

RESOLUTION NO 89 OF 2019

**A RESOLUTION CONCERNING THE MUSIC GENRE
“SOUTHERN SOUL” AND TO OTHERWISE PROVIDE
WITH RESPECT THERETO.**

BY: COUNCILMAN JAMES GREEN

WHEREAS, in 1963, Stanley “Stan” Lewis founded Jewel Records, and he and his wife Paula started Stan’s Record Shop, at 728 Texas Street, Shreveport, Louisiana, and Leonard J. Lewis worked for his father after he graduated college; and

WHEREAS, early on urban adult radio stations did not welcome or play the unique music stereotyped as “blues” on the air; and

WHEREAS, “Southern Soul”, a new genre of music that combines a stream of blues with a mix of R&B and funk was coined because it was “soul” music and the majority of the artists were from the south; and

WHEREAS, Leonard J. Lewis coined the term “Southern Soul” and Garland Jones developed and promoted the genre and they worked together to create air play for “Southern Soul” music; and

WHEREAS, “Southern Soul” was registered with the Louisiana Secretary of State, Trademark Division, by Leonard J. Lewis, 10038 Alondra Drive, Shreveport, Louisiana, on June 28, 2001, with the notation: “Date First Used (in La.): 11/15/1997”; and

WHEREAS, Garland Jones was also responsible for the first ever Southern Soul Concert and series of concerts in 1996, in Shreveport, Louisiana at the Shreveport Municipal Auditorium and the Ebony Multicenter located on 70th Street in the Cedar Grove area of Shreveport; and

WHEREAS, from the late 1990’s to 2012 the majority of Southern Soul Music was sold and shipped all over the country through the former Garland’s Super Sounds located at 7720 Linwood Avenue, Shreveport, Louisiana;

WHEREAS, the City of Shreveport is proud to be known as the official birthplace of the genre “Southern Soul”.

NOW THEREFORE BE IT RESOLVED by the City Council of the City of Shreveport in due, legal and regular session convened that the City Council finds that Leonard J. Lewis created the term “Southern Soul” on November 15, 1997, in Shreveport, Louisiana to describe a music genre; he registered the term with the Louisiana Secretary of State on June 28, 2001, and he and Garland Jones developed and promoted the “Southern Soul” genre from their businesses in Shreveport.

BE IT FURTHER RESOLVED that if any provision or item of this resolution or the application thereof is held invalid, such invalidity shall not affect other provisions, items or applications of this resolution which can be given effect without the invalid provisions, items or application, and to this end, the provisions of this resolution are hereby declared severable.

BE IT FURTHER RESOLVED that all resolutions or parts thereof in conflict herewith are hereby repealed.

APPROVED AS TO LEGAL FORM:

City Attorney's Office