



Shreveport Airport Authority
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Shreveport Regional Airport Adds airfarewatchdog™ To Help Consumers Find Bargain Rates from SHV

FOR IMMEDIATE RELEASE

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Consumers looking for a great vacation get-away that doesn't take a big bite out of their wallets have a new ally on the Shreveport Airport Authority's website.

Airfarewatchdog™ is the newest addition to the airport's website (www.flyshreveport.com). Located on the lower right corner of the website's entry page, Airfarewatchdog™ provides daily updates on the air fare specials offered by the four airlines at Shreveport Regional Airport.

For example, recently airfarewatchdog™ provided the following fares for round-trip travel between January 4 and March 9:

- Boston, MA: \$248
- Burbank, CA: \$278
- El Paso, TX: \$208
- Nashville, TN: \$288
- Seattle, WA: \$288
- Santa Ana, CA: \$280

"The Shreveport Airport Authority is truly excited to add airfarewatchdog™ to the www.flyshreveport.com website because of the great deals found through this service," said Keith Gamble, Chairman of the Shreveport Airport Authority. "Shreveport Regional is served by American, Continental and Delta Air Lines, as well as low-cost carrier Allegiant Air. Each airline regularly provide bargain deals and airfarewatchdog™ helps consumers find fantastic deals."

"The airlines serving Shreveport Regional rely upon Ark-La-Tex residents to use the services at this airport," said Roy H. Miller, Jr., A.A.E., Director of Airports. "With 24 daily flights and Allegiant Air's low-fare Las Vegas service, Shreveport Regional offers your connection to just about anywhere in the world. By using services like airfarewatchdog™, we can help you get there often at great prices."

Consumers may also receive emails from airfarewatchdog™ that alert them to fare specials from Shreveport Regional. Go to www.airfarewatchdog or to www.flyshreveport.com to enroll in the email service.