



Press Release/Public Service Announcement

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FOR IMMEDIATE RELEASE
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SPAR SEEKS VOLUNTEERS TO PLANT TREES ON ARBOR DAY

SHREVEPORT, LA, January 7, 2010 - Shreveport Public Assembly & Recreation (SPAR), along with the City of Shreveport, Battleplan Productions, United Way, Shreveport Green, ShreveCorps, Aseana Foundation, The Home Depot and Lowes have joined forces to replace trees destroyed on Clyde Fant Parkway by a tornado in 2009. On Arbor Day, Friday, January 15, 2010, volunteers will plant 27 trees at the Disc Golf Course. The event begins with a press conference along with a tree planting demonstration at 10:00 am.

SPAR, along with Shreveport Green and LSU AgCenter will also schedule a Tree Program at each of SPAR's 15 community centers where a tree will be planted.

In conjunction with the Martin Luther King, Jr. Day of Service, the joint venture seeks community participation and support in the effort to improve and beautify Shreveport. Volunteers participating in the tree planting event can qualify for free passes under the Disney Parks and HandsOn Network "Give A Day. Get A Disney Day"

program. The program seeks to inspire one million people to volunteer a day of service to an affiliate organization in their communities.

The City of Shreveport and the United Way of Northwest Louisiana Volunteer Center have partnered with the "Give A Day. Get A Disney Day" program as a HandsOn affiliate, to offer families an opportunity to serve together and earn free passes to Disney.

Volunteers are asked to contact Sara Lange, United Way at 677.2504 Ext. 23 or Catherine Kennedy, SPAR at 673.7892 to join the effort.