

October 23, 2012 - Shreveport-Bossier Film Launches Mobile App

The Shreveport-Bossier Film Office is making it easier and cooler to stay up-to-date on the latest happenings in the local movie industry by launching a mobile app that places a wealth of information at your fingertips.

The official coming out party for the app happens this evening at the ``Last Martini'' being held downtown from 6 p.m. to 8 p.m. at the Robinson Film Center. Arlena Acree, Director of Film, Media and Entertainment for the City of Shreveport, and Pam Glorioso, Film Liaison for Bossier City, will be on hand to discuss the details.

Highlights for the app include:

- Daily traffic updates
- Sponsorship opportunities
- One-touch calling and email
- GPS locations of S-B studios
- Housing and Rentals
- Casting information
- Press Releases

Tonight's event will also feature an appearance by Lampton Enoch, who will give an update on what's happening in the world of Academy Award-winning Moonbot Studios.

In addition to the recently completed LA Film Prize, filmmaking in the region has been on the upswing with 16 productions touting total budgets of \$80.3 million occurring so far in 2012. Those projects have translated into 235 production days; 12,122 hotel/motel rooms; and 621 crew positions created.

Contact:

Arlena Acree
City of Shreveport
318-673-7515

[Arlena.Acree @ shreveportla.gov](mailto:Arlena.Acree@shreveportla.gov)

Pam Glorioso
City of Bossier City
318.741.8503

[gloriosop @ bossiercity.org](mailto:gloriosop@bossiercity.org)