

RECOMMENDED UDC AMENDMENTS. July 7, 2021

The Shreveport Unified Development Code (UDC) undergoes regular review to ensure that the Code promotes sound, stable, and desirable development to correct errors in the text or to accommodate changed or changing conditions in a particular area. Periodically, revisions are required to reflect the changing nature of business in our community and processed as either general amendments suggested or reviewed by the MPC staff, or amendments that include those that are legally necessary, incorporate previously approved ordinances or determinations, or are emergency amendments.

Staff is requesting the Shreveport UDC be amended as follows: [~~strikeout~~ indicates deleted text, underline indicates added text].

Explanation: This amended provision for all portable reader-boards—as defined by the Shreveport UDC—to become a permitted sign-type. A sunset provision, established with the date of June 30, 2022, states that any portable reader-board sign would then become prohibited and need to be removed.

1. Amend ARTICLE 9. SIGN REGULATIONS, SECTION 9.7. PERMIT REQUIRED: PERMANENT AND TEMPORARY SIGNS, Subsection 9.7.K in Shreveport UDC to now read as follows:

K. Portable Reader Board

1. A portable reader-board sign may be used on a temporary basis to identify a business. ~~Signs identified as a portable reader board may be used to advertise a product or service, or direct the public to an activity located on or off the premises.~~
2. A portable reader-board shall be regulated as an attention-getting device in accordance with the attention-getting device regulations.
3. As of June 30, 2022, all portable reader board signs, as defined by this Code, will be prohibited. Any existing sign permit approved for a portable reader board will become null and void.

Clean Version (no strikeouts or underlines).

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