

November 20, 2011 - U.S.-China Expert to Outline Trade Challenges & Opportunities

Erin Ennis, vice president of the United States-China Business Council will offer timely analysis of trade opportunities between the U.S. and China, and their impact on business, government and finance at a free presentation Wednesday, November 23, at the Shreveport Convention Center.

The International Monetary Fund recently estimated China's growth for this year to be 9.5 percent, more than double the expected global rate. Ennis, a Shreveport native and graduate of Caddo Magnet High School, leads a coalition of trade associations on issues of interest to companies doing business in China and can provide insight on the challenges and opportunities ahead.

In addition to being the top destination for Louisiana exports, China also is becoming a prominent investor in the filmmaking industry. Ennis' address, titled "China Trade Opportunities for Northwest Louisiana," will discuss that trend as well as the most critical issues facing private and public sector commerce with China. "What You Should about US-China Trade" also will give local business leaders an opportunity to pose relevant questions to end the session.

Prior to joining the Council, Ennis worked at Kissinger McLarty Associates, the international consulting firm headed by former Secretary of State Henry Kissinger and former White House Chief of Staff Thomas "Mack" McLarty. At Kissinger McLarty, Ennis implemented strategies for international business clients on proprietary trade matters, primarily in Vietnam and Japan.

Before entering the private sector, Ennis held several positions in the U.S. Government, including legislative aide to former U.S. Sen. John Breaux. She also worked on health care issues during the Senate's consideration of President Bill Clinton's health care reform.

Wednesday's presentation is open to the public and will be held from 9 a.m. to 11 a.m. in the Convention Center's Red River Room. Sponsors for the event are the City of Shreveport, Caddo Parish and the North Louisiana Economic Partnership.

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