



**Shreveport Airport Authority**  
5103 Hollywood Ave., Suite 300, Shreveport, LA 71109

**‘Tis the Season to Give and Receive  
Allegiant Offers Fly Free\*  
to Las Vegas**

**FOR IMMEDIATE RELEASE**

Date: December 16, 2010  
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LAS VEGAS – It’s the gift-giving season and Allegiant (NASDAQ: ALGT) is offering its customers a limited time opportunity to fly free\* to Las Vegas! Just purchase one air and hotel package with Allegiant by Dec. 20, 2010, and the second person flies free\*.

With world-renowned resorts, spas, casinos and entertainment options for visitors of all ages, Las Vegas is one of the most dynamic travel destinations in the world. With an average of more than 37 million people visiting each year, the vast majority of these visitors come to experience the Las Vegas Strip. The famous 4.2-mile section of Las Vegas Boulevard is home to 19 of the world’s largest hotels—each with their own unique look, atmosphere and offerings. Those looking for a more serene getaway can spend time hiking or climbing at Red Rock National Recreation Area or exploring Lake Mead and the Hoover Dam. Las Vegas truly presents a one-of-a kind vacation that can be enjoyed any time of the year.

Allegiant is more than an airline, it is a full-service travel company that offers great value to its customers through its hotel and car rental packages. The company partners with more than 60 of Las Vegas’ most exciting hotel properties including: Planet Hollywood, Wynn Las Vegas Resort and Country Club, Bellagio, The Venetian Resort & Casino, Paris Las Vegas, MGM Grand, Mandalay Bay Resort & Casino, Caesars Palace, Monte Carlo Resort & Casino, The Mirage, Excalibur Hotel & Casino, New York-New York Hotel & Casino, Tropicana Las Vegas Hotel & Casino, Rio All-Suite Hotel & Casino, ARIA Resort & Casino at CityCenter and Red Rock Resort & Spa. The company also provides low-cost car rental service through its partnership with Alamo Rent a Car.

Offer valid to Las Vegas from:

- Appleton, Wis.
- Bakersfield, Calif.
- Bellingham, Wash.
- Billings, Mont.
- Bismarck, N.D.

- Bozeman, Mont.
- Casper, Wy.
- Cedar Rapids, Iowa
- Colorado Springs, Colo.
- Des Moines, Iowa
- Duluth, Minn.
- Eugene, Ore.
- Fargo, N.D.
- Fort Collins/Loveland, Colo.
- Fresno, Calif.
- Grand Forks, N.D.
- Grand Island, Neb.
- Grand Junction, Colo.
- Grand Rapids, Mich.
- Great Falls, Mont.
- Idaho Falls, Idaho
- Kalispell, Mont.
- Laredo, Texas
- McAllen, Texas
- Medford, Ore.
- Minot, N.D.
- Missoula, Mont.
- Moline, Ill.
- Monterey, Calif.
- Northwest Arkansas
- Peoria, Ill.
- Pueblo, Colo.
- Rapid City, S.D.
- Redmond, Ore.
- Rockford, Ill.
- Santa Maria, Calif.
- Shreveport, La.
- Sioux Falls, S.D.
- South Bend, Ind.
- Springfield, Mo.
- Stockton, Calif.
- Tri-Cities, Wash.
- Twin Falls, Idaho
- Wichita, Kansas

Allegiant's fly free\* deal must be purchased by Dec. 20, 2010, for travel between Jan. 4, 2011 and Feb. 28, 2011. Reservations may be made through the company's website at [www.allegiant.com](http://www.allegiant.com) or by calling Allegiant's travel experts at 702-505-8888.

About the offer:

Offer based on a buy one (1) air/hotel package, get one (1) roundtrip companion airfare for free. Minimum four (4) night, two (2) person air/hotel package required. Companion travel must be on same itinerary as regular fare passenger. One free airfare per itinerary. Must be purchased by Dec. 20, 2010 for travel between Jan. 4- Feb. 28, 2011. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.70 per segment. A convenience fee of \$14.99 per passenger will apply when booked on [allegiant.com](http://allegiant.com). A convenience fee of \$14.99 per passenger, plus \$14.99 per segment, will apply when purchased through Allegiant Air call centers. When purchased at the time of booking, a checked bag fee of \$14.99-\$29.99 per bag will apply per person, per segment.

If purchased at flight check-in, a fee of \$35 per checked bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. A segment is one take-off and one landing. Fare rules, routes and schedules are subject to change without notice. Restrictions apply. Offer not valid on previously purchased tickets. \$20 Off air+hotel purchase offer not valid with fly free offers.

Allegiant, travel is our deal.

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla., and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel-related services. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week's Top Performing Airline study and ranked 25 on FORTUNE magazine's Fastest-Growing Companies list. Receive breaking news from Allegiant by visiting Allegiant's Facebook Fan Page at [www.facebook.com/Allegiant](http://www.facebook.com/Allegiant) or follow Allegiant on Twitter at [twitter.com/allegiantair](http://twitter.com/allegiantair).