

RESOLUTION NO. 109 OF 2020

A RESOLUTION RECOGNIZING SHREVEPORT BOSSIER AFRICAN AMERICAN CHAMBER OF COMMERCE (SBAACC) FOR ITS WORK AS BEING THE PREMIER VOICE IN NORTHWEST LOUISIANA FOR THE GROWTH OF AFRICAN AMERICAN BUSINESSES AND TO DECLARE SEPTEMBER AS SHREVEPORT-BOSSIER BLACK BUSINESS MONTH, AND OTHERWISE PROVIDING WITH RESPECT THERETO

BY: COUNCILWOMAN TABATHA TAYLOR

WHEREAS, the Shreveport Bossier African American Chamber of Commerce (SBAACC), serves as the premier voice in Northwest Louisiana for the growth of African American businesses and the community at-large through advocacy, entrepreneurship, and economic empowerment; and

WHEREAS, on September 1, 2020, the SBAACC kicked off Shreveport-Bossier Black Business month, a time to observe and highlight the importance of black businesses to the community and to the overall national economy; and

WHEREAS, Taylor Jamison, SBAACC Board President, said, “Our call to action is to continue to support and encourage African American-owned businesses in our communities. By simply patronizing these businesses, we can help them grow, thrive and survive. It’s up to all of us to make opportunities happen”; and

WHEREAS, SBAACC encourages small business owners to become members of the Shreveport Bossier African American Chamber of Commerce to ensure that they are all doing their part in helping to expand the black dollar; and

WHEREAS, in honor of Shreveport-Bossier Black Business month, all new and renewal memberships for the SBAACC will be offered at a special rate of \$50.00 off the original membership fee; and

WHEREAS, SBAACC will highlight key facts and statistics about black businesses for the month of September as follows:

- September 1-4, 2020 - Young Black Entrepreneurs Week
- September 10, 2020 - Credit 101 Lunch and Learn with Alan Jackson of Alan Jackson & Associates
- September 17, 2020 - Virtual Networking Event
- September 24, 2020 - Building Wealth through Self Investment Lunch and Learn with Jody Bluit of Williams Financial Group; and

WHEREAS, SBAACC will also host Black Food Fridays every Friday in September and during these events they will feature and encourage their membership and the community to support black owned restaurants for lunch or dinner; and

WHEREAS, SBAACC vision being to be the ultimate resource for African American Business would like to use this month to grow the scale of African American entrepreneurship and encourage the month long community's continued support to black business owners in the Shreveport-Bossier area.

NOW THEREFORE BE IT RESOLVED by the Council of the City of Shreveport in due, regular and legal session convened, that it recognizes the Shreveport Bossier African American Chamber of Commerce (SBAACC) for its work as being the premier voice in Northwest Louisiana for the growth of African American businesses.

BE IT FURTHER RESOLVED that the Shreveport City Council recognizes and supports the Shreveport Bossier African American Chamber of Commerce (SBAACC) as Shreveport-Bossier Black Business month and encourages all citizens to support black owned business.

APPROVED AS TO LEGAL FORM:

City Attorney's Office