make every effort to notify the public and to encourage public participation and input on these proposed *code text amendments* to the Shreveport Unified Development Code; and

**WHEREAS**, on June 2, 2021, the first draft proposals of these *code text amendments* were submitted to the Shreveport-Caddo Metropolitan Planning Commission (MPC), at its regular public board meeting, for informal review and discussion; and

**WHEREAS**, on July 7, 2021, these *code text amendments* were submitted to the Shreveport-Caddo MPC, at its regular board meeting, for review and recommendation in accordance with [La. R.S. 33:140.30](#); and

**WHEREAS**, in accordance with the intent of [La. R.S. 33:140.30](#) for a Public Hearing and Notice to be issued, the MPC held a Public Hearing at its Public Meeting, on July 7, 2021, before voting and providing a favorable recommendation, to the City Council, regarding the proposed amendments; and

**WHEREAS**, at least ten (10) days' Notice of the time and place of the Public Hearing was published, at the request of the Shreveport-Caddo MPC staff, in *The Inquisitor* (a newspaper of general circulation in the parish) and said Notice was published on June 18, 2021; and

**NOW, THEREFORE, BE IT ORDAINED** by the City Council of the City of Shreveport, Louisiana, in a due, legal and regular session convened, that the following amendments to the City of Shreveport, Louisiana, Unified Development Code ("Shreveport UDC") are hereby authorized as follows:

1. Amend "Portable Reader Board—Temporary" in ARTICLE 9. SIGN REGULATIONS, SECTION 9.7. PERMIT REQUIRED: PERMANENT AND TEMPORARY SIGNS, Subsection 9.7.K in Shreveport UDC to now read as follows:

\* \* \* \* \*

**K. Portable Reader Board**

1. A portable reader-board sign may be used on a temporary basis to identify a business. Signs identified as a portable reader board may be used to advertise a product or service, or direct the public to an activity located on or off the premises.
2. A portable reader-board shall be regulated as an attention-getting device in accordance with the attention-getting device regulations.
3. As of June 30, 2022, all portable reader board signs, as defined by this Code, will be prohibited. Any existing sign permit approved for a portable reader board will become null and void.

\* \* \* \* \*

**BE IT FURTHER ORDAINED** that the Mayor of the City of Shreveport, or his/her designee, and the Executive Director of the Shreveport-Caddo Metropolitan Planning Commission, or his/her designee, shall be and is hereby authorized to do any and all things and to sign any and all documents in a form acceptable to the City Attorney, or his/her designee, necessary to effectuate the purposes set forth herein.

**BE IT FURTHER ORDAINED** that if any provision or item of this Ordinance or the application thereof is held invalid, such invalidity shall not affect other provisions, items or applications of this Ordinance which can be given affect without the invalid provisions, items or applications and to this end the provisions of this Ordinance are hereby declared severable.

**BE IT FURTHER ORDAINED** that all ordinances, resolutions or parts thereof in conflict herewith are hereby repealed.

**BE IT FURTHER ORDAINED** that this Ordinance shall become effective in accordance with the provisions of Shreveport City Charter Section 4.23.

**THUS DONE AND ORDAINED** by the City Council of the City of Shreveport, Louisiana.

**APPROVED AS TO LEGAL FORM:**

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City Attorney's Office