



# CITY OF SHREVEPORT

P.O. BOX 31109 SHREVEPORT, LA 71130 • 505 TRAVIS STREET SHREVEPORT, LA 71101

Website: [www.shreveportla.gov](http://www.shreveportla.gov)

March 12, 2010

Dear Future Sponsor:

The City of Shreveport is planning the Eighteenth Annual "Paint Your Heart Out Shreveport" program. This is a special year and we are looking forward to your participation in this celebration. "Paint Your Heart Out Shreveport 2010," in conjunction with World Changers and Shreveport Green, has a goal to provide improvements to at least 50-75 homes throughout the City of Shreveport. We can reach this goal with your help and financial support.

*Please join our effort to beautify our community and become one of our corporate sponsors.*

## *Paint Your Heart Out Sponsorship Levels*

### *Platinum Sponsor \$2,500*

- Logo & Name on the 1000 Volunteer T-shirts as Main Sponsor
- Listed as Main sponsor in all advertising promoting event
- Listing on the City of Shreveport Website for PYHOS
- Signage at Command Center & the Painting After Party/ Reward Celebration.
- Recognition at Event
- 6 T-shirts and 6 tickets to the Painting After Party/ Reward Celebration

### *Gold Sponsor \$1500 to \$2,499*

- Name Listed on the 1000 Volunteer T-shirts as Gold Sponsor
- Listed as Gold sponsor in all advertising promoting event
- Listing on the City of Shreveport Website for PYHOS
- Signage at Command Center & Painting After Party/ Reward Celebration
- Recognition at Event
- 4 T-shirts and 4 tickets to the Painting After Party/ Reward Celebration

### *Silver Sponsor \$1,000 to \$1,499*

- Name Listed on the 1000 Volunteer T-shirts as Silver Sponsor
- Listing on the City of Shreveport Website for PYHOS
- Signage at Command Center & After Party Celebration
- Recognition at Event
- 2 T-shirts and 2 tickets to the Painting After Party/ Reward Celebration

## **PYHOS Sponsorship**

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#### *Bronze Sponsor \$700 to \$999*

- Name Listed on the 1000 Volunteer T-shirts as Bronze Sponsor
- Listing on the City of Shreveport Website for PYHOS
- Signage at Command Center & After Party Celebration
- Recognition at Event

#### *Friend Sponsor \$500 to \$699*

- Sponsors the cost of painting one home
- Recognition at Event

#### *Underwriting Sponsor \$300*

- Provides Lunch for the Command Center Volunteers
- Provides Kids Activities during the Painting After Party/ Reward Celebration
- Provides Smoke Detectors in Low Income Elderly or Disabled Homeowners on Paint Day
- Recognition at Event

Each year we have grown and enhanced the beauty of our community because of your organization's generous support. We appreciate your continued support of this unselfish effort to improve our city.

You can also choose to have a volunteer paint team and become one of thousands of unselfish, caring citizens who make lifelong friends, as well as help those less fortunate.

**This year's event is tentatively scheduled to be held Saturday, May 15, 2010.** We look forward to your participation in "Paint Your Heart Out Shreveport 2010," either as a sponsor or volunteer.

If you have any questions or need additional information, please call Bonnie Moore, Director of Community Development at (318) 673-5900 or Marcia Nelson, Coordinator at (318) 673-7528.

Thank you for your support.

Sincerely,

Bonnie Moore, Director  
Department of Community Development

BM/mn



*Please join our effort to beautify our community and become one of our corporate sponsors.*

***Paint Your Heart Out Sponsorship Application***

*Please choose your level of Sponsorship:*

*Platinum (\$2,500) \_\_\_\_\_ Gold (\$1,500-\$2,400) \_\_\_\_\_*

*Silver (\$1,000 to \$1,499) \_\_\_\_\_ Bronze (\$700 - \$999) \_\_\_\_\_*

*Friend (\$500 - \$699) \_\_\_\_\_ Underwriter (\$300) \_\_\_\_\_*

*\$ \_\_\_\_\_ Total Sponsorship Amount*

*Check Enclosed \_\_\_\_\_ Please Invoice Me \_\_\_\_\_*

*Company Name: \_\_\_\_\_*

*Contact Name: \_\_\_\_\_*

*Phone Number: \_\_\_\_\_*

*Address: \_\_\_\_\_*

*Email: \_\_\_\_\_*

*Community spirit, pride and enthusiasm are what make this effort a success. Please mail your sponsorship application and/or interest survey by March 31, 2010, or as soon as possible to:*

*City of Shreveport  
"Paint Your Heart Out"  
P.O. Box 31109  
Shreveport, LA 71130*

*Tax ID# 72-6001326*

*If you have any questions or need additional information, please call Marcia Nelson, Coordinator at (318) 673-7528.*