



Shreveport Airport Authority City of Shreveport



Vision Airlines to Begin Direct Flights to Destin, FL, from Shreveport Regional Airport Beginning Spring 2011

FOR IMMEDIATE RELEASE

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Contact: Bill Cooksey: 318-673-5370
Email: William.cooksey@shreveportla.gov

Low-cost carrier Vision Airlines will begin non-stop, low-fare jet service to Destin, Florida, beginning Spring 2011.

Vision announced Shreveport Regional Airport as one of 20 cities the airline has selected as part of a mega-expansion plan to offer low-fare, direct flights to many mid-sized communities. Founded in 1994, Vision Airlines is a Part 121 Air Carrier that already serves a number of cities and is expanding into cities seeking low-fare, direct flights not served by other low-cost carriers.

The airline operates a mixed fleet of aircraft, including Boeing 767s, Boeing 737s, Dornier 328 and Dornier 228 turboprop aircraft. On Tuesday, Vision announced they will provide service at Shreveport Regional Airport beginning in April 2011. The airline is currently providing non-stop jet service to Destin from Niagara Falls, NY, and Miami, FL.

“The selection of Shreveport Regional Airport as one of the first focus cities for Vision Airlines low-fare service reflects the airline’s confidence in Shreveport-Bossier and the Ark-La-Tex economies,” said Shreveport Mayor Cedric B. Glover. “Our community is honored to partner with Vision Airlines as they connect Northwest Florida Regional Airport to Shreveport and many other cities.”

Vision will be operating Boeing 737-series aircraft with up to 148 seats. Until now, Destin and the Gulf Coast could not be reached by a direct flight from Shreveport.

“Vision Airlines provides Ark-La-Tex residents a great opportunity to fly non-stop at extremely affordable fares on large and comfortable Boeing 737 jets,” said Airport Authority Chairman Keith Gamble. “We truly appreciate Vision’s investment in Shreveport and also the assistance we have received from the Shreveport-Bossier

Convention & Tourism Bureau to bring Vision here. Now, we need the community to support Vision Airlines and plan vacations to the beautiful Destin area so we can expand upon this new low-fare service.”

The Shreveport Airport Authority has sought low-fare service to high-demand leisure locations for years, said Roy H. Miller, Jr., A.A.E., Director of Airports.

“The Shreveport Airport Authority thanks Vision Airlines for their months of work to bring this great new service to our region,” Mr. Miller said. “The Airport Authority is committed to working to bring new airline service to Shreveport, as well as to help our existing airlines expand service with more flights and destinations.”

To book a ticket or to receive more information, call Vision Airlines at 1-877-FLY-AJET or 1-877-359-2538 or www.visionairlines.com or to the Shreveport Airport Authority website: www.flyshreveport.com