

November 21, 2012 - Local Shoppers Encouraged to ``Shop Small'' This Saturday

The media blitz is on for Black Friday and the Cyber Monday deals that follow, but the buzz is building for Small Business Saturday (November 24) and local residents are encouraged to ``shop small'' this weekend.

Small Business Saturday is set up to support the small businesses that play a vital role in creating jobs and economic opportunities across the country. Over the last 20 years, small and new businesses have been responsible for creating two out of every three net new jobs in the United States, and over half of all working Americans own or work for a small business.

``Small businesses are the economic heart and soul of our communities and we do ourselves a great service by showing our support not only on this date but throughout the year,'' Mayor Cedric B. Glover said. ``By shopping small, we get great products and services while simultaneously supporting our neighbors and strengthening our economy.''

There are several local businesses participating this year, including Rock Solid Fitness, The Book Nook, Pro Elite Performance Center, Pack and Wrap, Sharon's Frame Shop and Sumthing Sweet Bakery.

For a complete list of local businesses participating in Small Business Saturday check out www.shopsmall.com.

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